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Aid 



2023 Rabies Awareness Month Celebration of the Philippines

Marie Shella G. Ordinario, DVM

BAI National Rabies Program Coordinator

ASEAN Rabies Consultation Meeting
Revision of the ASEAN Rabies Elimination Strategy
2-4 May 2023, Bali Indonesia

Key Strategies for Rabies Elimination



SOCIO-CULTURAL

TECHNICAL

ORGANIZATIONAL /
ONE HEALTH

POLICY & LEGISLATIVE

RESOURCES



SOCIO-CULTURAL COMPONENT



Rabies education in school curriculum



Quad media campaign



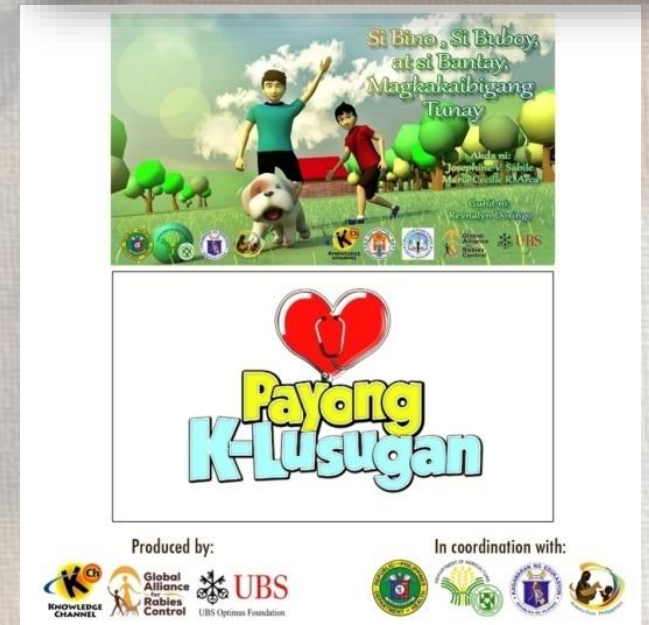
Trainings / community awareness



Rabies Awareness Month Celebration



Celebration of World Rabies Day



BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 84

**DECLARING MARCH AS THE RABIES AWARENESS MONTH,
RATIONALIZING THE CONTROL MEASURES FOR THE
PREVENTION AND ERADICATION OF RABIES AND
APPROPRIATING FUNDS THEREFOR**

WHEREAS, rabies is a dangerous disease of dog transmissible to humans through the bite of an infected animal;

WHEREAS, approximately 560,000 bite cases are reported every year;

WHEREAS, rabies accounts for the loss of approximately 300-400 Filipino lives every year and causes much agony and suffering to victims and their families before death;

WHEREAS, the disease can be prevented through mass immunization of pet dogs and responsible pet ownership;

WHEREAS, leashing of dogs and control of stray dogs are important complementary strategies in the control and eradication of rabies;

WHEREAS, information and education on rabies prevention measures, first aid for dog bites, and other relevant facts concerning rabies are critical for its eradication;



March as Rabies Awareness Month



CR: BLGS-2023-02-27-1016
RECD: 2023-03-14-11:2



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA cor. Quezon Avenue, West Triangle, Quezon City www.dilg.gov.ph

MEMORANDUM CIRCULAR

No. 2023-042

TO : ALL PROVINCIAL, CITY, MUNICIPAL AND BARANGAY GOVERNMENTS, DILG REGIONAL AND FIELD OFFICES, BARMN MINISTRY OF THE INTERIOR AND LOCAL GOVERNMENT AND ALL OTHERS CONCERNED

SUBJECT : 2023 CELEBRATION OF THE NATIONAL RABIES MONTH IN THE MONTH OF MARCH

DATE : MAR 14 2023

1.0 Background

- 1.1 Presidential Executive Order No. 84 dated March 13, 1999, declares the month of March of every year, as Rabies Awareness Month. In line with the objectives of Republic Act 9482 (The Anti-Rabies Act of 2017 of protecting and promoting people's right to health, this month celebration entails simultaneous mass rabies vaccination, spay and castration, poster-making contest, among other information drive campaign on responsible pet ownership.
- 1.2 Section 7 of the Act mandates the Local Government Units to enact an ordinance, to incorporate among others, programs on ensuring all dogs are vaccinated, establishment of dog pound, strict enforcement of dog impounding activities and control of stray dogs, prohibition of dog meat trade and regulation on the dog bite treatment, known as "tandok".

2.0 Purpose

- 2.1 This Memorandum Circular is issued to enjoin all DILG Regional and Field Offices, and local government units, to support the observance of the 2023 Rabies Awareness Month.

"Matino, Mahusay at Maasahan."
Trunkline No. 8876-3454

3.0 Scope/Coverage

- 3.1. All Provincial, City, Municipal and Barangay Governments, DILG Regional and Field Offices, BARMN Ministry of the Interior and Local Government and all others concerned

4.0 Policy Content and Guidelines

- 4.1 All DILG Regional and Field Offices, provinces, cities, municipalities and barangays, in coordination with their respective Local Veterinary Offices and/or Municipal Agriculture Offices, in the case of lower income municipalities without veterinary offices, and Barangay Health Workers, are hereby enjoined to spearhead, participate and support anti-rabies campaign activities, such as, but not limited to the following:

- 4.1.1 conduct of mass dog vaccination for the whole month of March, to the extent possible;
- 4.1.2 mass dog and cat spay and castration, to the extent possible;
- 4.1.3 display of streamer in front of the provincial/city/municipal/barangay hall, to carry the theme, "Rabies-free na Pusa't Aso, Kaligtasan ng Pamilyang Pilipino", announcing LGU participation in said celebration; accessible at <https://drive.google.com/drive/folders/1eEJYAb1eJewmY41AxhwgACnRE3uaq3V>
- 4.1.4 upload the official campaign streamer in LGU website, facebook and twitter accounts;
- 4.1.5 disseminate rabies awareness information through networks and partners; and
- 4.1.6 include rabies awareness advocacy in LGU related activities.

5.0 Effectivity

This Memorandum Circular shall take effect immediately.

6.0 Approving Authority

B. C. Abalos, Jr.
ATTY. BENJAMIN C. ABALOS, JR.
Secretary



7.0 Feedback

For queries and related concerns, please contact *Dr. Marie Shella G. Ordinario*, Department of Agriculture – Bureau of Animal Industry, Animal Health and Welfare Division at telephone no. 02) 8528-2240 local 1502, or email at ahwd@bai.gov.ph.

BLGS-2023-02-27-006
BLGS/DTT/JDC/evd



March is Rabies Awareness Month

**“Barangay Kaagapay,
Alis Rabies Tagumpay”**



Rabies Awareness Month



Makiisa sa barangayan kontra rabies,
maging responsableng pet owner



March is **RABIES AWARENESS MONTH**

Rabies ay iwasan,
alagang aso't pusa
ay pabakunahan.



Agad kumonsulta sa pinakamalapit na Animal Bite Treatment Center kapag nakagat o nakalmot ng aso at pusa at bumisita sa pinakamalapit na Provincial/City/Municipal Veterinary Office para sa bakuna ng inyong alaga.



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8-711-1001
8-711-1002



March is **Rabies Awareness Month**

Rabies-free na pusa't aso,
kaligtasan ng pamilyang Pilipino





Healthy
Pilipinas

Konsultayo
sa ating mga
Primary Care Provider



DepED
DEPARTMENT OF EDUCATION



Global Alliance
for Rabies Control

LGU
Logo



March is Rabies Awareness Month

Rabies-free na pusa't aso,
kaligtasan ng pamilyang Pilipino

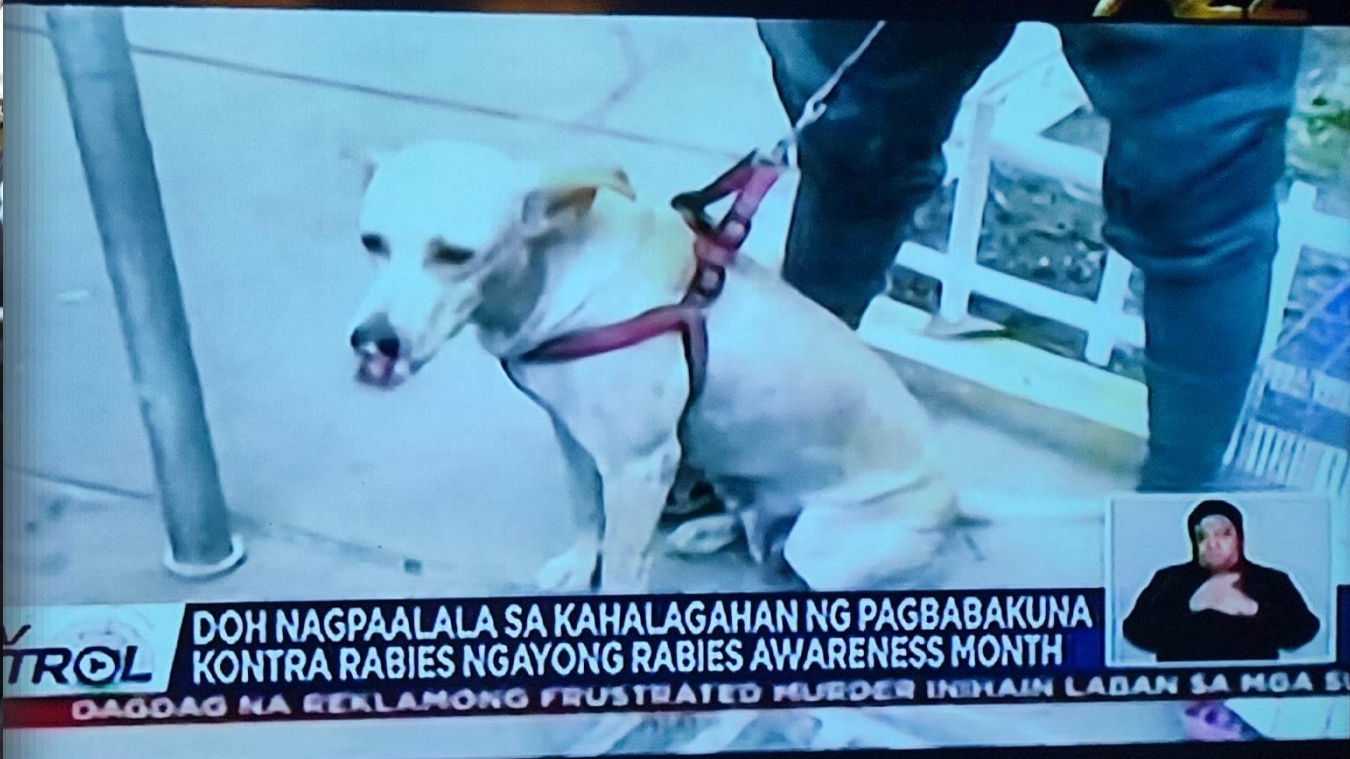


Keep our homes and communities injury-free! Siguruhing bakunado si bantay at wag iwanang mag-isa ang mga chikiting kasama ang mga alagang hayop.



SAY N

Descri
#RiseA
Month



CONTROL DOH NAGPAALALA SA KAHALAGAHAN NG PAGBABAKUNA
KONTRA RABIES NGAYONG RABIES AWARENESS MONTH
DAGDAG NA REKLAMONG FRUSTRATED MURDER INIHAIN LABAN SA MGA S

SAMSUNG

RISE
Pilipinas
06



**Maraming
salamat po!**

**Ang pagsugpo sa
Rabies ay sama-sama,
hindi kanya-kanya.**



THANK YOU

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ahwd@bai.gov.ph



This event is supported by the Australian Government

