

OIE webinar:

Communication skills for antimicrobial resistance (AMR) in Asia and the Pacific Region

Presentation	Speaker
Welcome remarks and outline of the webinar	OIE RRAP
OIE communication materials for AMR	Taylor Gabourie, AMR Communication Officer, Communication Department, OIE headquarters
Experiences from 2019 WAAW activities in the region - Nepal - Indonesia - Mongolia	Member presentations
Considering your audience – target your digital communication for an impactful campaign	Paula Pinet, Digital Communications Officer, Communication Department, OIE headquarters
Discussion	Facilitator: OIE RRAP
Closing remarks	Dr Hirofumi Kugita, OIE Regional Representative for Asia and the Pacific