EPIDEMIC INTELLIGENCE WEBINAR 2 · MENTIMETER RESULTS

# What our audience told us

## Event-Based Surveillance for Animal Health

Poll results from the webinar held on 29 September 2026 · WOAH Asia-Pacific

WHAT 44 VOTING PARTICIPANTS TOLD US

# At a glance

**44**

participants voted on Mentimeter

**59%**

used social media to monitor non-official information

**90%**

said a Community of Practice would be useful

**38 / 38**

wanted to join the Community of Practice

THE MAIN MESSAGES

# Key takeaways

### 1 Social media leads

23 of 39 (59%) used it, ahead of news (31%) and web search (23%)

### 2 Dedicated tools barely used

One respondent named EIOS and two mentioned AI

### 3 Verification matters

Some checked authenticity with WOAH or the Delegate

### 4 Strong demand for a network

90% found a Community of Practice useful; all 38 who answered wanted to join

### 5 Analysis and integration first

Trend analysis (39%) and WAHIS integration (34%) took 73% of votes

### 6 A learning-focused audience

Motivations centred on learning, new insights and surveillance

### 7 Recordings requested

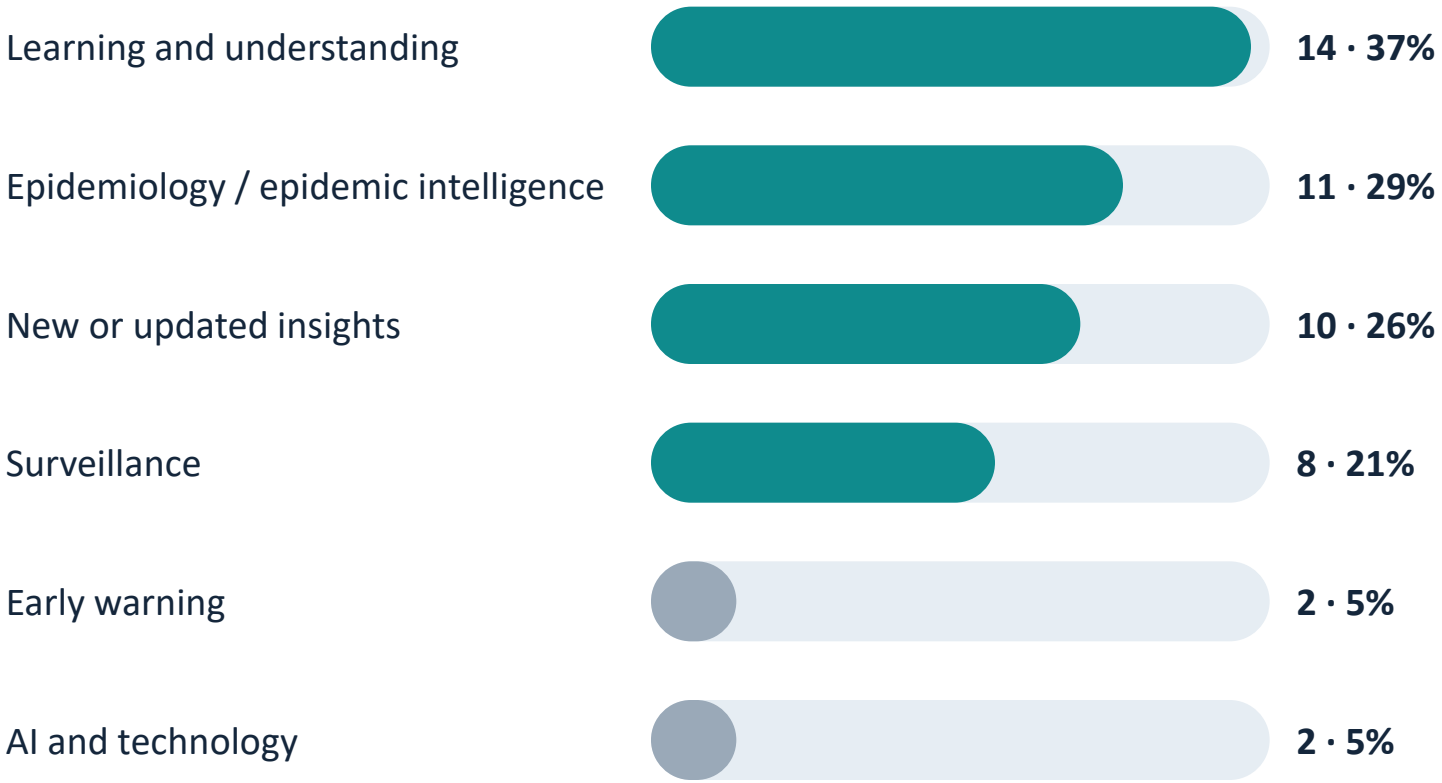
The top-voted question asked for a copy of the webinar

BOTTOM LINE

**A motivated audience, ready to build a regional network on epidemic intelligence**

MOTIVATION · 38 RESPONDENTS

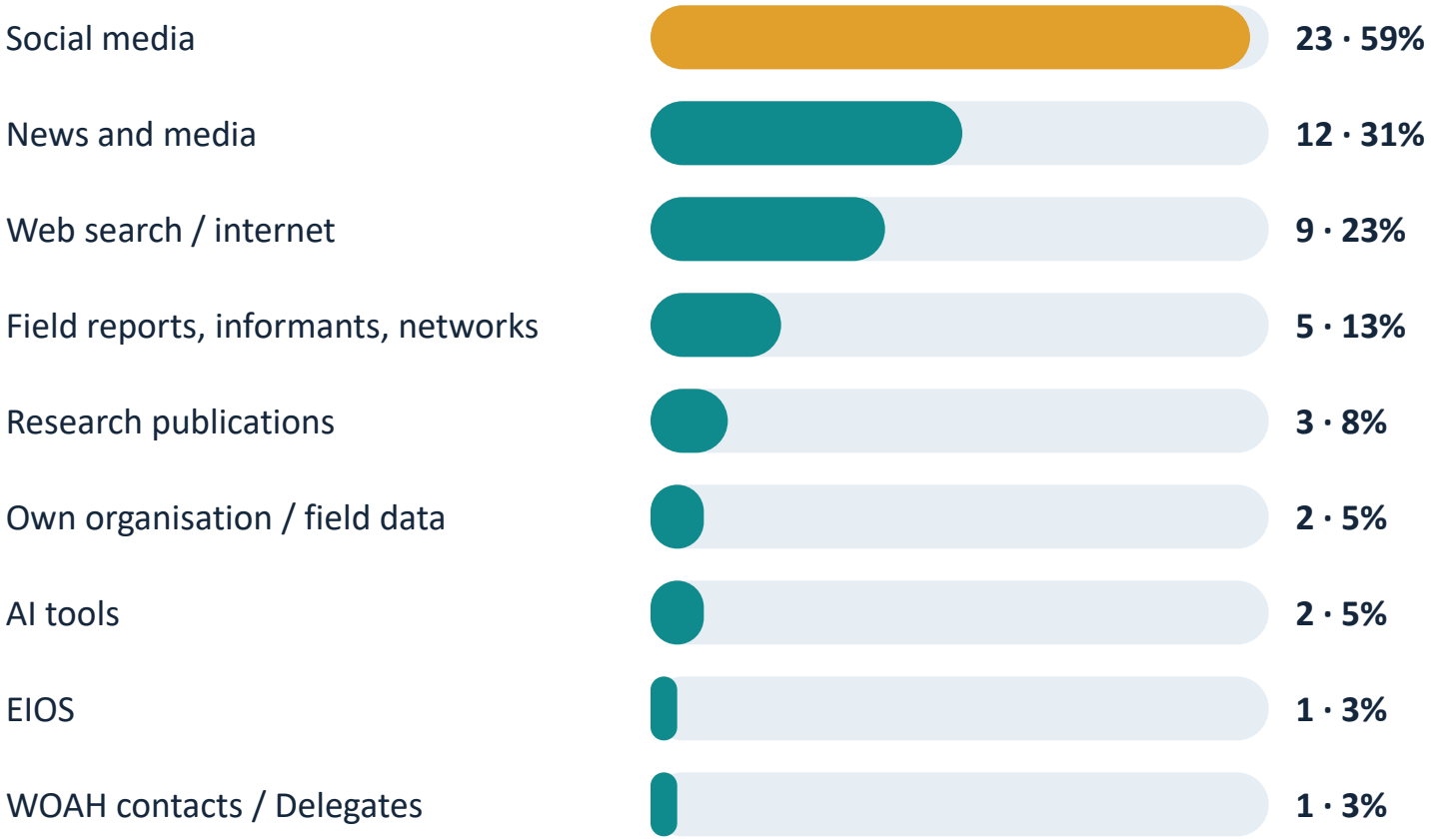
# Why did participants attend?




**14 of 38**

answers centred on learning or understanding. One answer can mention several themes, so the bars do not add up to 38.

# How did participants monitor non-official information?

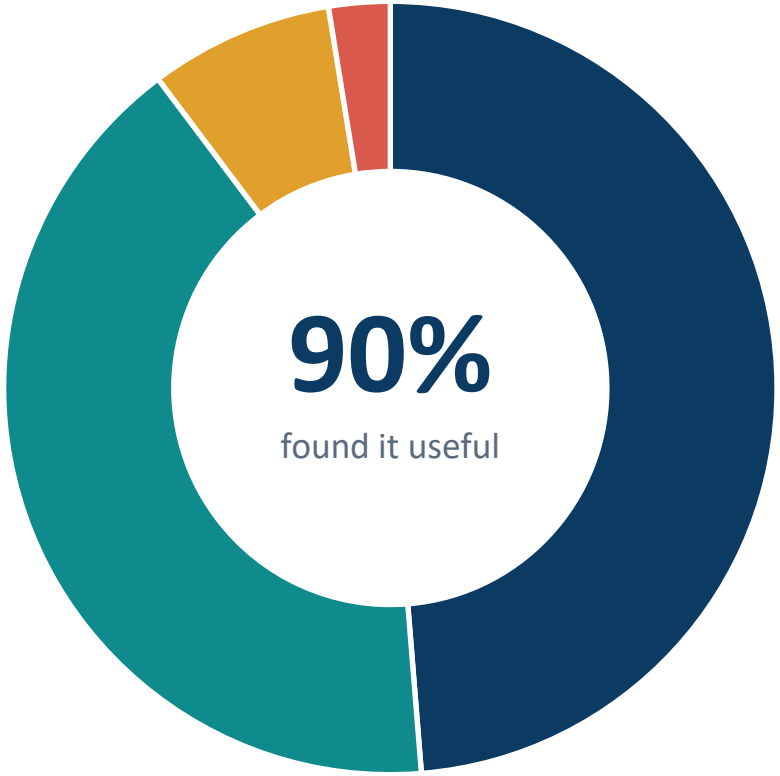



**59%**

used social media. Only one respondent named EIOS and two mentioned AI, so dedicated tools were barely used.

COMMUNITY OF PRACTICE · 39 RESPONDENTS

# 90% saw the Community of Practice as useful

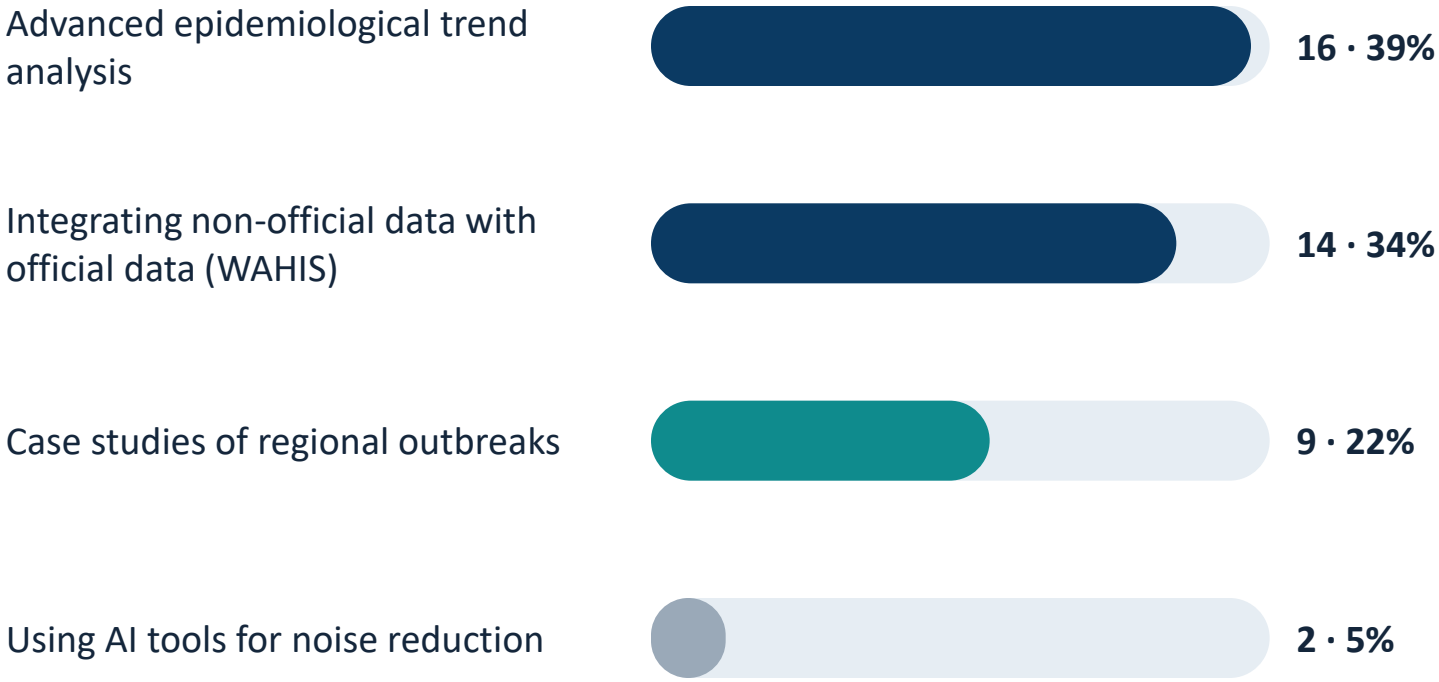



- Highly useful (would actively participate)
  **19 · 49%**
- Somewhat useful (would follow the updates)
  **16 · 41%**
- Neutral / unsure at this stage
  **3 · 8%**
- Not useful for my current role
  **1 · 3%**

**49%**

would actively participate and another 41% would follow the updates. Only one respondent said it was not useful for their role.

# Which topics did participants want next?




**73%**

of votes went to trend analysis (39%) or to integrating online media with WAHIS (34%). AI for noise reduction attracted just 5%.

# Everyone who answered wanted to join

## 100%

### 38 Yes · 0 No

Every respondent who answered the question wanted to join the WOAH Asia-Pacific Community of Practice for Epidemic Intelligence.

## 90%

rated the Community of Practice as useful, so there was a ready audience for an active regional network.

**49% would actively participate and 41% would follow the updates.**

SUBMITTED VIA Q&A DURING THE WEBINAR, ORDERED BY UPVOTES

# Questions from the audience

| | |
|---|---|
| ▲ 4 | Is it possible to get a copy of this webinar by e-mail? |
| ▲ 1 | What are the most up-to-date verified sources for animal disease tracking for Africa and Europe? |
| ▲ 1 | How can we follow WOAH reports on recent epidemic and pandemic diseases worldwide? |
| ▲ 0 | Is it possible to get the full recording? I missed part of the session while doing fieldwork. |
| ▲ 0 | Can we have recordings of this webinar and the August webinar? |