Map an infodemic scenario

Day 2 exercise · 45 minutes · Use the rumour or false claim from your Day 1 assignment. If your table has none, use the backup card.

PADAYON COMMUNICATIONS

Table / group: _____ Roles: lead, scribe, timekeeper, presenter

The rumour or false claim, as people say it

How far has it spread? ☐ Low ☐ Medium ☐ High **How harmful if it spreads?** ☐ Low ☐ Medium ☐ High

Actors	Emotions	Platforms	Harm	Response options
Who started it? Who spreads it? Who believes it, and why?	*What are people feeling: fear, anger, distrust, hope?*	*Where does it spread? Who is on those platforms?*	*Who could be hurt, and how? Animals, livelihoods, trust, health.*	*Respond, monitor or ignore? Who speaks? What do they say first?*

Our decision in one sentence: