World Organisation for Animal Health

中华人民共和国农业农村部
Ministry of Agriculture and Rural Affairs of the People's Republic of China

From the People of Japan

Australian Aid

WOAH Regional Seminar for Focal Points of Communication in Asia and the Pacific

Day 1: Welcome, Opening Remarks and Ceremony



Colombo, Sri Lanka, 9 – 11 November 2026

Icebreaker

Share:

- **Name**
- **Dream destination**
  - *(in one word)*

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Objectives & Seminar Framing



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Why we are here



Objectives

- Ensure a **strong understanding**: what it means to be a WOAH Focal Point of Communication
- Strengthen **Members' capacity to communicate** animal health and One Health issues effectively
- Improve ability to **support behaviour change** and public engagement on priority regional issues (AMR, rabies, zoonotic diseases, TADs)
- Strengthen **regional networking** and exchange of **good practices**

What we hope to achieve



Outcomes

- … well, all the things I said! And specifically:
- Communication preparedness for animal health emergencies is enhanced for at least one priority animal health issue.
- Members' ability to support behaviour change and public engagement on at least two priority issues is improved.
- Strengthened regional networking and exchange of good practices among WOAH Communication Focal Points across Asia and the Pacific.

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WOAH! Ladder

(15 minutes)



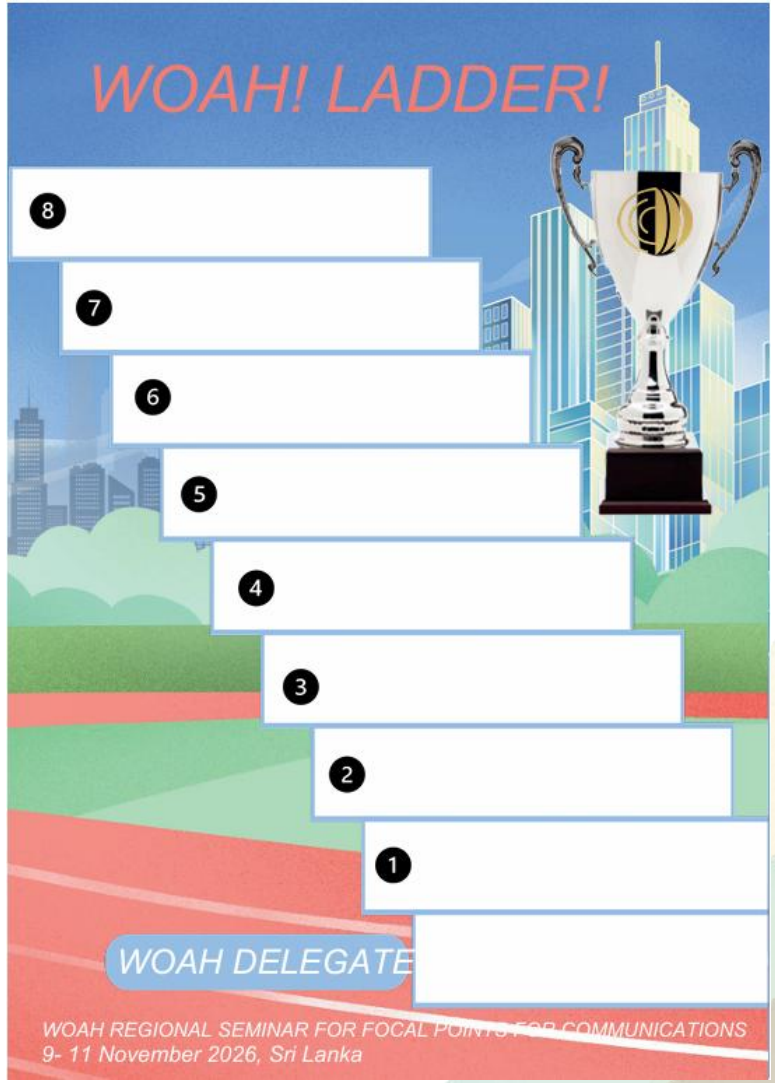
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How to play



1. **GET YOUR SHEET**
    - Grab a blank Ladder Sheet at your table.
2. **WATCH THE WHEEL**
    - We will spin the wheel to select WOAH Focal Point .
3. **FILL FROM THE BOTTOM UP** 👇 ⬆️
    - Write the spun role and the **matching person's name** in your LOWEST EMPTY BOX
4. **CLIMB TO THE SUMMIT!** 🏆
    - Repeat for all 8 spins until your ladder is complete!



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Quick Knowledge Check: Quiz

(10 minutes)



Scan QR Code

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