The PVS Targeted Support for PPP: Building integrated public–private Animal Health Systems

Barbara Alessandrini,
Head, Capacity Building Department

World Organisation for Animal Health
Organisation mondiale de la santé animale
Organización Mundial de Sanidad Animal

8th Strategic Plan

Our Vision:

A world with strong animal health systems,

recognised as critical to tackling global challenges and ensuring a better future for all.

Our Mission: To improve animal health and welfare by developing global standards, strengthening animal health systems and positioning animal health as central to tackling global challenges – through agile and inclusive leadership guided by scientific excellence, good governance & transparency, innovation, solidarity & collaboration.

Strategic Orientation 1

Develop global standards, adaptable and applicable to all Members.

Strategic Orientation 2

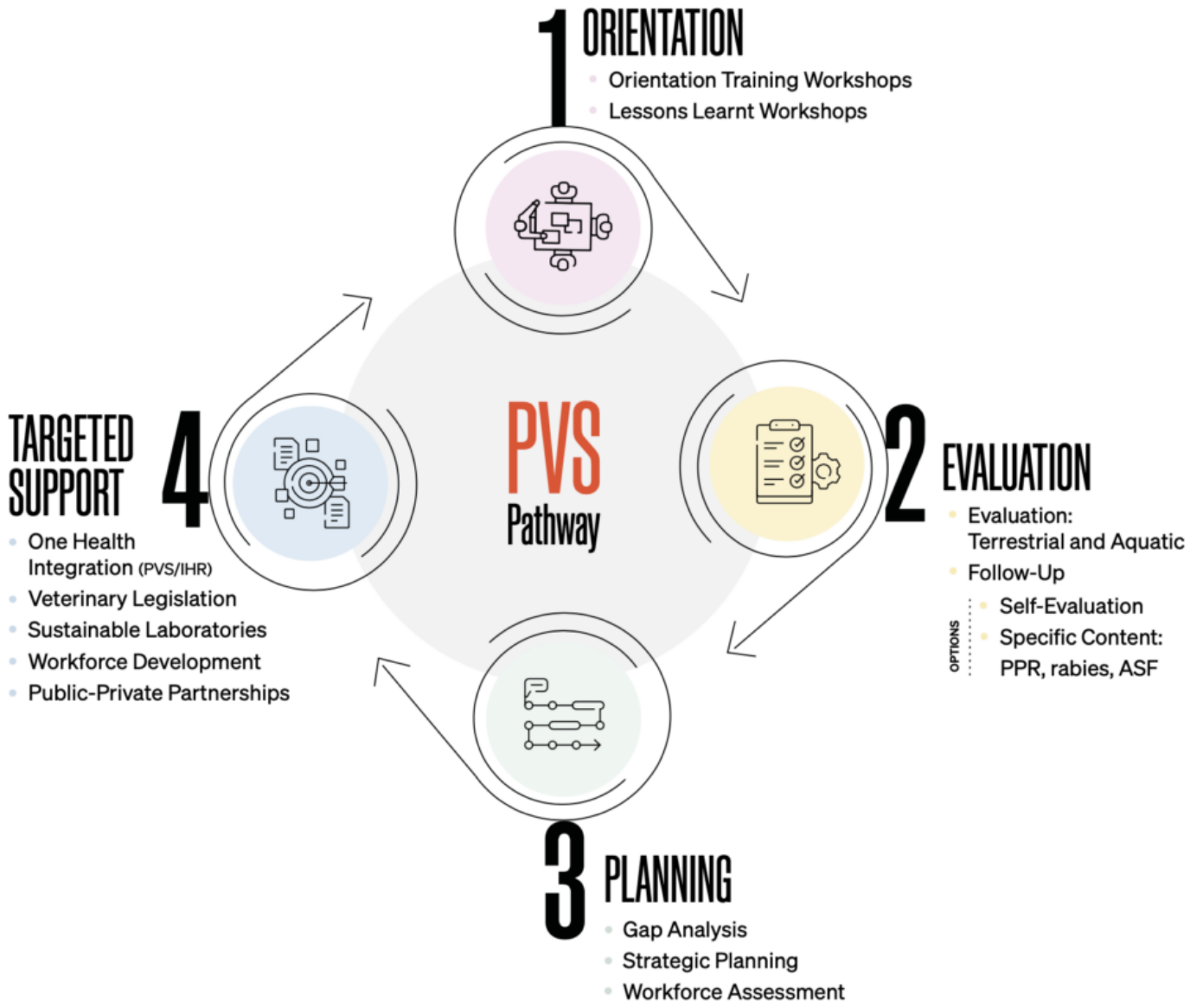
Empower Members to build robust animal health and welfare systems and strengthen veterinary public health.

Strategic Orientation 3

Position animal health as central to tackling global challenges.

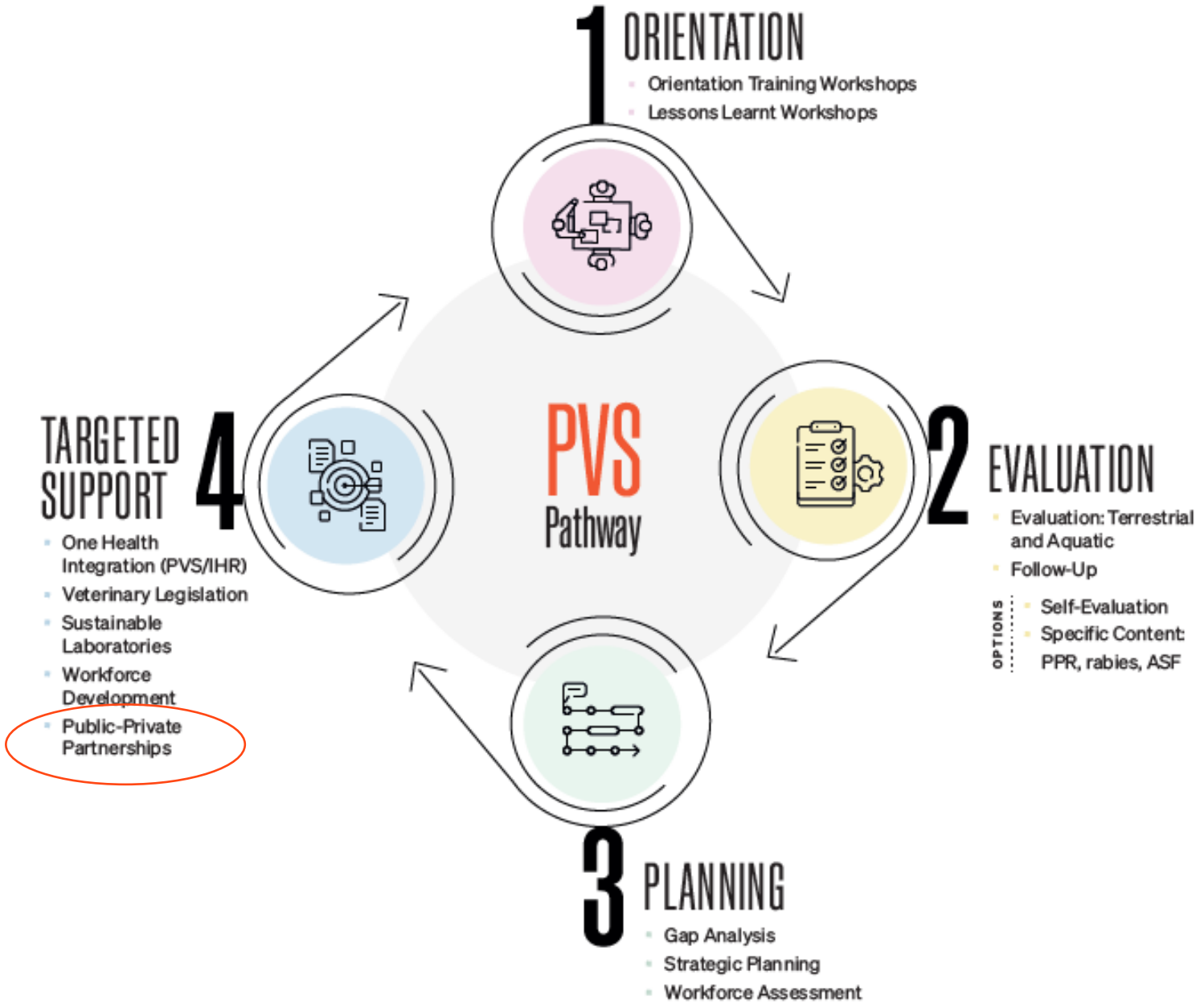
Performance of Veterinary Services (PVS) Pathway

- Comprehensive, multi-staged process for **sustainable planning** and **improvement** of Veterinary Services' (VS) capacities
- Supports greater **compliance** with WOAH International **Standards for** animal health and welfare
- Each step corresponds to specific **capacity-building** activities
- **Voluntary, country driven** process targeting internal systems and resources for sustainability

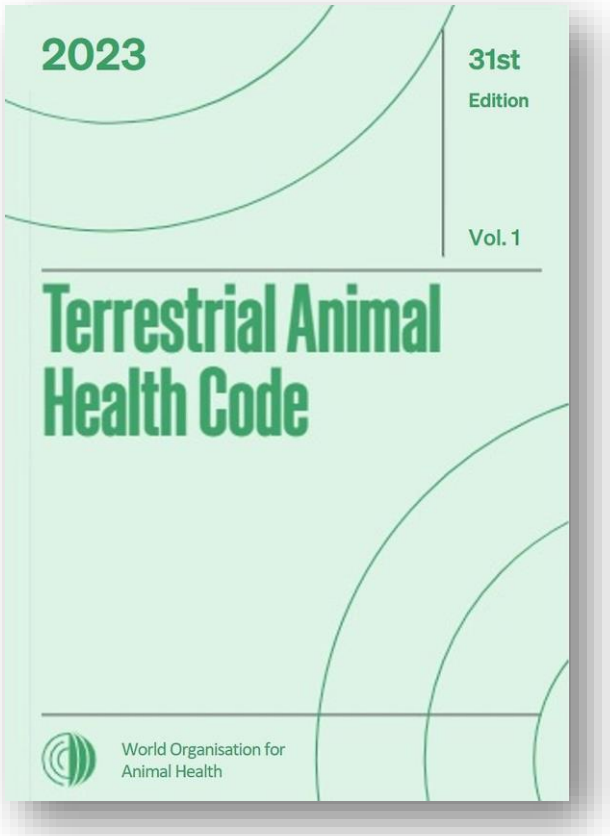


Public-Private Partnership Targeted Support

Latest addition in the PVS Targeted Support portfolio



*Public-private partnership is a **joint** approach in which the public and private sectors agree on **responsibilities** and share **resources** and **risks** to achieve common **objectives** that deliver **benefits** in a **sustainable** manner.*



Article 3.2.6.

Competent Authorities should, where applicable, have the authority and capability to develop or engage **in public private partnerships** to deliver animal health, *animal welfare* or veterinary public health outcomes.

That is:

- to accredit, authorise or delegate to the private sector;
- to develop or participate in collaborative joint programmes with producers or other stakeholders.

PPP Targeted Support

WHAT	HOW
A capacity-building Activity covering all aspects of PPPs in the veterinary domain	• Over 2-3 months Participatory • Self-paced learning opportunities • Enlisting and prioritising the potential PPP activities in different themes • Developmental methodologies of **one** PPP Proposal development of the prioritised topic • Not only to develop a proposal but also complete the cycle from ideation to implementation to evaluation

PPP Targeted Support on FMD free zone development



Preparation Phase

10 July – 10 September 2026

VM1 VM2 VM3

National Workshop implementation

(15-17 September 2026)

Report with recommendations

(October 2026)

10 July 2026: Orientation Webinar: PVS-Public-Private Partnerships (PPP) Targeted Support for FMD-Free Zone Establishment

23 July 2026: Leveraging Global Insights: Engaging Public and Private Stakeholders in FMD-Free Zone Development
Brazil, Botswana, Malaysia, New Zealand, Philippines

4 September 2026: Development of the Action plan for establishing the FMD-Free Zone or compartments with appropriate private sector engagement

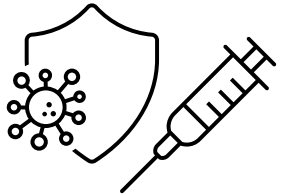
The foundation was set in the PPP Targeted Support workshop in 2025



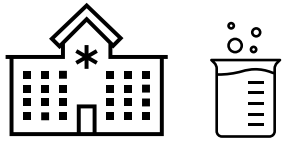




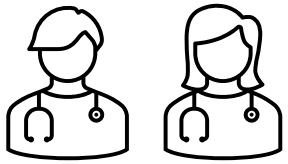
PPP Targeted Support Report covered all areas identified as priorities



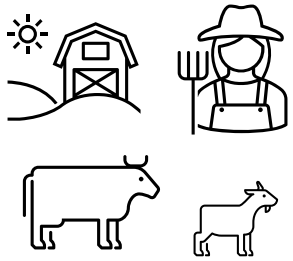
Veterinary **vaccine platform** and its value chain



Strengthening veterinary **institutional infrastructure** (including laboratory networks to facilitate trade)



Veterinary workforce development with a focus on Community Animal Health Workers (CAHWs),



Establishment of **FMD-Free Zones**

Insights from 140+ participants in preparatory meetings and workshops

Report and Recommendations reviewed and accepted



General recommendations

1. A unified national PPP policy for Veterinary Services in alignment with the Government PPP policy.
2. A central mechanism within the Department of Animal Husbandry & Dairying to oversee PPPs at the national level.
3. A comprehensive database of all relevant national-level organisations
4. A platform to enable stakeholders to propose and exchange PPP ideas, fostering cross-learning between states.
5. A centralised monitoring, evaluation and learning mechanism to assess the impact of PPP initiatives in VS.
6. An annual action plan that aligns with national priorities and ensures meaningful engagement of the private sector in veterinary services, along with a coordinated approach to PPPs.

Specific recommendations

1. Veterinary vaccine platform and its value chain
2. Veterinary workforce development with a focus on CAHWs
3. Strengthening veterinary institutional infrastructure (including laboratory networks to facilitate trade)
4. Establishment of FMD-Free Zones

PPP Targeted Support on FMD Free zone.

Where do we want to go?

1. Public and private stakeholders **review the International Standards (Terrestrial Code Chapter 1.11, 4.4 and 8.8)** and **best practices by WOAH members** in establishing zones and compartments for FMD and other similar Transboundary Animal Diseases (TADs).
2. **Develop State comprehensive action plans for establishing FMD-free zones or compartments** based on stakeholder engagement, appropriate methodologies, and the application of PPP implementation guidelines. *This workshop will enable you to effectively identify partnership opportunities and create robust business cases to secure private investment for sustainable interventions.*
3. The Veterinary Services **define a roadmap to create an enabling environment** for the establishment and sustainability of FMD control initiatives, with the **possible use of PPP where relevant.**

Team: PVS-PPP Targeted Support in India

- Experts
  - Matthew Stone, New Zealand
  - Marcia Leticia Parreiras Mourao, Brazil
  - David J Paton, UK
- WOAH Staff
  - Barbara Alessandrini, Head, CBD, WOAH Headquarters
  - Min-Kyung Park, Head, Status Department, WOAH Headquarters
  - Marija Popovic, Status Department, WOAH Headquarters
  - Valentyna Sharandak, CBD, WOAH Headquarters
  - Rahul Srivastava, CBD, WOAH Headquarters

Workshop: Interactive and a blend of concepts and practical insights

Day 1

1.Global and National Context for FMD Control and PPP Engagement

2. Diagnosing System Gaps – Public and Private Sector Readiness

- Retrospective planning – Part 1: Group exercise on FMD – National target 2030
- Group Exercise 2: Joint Gap Matrix: Mapping Public and Private Sector Readiness for FMD-Free Zones

Day 2

1.Deep Dive into System Bottlenecks and PPP Opportunities

- Expert Panel Discussion: Key Gaps and Challenges for FMD-Free Zone Establishment
- Co-Designing Solutions: Strengthening FMD Control Systems through Public–Private Partnerships

2. Navigating the Pathway: SOP for FMD-Free Zone Recognition with PPP Integration

Day 3

State Action Plan Review – Integrated Public and Private Systems

PPP Targeted Support:

[Expectations from the PVS-PPP Targeted Support for FMD Free Zone Development – Fill out form]

Expectations from the PVS-PPP Targeted Support for FMD Free Zone Development

Thank you

12, rue de Prony, 75017 Paris, France
T. +33 (0)1 44 15 19 49
F. +33 (0)1 42 67 09 87

woah@woah.org
www.woah.org

Facebook
Twitter
Instagram
LinkedIn
YouTube
Flickr

