



World Organisation
for Animal Health



Public Private Partnership (PPP) to enhance FMD Control

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SRR SEA WOAHA

**28th Meeting of the WOAHA Sub-Commission for Foot and
Mouth Disease in South-East Asia and China
30 July 2026, Ulaanbaatar, Mongolia**

Presentation covers

- Public Private Partnership (PPP) approach
- Progress on the Private Sector Consultative Committee (PSCC) Meetings
- Vaccine and vaccination
- Summary



Public Private Partnership (PPP)

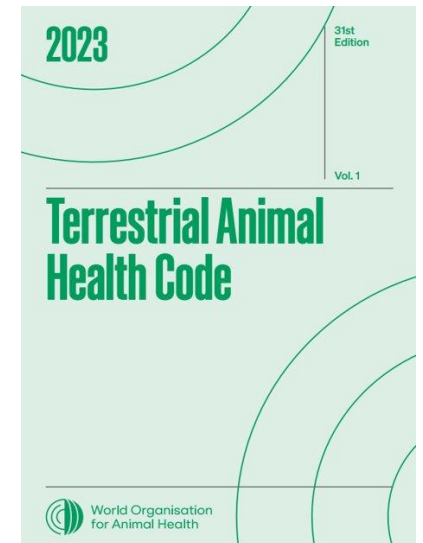


*Public-private partnership is a **joint** approach in which the public and private sectors agree **responsibilities** and share **resources** and **risks** to achieve common **objectives** that deliver **benefits** in a **sustainable** manner.*



WOAH Code [Article 3.2.6](#) states that [Competent Authorities](#) should, where applicable, have the authority and capability to develop or engage in public private partnerships to deliver [animal](#) health, [animal welfare](#) or veterinary public health outcomes. That is

- to accredit, authorise or delegate to the private sector;
- to develop or participate in collaborative joint programmes with producers or other stakeholders.



Private Sector Consultative Committee (PSCC)

Members:

- 12 SEACFMD National Coordinators
- Livestock Industry Group (beef,diary,piggery, livestock breeders' associations) in SEACFMD region
- Livestock /Veterinary Associations in SEACFMD region
- Livestock traders representatives in SEACFMD region
- Vaccine manufactures, Pharmaceuticals
- Feed Industries
- Others – Ad-hoc members

2007
Est

2019
PPP
Handbook

2023
Virtual
PSCC

2025
Virtual
PSCC

2026
In Person
B2B with
UMWG

2027
Virtual

2028
In person

***Ad-hoc* Members:**

Members engaged on *ad-hoc* basis such as National Chambers of Commerce and trade, Public and private universities, research institutions, public and private laboratory representative, private veterinarians, veterinary paraprofessionals, farmers representatives and donor representatives that focus on FMD and other TADs control and have objectives aligned with those of this platform.

PSCC role and responsibilities

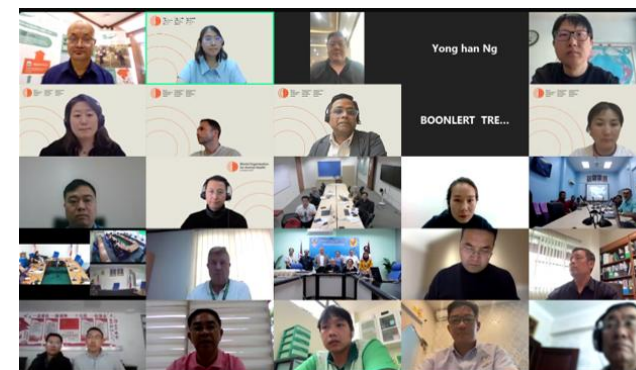
The SEACFMD PSCC shall provide technical inputs on **promoting and strengthening PPP with the focus on prevention and control of FMD and other TADs in the region.** This will include:

- **Strengthen a regional network of PPP** in veterinary domain to support the SEACFMD campaign.
- Recommend the WOAHS SEACFMD Sub-Commission on strengthening coordination and engagement with VS and private sector to enhance FMD and other TADs prevention and control.
- **Promote coordination and partnerships** between **National Veterinary Services and Private Sectors** in FMD and other TADs control, identify challenges and opportunities going forward.
- **Support implementation of PPP activities** including networking, awareness, and advocacy at the national and regional level.
- **Provide a platform to share information on best practices** related to PPP initiatives and discuss and identify key challenges and priorities to enhance PPPs in FMD control.
- **Share knowledge and resources to strengthen PPP in veterinary domain** including policies, regulations, standards, and guidelines at national, regional, and international levels.

Private Sector Consultative Committee (PSCC)



2 Virtual Private Sector Consultative Committee (PSCC) March (2025)



27th SEACFMD National Coordinators Meeting
20 – 22 August 2025, Luang Prabang, Lao PDR

MEETING RECOMMENDATIONS

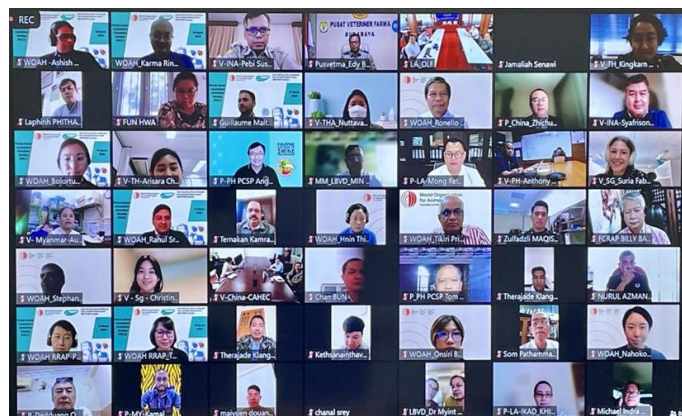


16th Meeting of the Upper Mekong Working Group
on Foot and Mouth Disease Zoning and Animal Movement Management Back-
to-back Private Sector Consultative Committee meeting
7-10 April 2026, Chiang Rai, Thailand

DRAFT MEETING RECOMMENDATIONS



1 Virtual Private Sector Consultative Committee (PSCC) March (2023)



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Public- Private Sector engagement through PSCC

PSCC March 2023

- Livestock trading companies
- Traders, Animal Feed Industries
- Livestock Breeding Organisation
- Pharmaceutical
- Swine Raiser Association
- Ruminant Veterinary Association
- Veterinary Cooperatives

SEACFMD
Members

PSCC March 2025

- Vaccine Manufacturers
- Livestock Traders
- Livestock Farms
- Livestock Federations
- Ruminant Associations
- Swine Associations
- Agriculture Cooperatives
- Meat and Trade Industry Association
- Farmer representatives

PSCC April 2026

- Livestock Traders
- Ruminant Associations
- Swine Associations
- Livestock Federations

Key Regional Challenges

PPP, Stakeholder Engagement & Communication

- **Limited engagement of private sector and livestock value-chain stakeholders.**
- Low awareness and compliance with disease reporting, biosecurity and control measures.
- Communication strategies require updating to meet emerging needs.

Key Recommendations

PPP, Stakeholder Engagement & Communication

- Strengthen Public–Private Partnerships (PPP).
- Increase stakeholder awareness across the livestock value chain.
- Update communication strategies and advocacy materials
- Develop policy briefs, guidelines and biosecurity materials.
- **Share PPP best practices and business cases.**
- **Improve engagement with traders, producers and vaccine manufacturers.**

Case studies: SEACFMD Members

- Public Private Partnership (PPP) on **FMD vaccination in Thailand** presented by Thai Holstein Friesian Association. '**KHOK KHO Model**' partnership with **Milk Collecting Centres (MCC)**, and **Department of Livestock Development (DLD)**.
- **Vietnam** highlighted the **investment in private companies** like Dairy Food Joint Stock Company, a dairy farm that fully covers **FMD vaccination for its operation** and provides training for private veterinarians to support vaccination campaign.
- Partnership of General Authority for Veterinary Services (GAVS) with the **Private Veterinary Units (PVUs)** to implement **FMD vaccination**, and its reporting in **Mongolia**.



Source: [24th SEACFMD National Coordinators Meeting](#)

PSCC (Mar 2025)

Representatives of the Public sector



**12 Members
representing
Veterinary Services**

Cambodia, China, Indonesia,
Laos, Malaysia, Myanmar, Thailand, Mongolia,
Singapore,
Philippines, Timor Leste, Thailand

38 Participants from the Private Sector



Vaccine manufacturers, livestock
traders, livestock farms, livestock
federations, veterinary ruminant, and
swine associations, agriculture
cooperatives, meat
trade industry association and farmer
representatives.

100 + participants

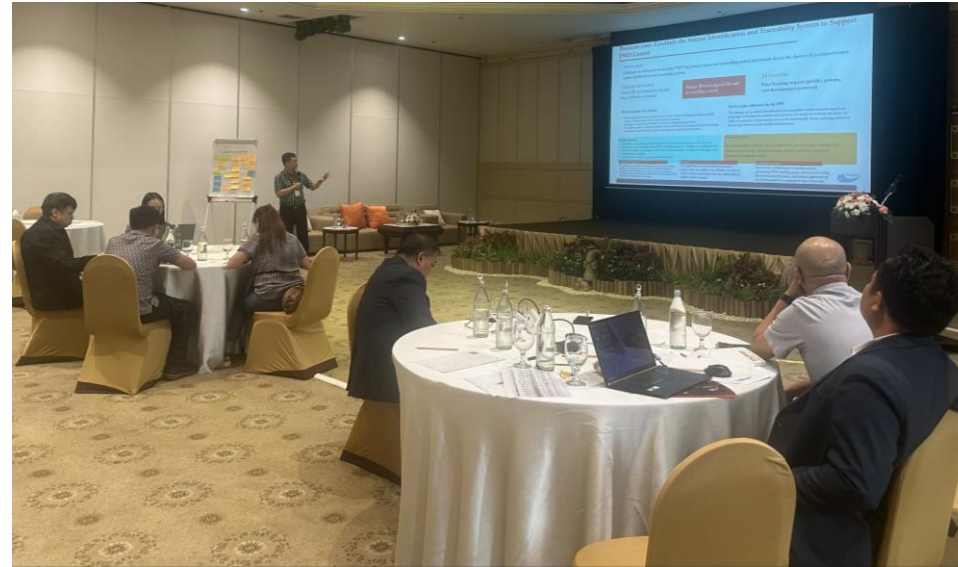
Experience sharing of application of WOAHP standards and tools in practice by Members and Partners,
particularly Zoning for FMD

**The Private Sector Consultative Committee (PSCC) meeting
Chiang Rai, Thailand, 8 April 2026**

The meeting was attended by members of the **Upper Mekong Working Group**, including **SEACFMD National Coordinators, representatives of Veterinary Services, and private sector representatives** (livestock Traders, Veterinary associations, Livestock associations) from the Upper Mekong Zone (China, Lao PDR, Myanmar, Thailand, and Vietnam). This event was also attended by the Observers from Malaysia and Indonesia.

- Ensure PSCC continues to **focus on stakeholders' group by tailoring future meetings to each event's needs**, involving trader networks for cross-border trade discussions and vaccine manufacturers and other relevant stakeholders for FMD vaccination.
- Facilitate the **sharing of best practices and lessons learned from PPP initiatives across the region**. Furthermore, Members agree to submit the case studies to WOAHPPP database.
- Members to further **improve the draft proposal on PPP business cases to improve FMD prevention and control** and share it to WOAHPPP.

Business case discussion in Veterinary domain between Veterinary Services and Private Sector Representatives(2026)



PPP to **improve biosecurity** i.e support resources and service gap for consultation on biosecurity practices.

PPP on **establishing animal identification and traceability system**, absence of an animal identification and traceability system presents significant challenges.

Business case discussion in Veterinary domain (2026)



PPP to improve access to veterinary services in underserved districts : increase the number of testing laboratories. Through systems and targeted training, enhance the skills of technical personnel.



PPP for Emergency and Response: Raise the fund for emergency vaccine, diagnostic capacity and biosecurity.



Last mile veterinary service delivery (including clinical examination, ear tagging, surveillance vaccination coverage, online data recording.

PPP Opportunities on Vaccine and vaccination

- WOA's [Technical item on vaccine and vaccination](#) from science to action -reflection for change (May 2025)
- [Technical item I Animal Vaccines and Vaccination: Development, Registration, Use, Surveillance, and Impact on Trade](#) (September 2025)
- [Technical Item on "Investing in Animal Health to Secure Everyone's Future: A Financing Framework for Veterinary Services](#) (April 2026) provides strategic framework for strengthening animal vaccination programmes and animal health systems.



Information related to enhancing access to quality FMD vaccines

- WOAHA has recently published [Practical Guidelines for National Procurement of Veterinary Vaccines](#).
 - These guidelines have been developed to support WOAHA Members in their procurement of quality-assured veterinary vaccines.
- The European Commission for the control of Foot and Mouth Disease (EuFMD) has developed a [prequalification scheme for FMD vaccines](#) (PQv)
 - Prequalification (PQ) of vaccines is a system to ensure that vaccines supplied meets minimal internationally accepted criteria for quality, safety and efficacy.
 - PQ is a peer review process by independent experts, including existing marketing authorisations/licences/registrations, made available by applicants.
 - The list of FMD vaccines so far Prequalified can be found [here](#)
- For ASEAN Member States, the Mechanism for ASEAN Registration [for Animal Vaccine](#) is in place

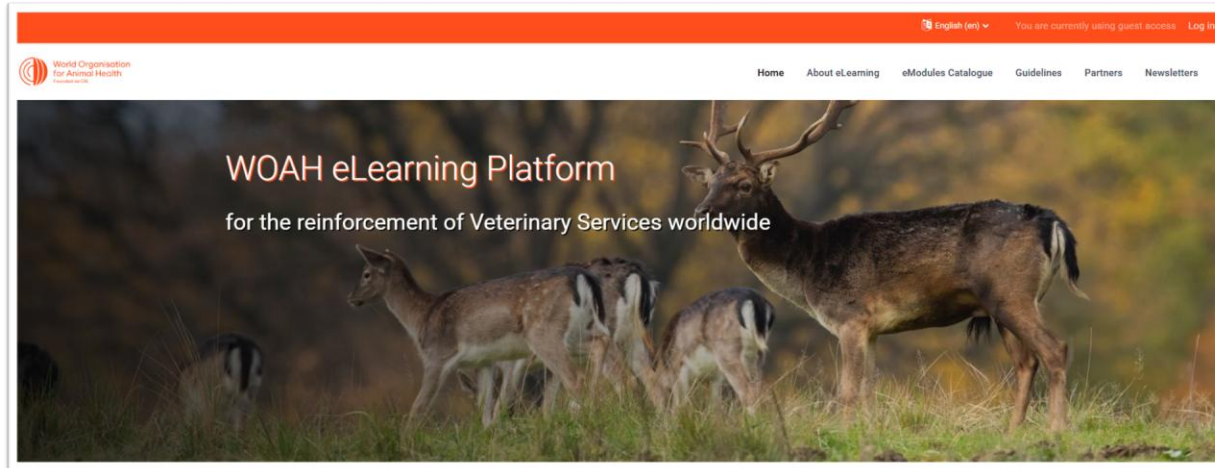
Recommendations to enhance access to quality FMD vaccines

- Liaise with relevant manufacturers providing quality FMD vaccines to assess the opportunity to develop a bilateral supply agreement (FMD Vaccine/Antigen Bank)
- Contact WOAHA in case you would like more information and guidance on FMD supply agreements and FMD vaccine/antigen banks.

Information and recommendations provided are general, individual FMD situation, needs and expectations of each country to secure its access to FMD quality vaccines differ and may require different solutions. WOAHA remains available to discuss this important question bilaterally with any SEACFMD Members.

27th Meeting of WOAHA Sub-Commission for Foot and mouth disease in South-East Asia, China and Mongolia, Bangkok, Thailand (3 - 6 September 2024)

WOAH PPP Tools



E-Learning courses



<https://training.woah.org>

WOAH PPP Handbook



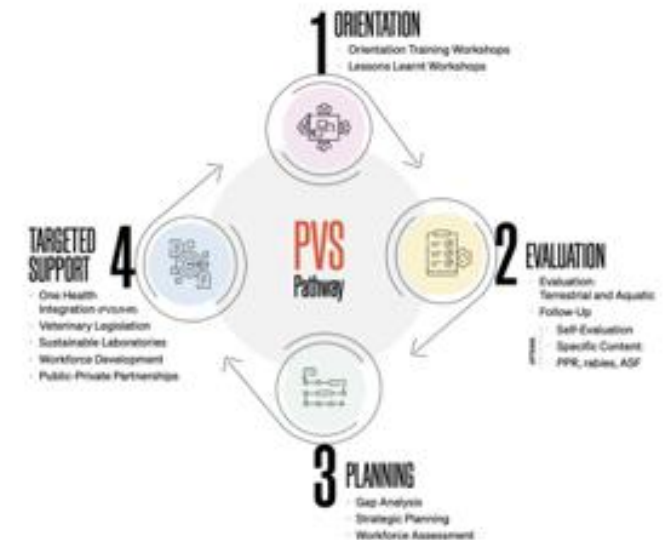
https://www.woah.org/fileadmin/Home/eng/Media_Center/docs/pdf/PPP/oie_ppp_handbook-20190419_ENint_BD.pdf

Public-Private Partnership Database



<https://www.oie-ppp-database.com/>

PVS targeted support



How can a country benefit from PPP as part of the PVS Pathway?

PVS targeted support

WOAH Members already involved in the PVS Pathway

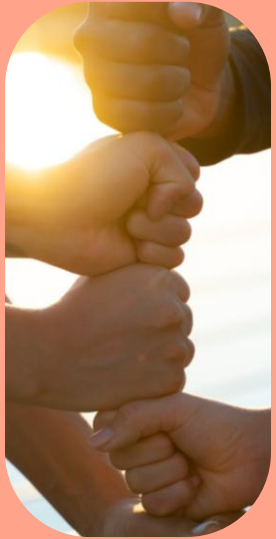
(i.e.: any Member that has completed a PVS Evaluation, Follow-up or Gap analysis mission in the five last years)

National Delegates may send a request for PPP targeted support based on the recommendations on specific competencies/areas included the PVS mission report. WOAHA can then propose a 2-3 days face-to-face national PPP workshop in the country.

WOAH Members not recently involved in the PVS Pathway

(i.e.: any Member that has not completed a PVS Evaluation, Follow-up or Gap analysis mission in the five last years)

National Delegates may send a request for PPP targeted support in the areas they are interested in. WOAHA can then propose for a PVS Evaluation or Follow-up or Gap analysis mission. Once the final report is available, a 2-3 days face-to-face national PPP workshop can be implemented as relevant.



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Partnership



Public-Private Partnerships in the Veterinary Domain: An Introductory Module

Duration: 1 hour

Enrollment method: self-enrolment



Animal Health Surveillance and Partnerships

Duration: 3 hours

Enrollment method: self-enrolment

Level: Day 2



Public-Private Partnerships: Opportunities for Progressive Control of Transboundary ...

Duration: 2 hours

Enrollment method: self-enrolment

Level: Day 2



<https://training.woah.org>



Summary

- WOAHA is committed to helping governments make **informed decisions about improving access and quality of veterinary services, including, where appropriate, using PPP as one delivery option.**
- The SEACFMD Secretariat, in collaboration with the PSCC, Members and partners, shall continue to **facilitate regional dialogue, exchange of good practices, and support PPP initiatives to support implementation of the SEACFMD Roadmap 2026–2030.**
- Members and partners are encouraged to **strengthen collaboration between Veterinary Services, vaccine manufacturers, livestock industries, traders and producers** to improve access to quality-assured vaccines, vaccine forecasting, vaccine matching, post-vaccination monitoring, and evidence-based vaccination programmes.
- Members are encouraged to **promote sustainable investment in FMD prevention and control by leveraging PPPs to complement public resources, strengthen Veterinary Services, enhance emergency preparedness, improve animal movement control and improve the long-term sustainability of vaccination programmes** in line with recent WOAHA Technical Items.
- Members are encouraged to utilise the **WOAHA PVS Public–Private Partnership (PPP) Targeted Support** to identify opportunities, strengthen enabling environments, and develop sustainable PPP models for FMD prevention and control.



Thank You