



World Organisation
for Animal Health



**16th Meeting of the Upper Mekong Working Group on Foot and Mouth Disease Zoning and
Animal Movement Management Back-to-back Private Sector Consultative Committee meeting**

Private Sector Consultative Committee – SEACFMD Roadmap



***Karma Rinzin
WOAH SRRSEA***

***7-10 April 2026,
Chiang Rai, Thailand***

Public Private Partnership (PPP)



*Public-private partnership is a **joint** approach in which the public and private sectors agree **responsibilities** and share **resources** and **risks** to achieve common **objectives** that deliver **benefits** in a **sustainable** manner.*



World Organization for Animal Health

Milestones SEACFMD Private Sector Consultative Committee



SEACFMD Bodies

Other Groups

Private Sector
Consultative
Committee

Regional FMD
Expert Group

Upper Mekong
Working Group

MTM?

Partners/
Stakeholders
FAO
ASEAN
Donors

WOAH SRRSEA (Secretariat)

SEACFMD Sub-Commission

Steering
Committee

National Coordinators

EpiNet and LabNet Focal Persons

National Stakeholders: Public Sector, Research Institutions/ Academia,
Farmers and Producers, Consumers, Local Communities, NGOs etc.

Brunei
Darussalam

Cambodia

China

Indonesia

Lao PDR

Malaysia

Mongolia

Phillippines

Singapore

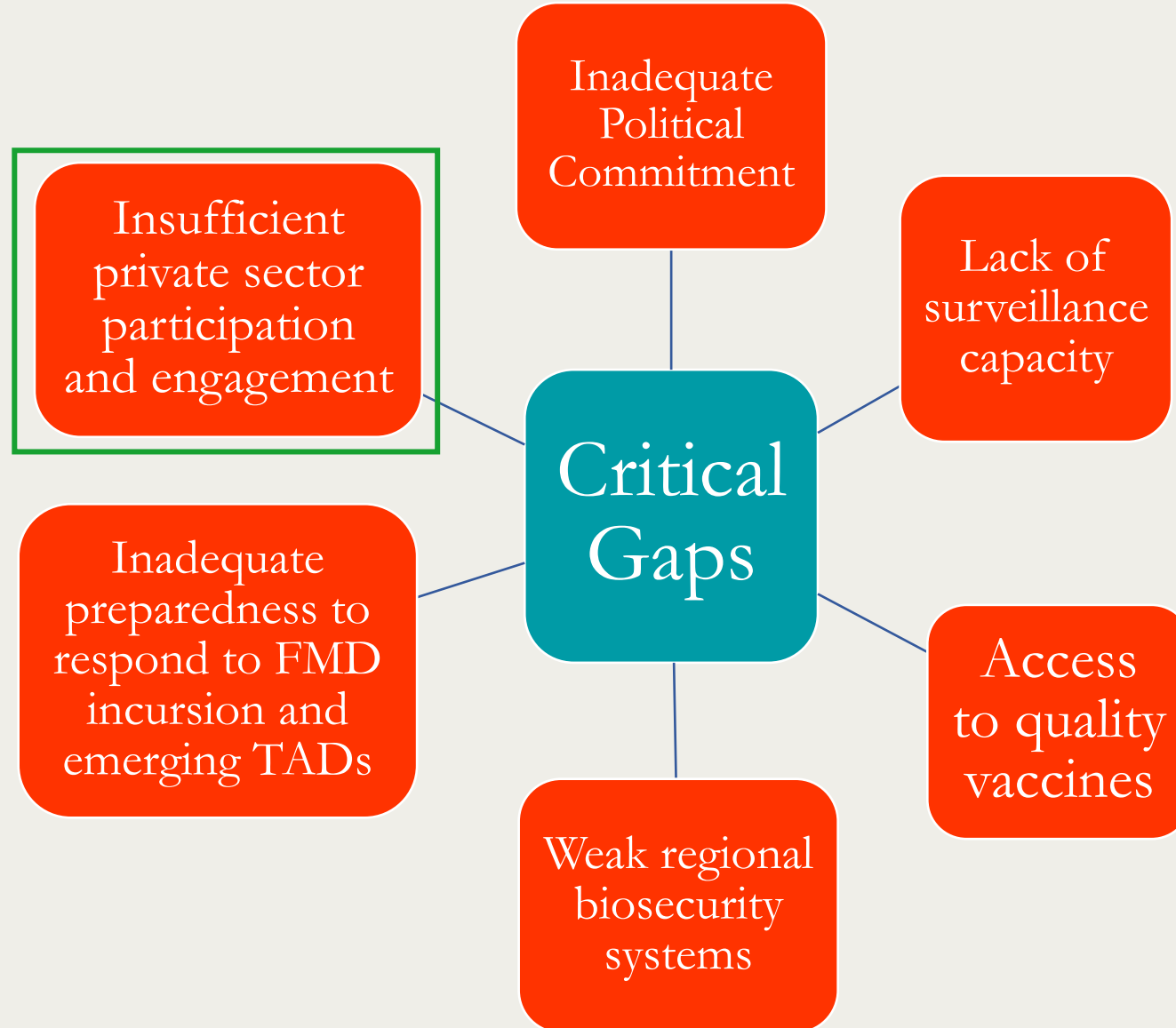
Thailand

Vietnam



Evaluation of SEACFMD Campaign from 1997 to 2020

Multi-disciplinary and multi sectorial efforts critical for control of FMD & relevant TADs. Public-Private-Partnerships to build resilience and sustainable control of FMD & other TADs



TOR for the SEACFMD Private Sector Consultative Committee

Scope

- An effective FMD control or maintaining freedom from it, requires a good collaboration between the public and private sectors;
- Established in 2007, the Private Sector Consultative Committee (PSCC) serves as a platform for public and private sectors to coordinate and enhance FMD prevention and control.
- PSCC aims to establish sustainable public-private network to enhance coordination, partnerships, resource mobilization, and communication for long-term FMD prevention in SEACFMD region.

TOR for the SEACFMD Private Sector Consultative Committee

Objectives

- Strengthening public and private sector engagement with the focus on prevention and control of FMD and other TADs in the region.
- Facilitate sharing/ exchange of information on best practices and opportunities related to PPP initiatives to enhance FMD and other TADs control.
- Strengthen the regional PPP network in the veterinary domain to support the SEACFMD campaign.

The PSCC will be revitalised as a platform/forum to stimulate, support and promote these objectives.

TOR for the SEACFMD Private Sector Consultative Committee

Composition of PSCC Members

- Livestock Industry Group (beef, dairy, piggery, livestock breeders' associations)
- Livestock /Veterinary Associations in SEACFMD region
- Livestock traders representatives in SEACFMD region
- Vaccine manufactures, Pharmaceuticals
- Feed Industries
- National Coordinators from SEACFMD Members
- Ad hoc Members – Universities, Research Institutions, Chamber and Commerce, private veterinarians, farmer representatives

TOR for the SEACFMD Private Sector Consultative Committee

Roles and Responsibilities

- **Strengthen the regional network of PPP in veterinary domain** to support the SEACFMD campaign.
- **Recommend** the WOAHP Sub-Commission to enhance coordination and engagement with VS and the private sector to enhance FMD and other TADs prevention and control.
- **Promote** coordination and partnerships between National Veterinary Services and Private Sectors in FMD and other TADs control.
- **Support implementation** of PPP activities, including networking, awareness, advocacy at the national and regional level.
- **Provide a platform** to share information on best practices related to PPP initiatives and discuss and identify key challenges and priorities to enhance PPPs in FMD control.
- **Share knowledge and resources** to strengthen PPP in veterinary domain including policies, regulations, standards, and guidelines at national, regional, and international levels.

TOR for the SEACFMD Private Sector Consultative Committee

Mode of operation

Secretariat: The WOAHA SRR-SEA shall provide Secretariat services to the PSCC platform. Its role includes the organisation of periodical meetings and the general coordination of the network.

Meetings: SEACFMD PSCC meetings shall be convened virtually or in person as needed. They may be organised independently or jointly with other SEACFMD governance meetings, or held alongside other relevant forums, to maintain regional coordination and foster collaboration.

Private sector participation: Engagement of private stakeholders in SEACFMD governance and PSCC meetings will be tailored to the specific focus of each event. For example, meetings addressing **cross-border trade will involve trader networks**, while discussions on **FMD vaccination will include vaccine manufacturers and livestock associations**.

This targeted approach ensures the most relevant private stakeholders are engaged for effective collaboration.

TOR for the SEACFMD Private Sector Consultative Committee

Role of SEACFMD National Coordinators

Regional level: National Coordinators will support the Secretariat in organising PSCC meetings at the regional level, including the identification and nomination of appropriate participants from their respective countries.

National level – At the national level, the SEACFMD National Coordinator will play a pivotal role in liaising with private sector stakeholders and organising national PSCC meetings. The SEACFMD Secretariat will provide support to National Coordinators in the organisation of these national-level events.

TOR for the SEACFMD Private Sector Consultative Committee

PSCC Virtual Meeting

Present draft TOR

PSCC Members/
National Coordinators

Seek feedback on draft TOR

SEACFMD Steering Committee

Validation

Sub-Commission

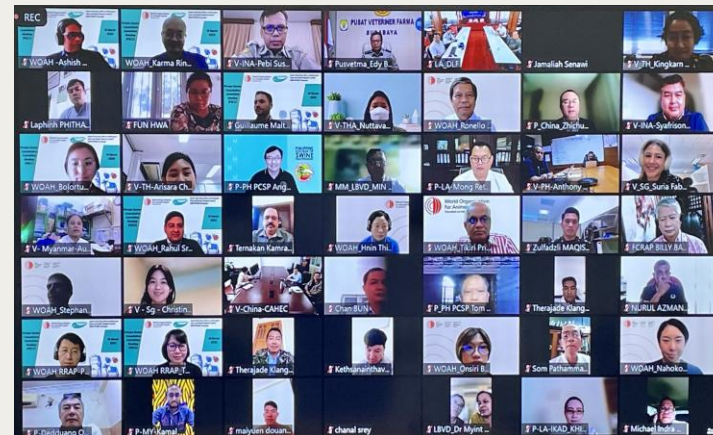
Endorse TOR

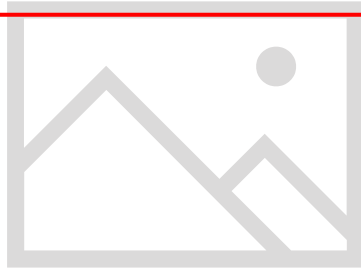
18 March 2025

April 2025

June 2025

September 2025





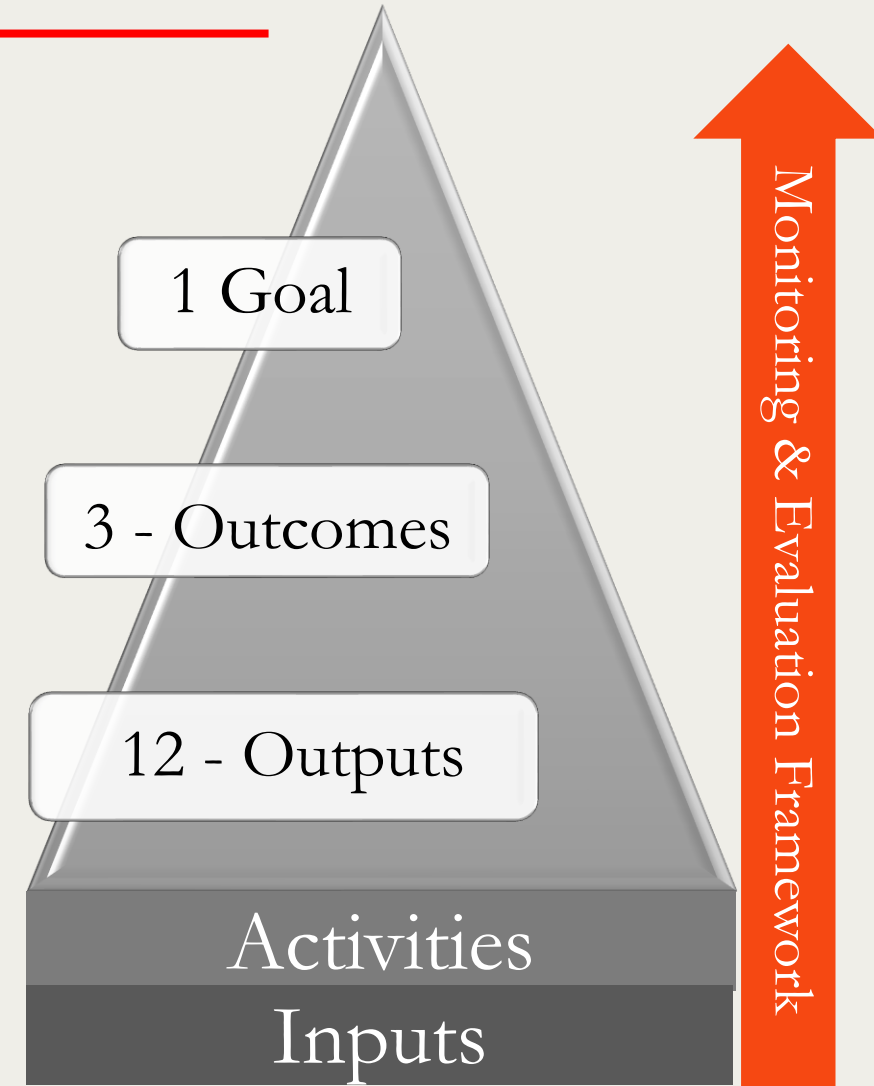
SEACFMD Roadmap 2026 – 2030

Goal:

To achieve regional control and eradication of FMD, through strengthened veterinary services and regional collaboration.

The achievement of the goal will be indicated by:

- For SEACFMD Members with FMD free status – Successful maintenance of their country's and zones' FMD-free status;
- For SEACFMD Members with endemic FMD areas: Demonstrated progress along the FMD Progressive Control Pathway;
- Increased number of disease-free zones endorsed by WOAHA and/ or trading partners



SEACFMD Roadmap 2026 – 2030

Outcomes and Outputs

1. FMD control enhanced through risk-based strategies, supporting PCP-FMD progress and maintaining FMD-free zones

1.1: Fit for purpose FMD surveillance system strengthened

1.2: Strengthened veterinary laboratory diagnostic system

1.3: Improved livestock movement control, quarantine and biosecurity

1.4. Enhanced FMD vaccination and access to quality vaccine

1.5: Strengthened preparedness and response capacity in FMD-free zones and countries

SEACFMD Roadmap 2026 – 2030

Outcomes and Outputs

Outcome 2:
Improved ownership and enabling environment (policy, legislation, advocacy, workforce) at national level

2.1: Policies and legislations related to FMD and TADs control enhanced

2.2: Enhanced communication, advocacy and stakeholder engagement

2.3: Cost efficient synergies with other priority TADs control activities developed

SEACFMD Roadmap 2026 – 2030

Outcomes and Outputs

Outcome 3:
Enhanced
partnerships and
regional
collaboration for
effective FMD and
TADs control.

3.1: Efficient and effective SEACFMD coordination platforms in place

3.2: Sustained collaboration with key partners in the region for the control of FMD and TADs.

3.3: Strengthened engagement and partnerships with key stakeholders, including multi-disciplinary collaboration

3.4: Cross border collaboration and partnerships among key stakeholders

Proposed M&E Indicators for the SEACFMD Roadmap 2026 – 2030

Results	Success Indicators
<p>Goal: To achieve regional control and eradication of FMD, through strengthened veterinary services and regional collaboration.</p>	<ol style="list-style-type: none"> 1. PCP-FMD stage, progress within a stage or FMD-free status, of each SEACFMD member country, annually 2. Number of disease free zones endorsed by WOA/ Trading Partners
<p>Outcome: 1: FMD control enhanced through risk-based strategies, supporting PCP-FMD progress and maintaining FMD-free zones</p>	<ol style="list-style-type: none"> 3. Number of reported FMD outbreaks (annually) 4. Number of active surveillance reports submitted to SEACFMD Secretariat
<p>Output 1.1: Fit for purpose FMD surveillance system strengthened</p>	<ol style="list-style-type: none"> 5. Percentage of reported outbreaks with full investigation including virus characterization, annually. 6. Number of members with identified FMD risk zones (low, medium, high)
<p>Output 1.2: Strengthened veterinary laboratory diagnostic system</p>	<ol style="list-style-type: none"> 7. Designate WOA/ FMD Reference Laboratory in Southeast Asia 8. Number of laboratories implementing quality assurance programme (PT, twinning, accreditation)

Proposed M&E Indicators for the SEACFMD Roadmap 2026 – 2030

Output 1.3: Improved livestock movement control, quarantine and biosecurity	9. Number of agreements signed between the countries to facilitate livestock trade and legal movement of livestock 10. Number of SEACFMD Members using the animal movement study report to improve animal movement management
Output 1.4: Enhanced FMD vaccination and access to quality vaccines	11. Number of SEACFMD Members SEACFMD Members who undertook study to verify vaccine performance 12. Vaccination coverage in high FMD risk zones
Output 1.5: Strengthened preparedness and response capacity in FMD-free zones and countries	12. Number of simulation exercise conducted to test FMD and other TADs contingency plans

Proposed M&E Indicators for the SEACFMD Roadmap 2026 – 2030

Outcome 2: Improved ownership and enabling environment at national level	13. Number of SEACFMD Members with National FMD Prevention and control plan aligned with SEACFMD Roadmap 2026 – 2030 and endorsed by the relevant Ministry with fund commitment
Output 2.1: Policies and legislations related to FMD and TADs control enhanced	14. Number of SEACFMD Members whose policies and plans related to FMD and other related TADs have been reviewed and revised based on emerging needs.
Output 2.2: Enhanced communication, advocacy and stakeholder engagement	15. SEACFMD/TADs Communication Strategy developed 16. Level of stakeholder engagement (Non existing, Poor, Good, Very good)
Output 2.3: Cost efficient synergies with other livestock production/ animal health and TADs control activities developed	17. Number of activities implemented that are in synergy with other TADs and livestock production related activities

Proposed M&E Indicators for the SEACFMD Roadmap 2026 – 2030

<p>Outcome 3: Enhanced partnerships and regional collaboration for effective FMD and TADs control</p>	<p>18. Number of diverse range of stakeholders and disciplines engaged in FMD and TADs prevention and control</p>
<p>Output 3.1: Efficient and effective SEACFMD coordination platforms in place</p>	<p>19. Number of SEACFMD actionable SEACFMD Sub-Commission Meeting recommendations implemented</p>
<p>Output 3.2: Sustained collaboration with key partners in the region for the prevention and control of FMD and TADs.</p>	<p>20. Number of targeted stakeholders engaged in FMD and TADs prevention and control</p> <p>21. Level of collaborations with key partners in the region (Non existing, Poor, Good, Very good)</p>
<p>Output 3.3: Strengthened engagement and partnerships with key stakeholders, including multi-disciplinary collaboration</p>	<p>21. Number of activities/ partnerships co-organized with the public and private sectors.</p>
<p>Output 3.4: Improved cross border collaboration and partnerships among key stakeholders</p>	<p>22. Number of cross border collaboration and coordination activities to facilitate safe trade and disease control</p>

Thank you for your attention

