



World Organisation
for Animal Health

Setting the Context

WOAH Focal Points for Communication Meeting

Basilio Valdehuesa, Regional Communication Officer

19 September 2025, Virtual





Why we meet

- Network of National Focal Points for Communication
- **Facilitate communication:** animal health, welfare, veterinary public health
- Support WOAHA Delegate: help **articulate the position** of your Member government, contribute to regional voice
- **Meet** and **learn** from communication specialists, strengthen methods and techniques



Agenda

- Opening
- WOAHA Updates
- **Member** presentations
 - **Fiji**
 - **Taipei (Chinese)**
 - **Timor-Leste**
- Interactive session
- Q&A session



Regional Communication

2025 activities in the Asia Pacific

Basilio Valdehuesa, Regional Communication Officer

WOAH Regional Meeting for Focal Points of Communication in Asia and the Pacific

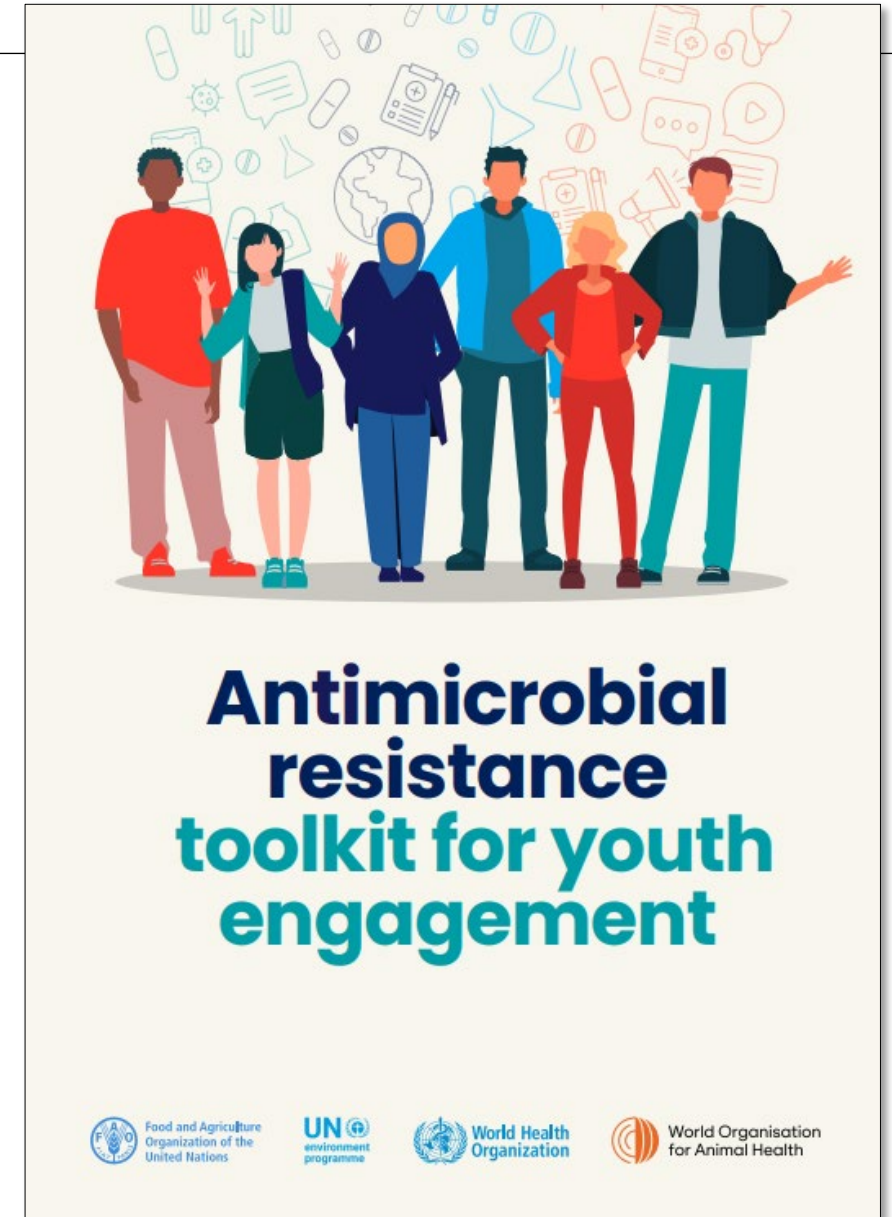
19 September 2025, Virtual



- **Antimicrobial resistance (AMR)**
 - Videos, toolkit
 - 11 Nov awareness event for WAAW @ U. Tokyo (hybrid)



Video: AMR impacts animal health and food safety too





- **Pandemic preparedness**
 - “Enjoy Nature Safely” wildlife disease vectors series



- Rabies

- World Rabies Day (28 Sep): partner with WHO / youth organisation for rabies awareness (youth and the public)



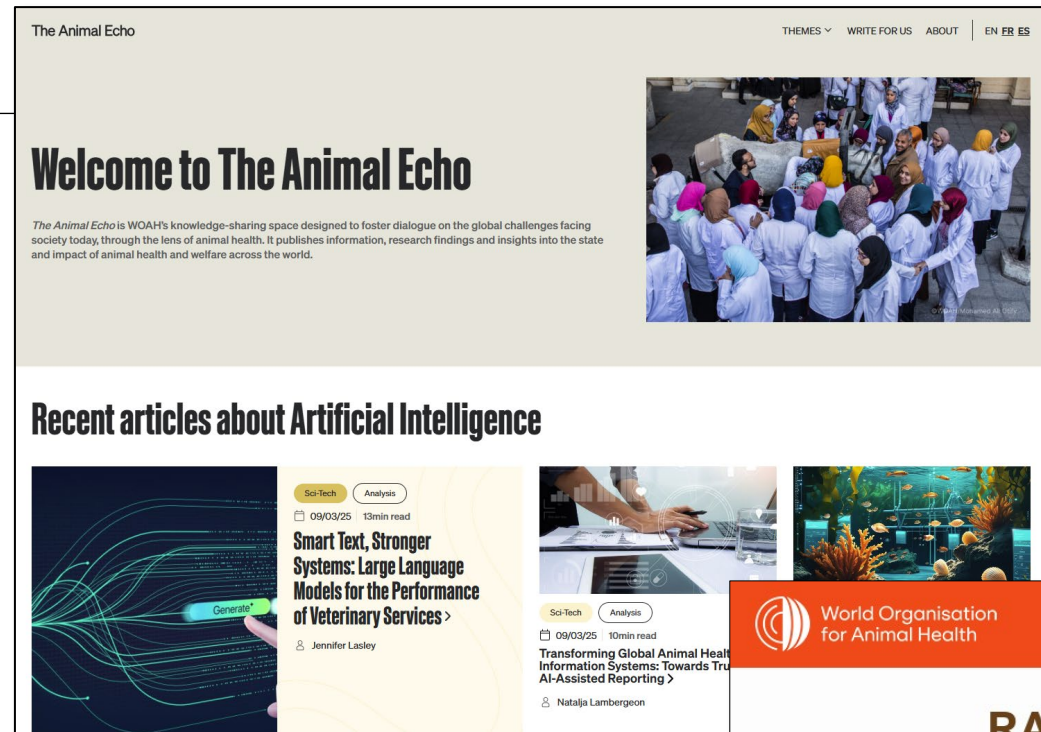
- Aim: recruit 1,000 youth volunteers to lead and participate in local awareness activities





Newsletters

- Animal Echo
- Animal Welfare



Regional library

- Regional comm resources
- Improvements coming



Thank you

WOAH Asia Pacific

Regional Representation
Tokyo, Japan
rr.asiapacific@woah.org

Sub-Regional Representation for South-East Asia
Bangkok, Thailand
srr.seaasia@woah.org




World Organisation
for Animal Health


X @WOAH_Asia




- Help us shape a regional voice at the General Session

 **WOAH** Delegates - Asia-Pacific Region Home ... Edit

+ New ⚙️ Page details 🖨️ Preview 📊 Analytics Published 6/13/2023



2025 February Commission ...
August 4




Delegate communications
May 24, 2023

📄 Name Note

List of Members Who Submitted Comments

+ Add new item 📄 Edit in grid view 🔗 Share 🔗 Copy link 📄 Export to Excel

WHAT WE DO WHAT WE OFFER MEDIA

 World Organisation
for Animal Health

QUICK LINKS

- > 34th Regional Conference for Asia and the Pacific
(22-25 Sep 2025)
- > Regional Aquatic Animal Disease Report
- > 2025 Events List
- > Sitemap
- > **Regional Delegates' Secure Sharing Site
(permission required)**
- > Regional Representation for Asia and the Pacific
- > Sub-Regional Representation for South-East Asia
- > Internship

34th Regional Conference Jakarta, 22-25 Sep

- Key sessions: livestreamed on YouTube
- Link will be emailed and put on the conference website



34th Conference of the Regional Commission for Asia and the Pacific

Welcome to the livestream of the World Organisation for Animal Health (WOAH) 34th Conference of the Regional Commission for Asia and the Pacific, taking place in Jakarta, Indonesia.

Dates
22 - 25 Sep 2025

Opening + First Day (22 Sep):
14:00 - 17:45 (Jakarta time)

More information
For the full programme and details on the conference:



Live in 3 days
September 22 at 4:00 PM

 **Notify me**

 World Organisation for Animal Health

WOAH Asia-Pacific website:
asap.woah.org

34th Conference of the Regional Commission for Asia and the Pacific (First Day - 22 September)

 Unlisted



WOAH Asia Pacific
234 subscribers

Analytics

Edit video