



Food and Agriculture
Organization of the
United Nations



World Health
Organization



World Organisation
for Animal Health



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WORKING TOGETHER TO FIGHT ANTIMICROBIAL RESISTANCE-Private Sector Engagement

AMR PLEDGE SIGNING CEREMONY

Novotel Manila Araneta City , 13August 2025

Agenda		
Time	Title	Delivered by
08.30 – 09.00	Registration	BAI
09.00 – 09.05	Opening Program Prayer National Anthem/DA Hymn-video Opening Remarks Message	Dr. Sam Tintiangko Dr. Tikiri Priyantha Dr. Constante Palabrica
09.05 – 09.10	Introduction of Participants	Dr. Alicia Layson
09.05 – 09.15	Overview of the Activity	Mr. Guillaume Maltaverne
09.15 – 09.30	AMR in the Animal Sector	Dr. Gladys Quiatchon
09.30- 09.45	AMR in the Aquatic Animal Sector	Dr. Sonia Somga
09.45– 10.15	Presentation from WOAH	WOAH
10.15– 10.45	Coffee break and group photo	
10.45 – 11.15	AMR Pledge Signing Ceremony	6 Companies, CVO
11.15 – 12.30	Panel discussion 1 <ul style="list-style-type: none">• Impact of AMR in Public Health and the Economy• Challenges and Opportunities in the Responsible Use of Antimicrobials <p>Discussant: Dr. Edna Zenaida Villacorte – PCVPH Dr. Corazon Occidental –PVMA Mr. Teodoro Deocares – PAFMI Dr. Fides Maria Aileen Buenafe – DOH – Pharmaceutical Div Ms. Evangeline Abella- PVDA Environment rep</p>	Private sector, BAI, Moderated by WOAH
12.30 – 13.30	Lunch	WOAH
13.30 – 15.00	Panel discussion 2 Responsible Antimicrobial Use <ul style="list-style-type: none">• Strategies to promote the responsible use of	Private sector, BAI, Moderated by WOAH



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	<p>antimicrobials (human, animals environment)</p> <ul style="list-style-type: none">• Promotion of the use of antimicrobial alternatives <p>Discussants:</p> <p>Dr. Eugene Mende – PCSP Dr. Sharon Castro – PCVFP Dr. Mark Gabriel – Bounty Dr. Rosselle Cudal – Elanco Ms. Doe Mallari – DOH-PD Environment rep</p>	
15.00 – 16.00	Press conference	AMR Pledge Signatories and Media