

3 Reminders for Turning AMU Data Into Policy-Relevant Insights

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World
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for Animal
Health

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de la santé
animale

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de Sanidad
Animal



The AMU report belongs to your country. It is written by your country, for your country, and intended to support your country.

This is not a report for WOAHA.

Rather, WOAHA is facilitating and supporting your country's efforts in achieving this objective.

1



Different data tell different parts of the story



Based on the picture of your dog, I think they have a fever

A picture can tell us a lot, but not body temperature.
Just because we have data does not mean we can jump to conclusions

2



Using data to inform policy ≠ putting numbers and suggestions in the same document



Based on your body temperature, I suggest you take an antipyretic, blood pressure pills, eat only pink salt, take an ice bath, stop drinking coffee, and move to a tropical country (because... fever)

We can always add suggestions beyond the data,
but that does not mean they are valid, evidence-based, or even relevant



Data source	It tells	It does not tell	Good for	Not good for
Import	<ul style="list-style-type: none">Amount entering the countryClassesForeign dependency	<ul style="list-style-type: none">Used or expiredWho used them, why and how	<ul style="list-style-type: none">Drug approval regulation (should not be used in animals)Stock/supply (high-importance)Illegal imports (border control)	<ul style="list-style-type: none">Clinical guidelinesStewardship
Sales	<ul style="list-style-type: none">Amount soldProduct details (classes, route)Temporal trends	<ul style="list-style-type: none">Used or expiredUsed properly or not	<ul style="list-style-type: none">Setting national targetSurveillance targetImportant antibiotics overreliancePolicy triggers (prescriptions, procurement/tax/trade)	<ul style="list-style-type: none">Treatment guidelinesAppropriateness of treatmentFarm/vet level interventions
Purchase	<ul style="list-style-type: none">Amount sold at lower levelVets/farmers access to antibiotics	<ul style="list-style-type: none">Used or expiredUsed properly or not	<ul style="list-style-type: none">Distribution and market dynamics	<ul style="list-style-type: none">Calculate actual useMonitoring compliance with treatment guidelines
Veterinary data	<ul style="list-style-type: none">Vet decision-makingClinical detailsDosing practices	<ul style="list-style-type: none">If prescriptions is followed	<ul style="list-style-type: none">Prescription habitTreatment guidelineStewardship	<ul style="list-style-type: none">National AMC estimationSales regulation
Farm data	<ul style="list-style-type: none">What was used, on what, when, how, whyIndication, outcome	<ul style="list-style-type: none">National sales	<ul style="list-style-type: none">Treatment guidelineHigh risk practicesAMU-AMR linkTargeted stewardship	<ul style="list-style-type: none">Import regulation



TIPS: data driven recommendations, complementary strategic recommendations

Why Produce AMU Reports?

Step Back: Why do we care about AMU in animals?



Because antimicrobial use drives antimicrobial resistance, and we want to protect the effectiveness of antibiotics, especially the important ones

So, we collected AMU data to inform our actions



3



It's not just about measuring and reporting,
it's about why we care



Letting the Why Shape the How:

Making AMU Reporting Meaningful



It's not just about measuring and reporting,
it's about why we care



1. What do we want to know?

How much AMU? Type used the most?
High-importance antibiotics? Sector/species
contributes the most? Comparison? Temporal
changes?

2. Do not just show what found, show why it matters

Framing

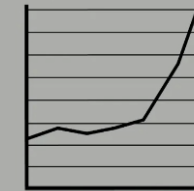
4th gen cephalosporin
VS
high importance
antibiotics

Meaning

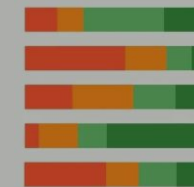
40% increase
VS
why it matters?



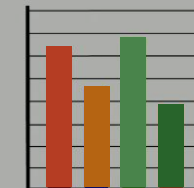
Explain the chart



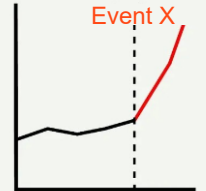
Show the data



Inform



Explain the change



Show the point



Influence



Thank you

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