

Virtual SEACFMD Private Sector Consultative Committee (PSCC)

Recommendations

18 March 2025

The Virtual SEACFMD private Sector Consultative Committee Meeting organized by WOAHP Sub-Regional Representation for South-East Asia on 18 March 2025 aimed to promote partnerships and strengthen coordination between Veterinary Services and the private sector, and facilitate experience sharing on implementation of WOAHP standards on zoning and their practical implementation in the context of FMD including general principles and requirements of zoning, application of a disease-free zone, and WOAHP's official recognition of FMD-free status.

This event was attended by over 100 participants (some participants attended in groups using one zoom from 12 countries including the staff of National Veterinary Services and private sectors. Out of the total attendees, 38 participants were from the private sector representing vaccine manufacturers, livestock traders, livestock farms, livestock federations, veterinary ruminant, and swine associations, agriculture cooperatives, meat trade industry association and farmer representatives. Over 62 participants attendees representing the National Veterinary Services include SEACFMD National Coordinators, EpiNet and LabNet Focal Persons and their representative and other technical staff from the national and sub-national levels, representatives and partners.

The meeting notes:

- The importance of promoting partnerships and strengthening coordination between Veterinary Services (VS) and Private Sector;
- The importance of private sector engagement in effective prevention and control of FMD and TADs;
- WOAHP's [Performance Veterinary Services \(PVS\)](#) Public-Private Partnership (PPP) targeted support and [Guidelines for PPP in veterinary domain](#) available for Members;
- Availability of the [WOAHP e-learning platform](#) available for Members and partners for PPP-focused e-learning courses and training programs to increase awareness and advocacy.
- That the PSCC forums and meetings provide platform to share information and best practices related to PPP initiatives and discuss and identify key challenges and priorities to enhance PPPs in FMD control at the national and regional levels.



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The meeting recommends:

1. SEACFMD Secretariat and Members to strengthen coordination and partnership with the private sector in the veterinary domain in line with WOAHP Guidelines on Public-Private Partnership.
2. Members to share success stories and lessons learned to other Members via WOAHP online PPP database.
3. Members undertake PPP-focused e-learning courses and training programs to increase awareness and advocacy which is available on [WOAHP e-learning platform](#).
4. WOAHP SRRSEA to circulate the draft Terms of reference (TOR) **[Annex 1]** to PSCC meeting participants and SEACFMD Members to seek their feedback; and subsequently to share ToR to the SEACFMD Steering Committee for the validation and to the Sub -Commission for the endorsement.
5. SEACFMD Secretariat to organise physical PSCC meetings that can be held alone or at the sideline of other regional private sector forum or SEACFMD governance meetings to maintain regional coordination and foster public and private sector collaborations in Veterinary domain.

The WOAHP SRRSEA, on behalf of the SEACFMD Secretariat, extends its sincere gratitude to all participants from SEACFMD Member countries, including staff from National Veterinary Services, private sector representatives, and partners, for attending the Virtual SEACFMD PSCC meeting. Special thanks go to those who contributed by delivering presentations during the event.



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Agenda :

Private Sector Consultative Committee (PSCC) Virtual Meeting

18 March 2025 ,14.00 Bangkok time

Time	Topic	Responsibility
14.00	Opening remark	Dr Naree Ketusing, WOAH SRR SEA
14.05	PSCC – recommendations and progress	Dr Ashish Sutar, WOAH SRR SEA
14.15	Introduction of WOAHS Standards on Zoning and their practical implementation in the context of FMD.	Dr Min Kyung Park, WOAH HQ
14. 35	Partnerships of private sector and Veterinary Services to enhance FMD control and safe trade <ul style="list-style-type: none"> • Application of WOAHS standards for trade • Partnerships to enhance FMD control • Zoning to facilitate safe trade, and Maintenance of FMD free zone 	<p>Ms. Xiaoci Zhang, China Agricultural Veterinary Biotechnology Co., Ltd, China</p> <p>Dr Connie Joyce Tann, Department of Veterinary Services (DVS) Sabah, Malaysia</p> <p>Dr Andrea Lim Li, DVS Sarawak, Sarawak, Malaysia</p> <p>Dr. Raphee Panyathong, Thai Swine Veterinary Association, Thailand</p> <p>Dr Pham Thanh Long, The Department of Animal Health and Production, Vietnam</p>
15. 35	Q&A and Discussion	All
15. 45	SEACFMD Roadmap 2026-2030 and the role of the private sector	Dr Karma Rinzin, WOAH SRR SEA
15.55	Closing remark	WOAH SRR SEA