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#WOAHGS

# Regional Core Group Workshops for the Development of the 8th Strategic Plan: Methodology and Results

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8 May | mai 2025



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# WOAH's 8<sup>th</sup> Strategic Plan:

## A collective roadmap

### A shared strategic ambition:

- ☐ **Define our collective priorities** for the next 5 years, around **strategic pillars** with measurable objectives, outcomes, indicators and targets.
- ☐ **Align these priorities with WOA's mandate** in an uncertain international environment.

### An inclusive and mobilising process:

- ☐ **Built with Members**, partners and teams, from the earliest stages.
- ☐ **Active involvement of Members** in the design, implementation and evaluation of the Plan.
- ☐ **Concrete implementation** in annual roadmaps at Headquarters and Regional levels.
- ☐ **A resource mobilisation strategy**, aligned with the Plan's priorities, to ensure its effective implementation.

### A strategic tool for action:

- ☐ **For Members:** a common basis for guiding national policies, strengthening veterinary services and acting collectively on cross-cutting challenges (climate, single health, trade, etc.)
- ☐ **For Donors:** a clear, coherent and measurable framework to justify investment and monitor impact.





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# WOAH's 8<sup>th</sup> Strategic Plan:

## Step-by-step development

### Phase 1: Defining the Strategic Pillars

#### WOAH staff

- **Inputs:** CODIR, RR/SRR and COMEX (March)

#### WOAH Members

- **Inputs:** RCG Members (April)

### Phase 2: Elaborating the content

#### WOAH Staff

- **Inputs:** All staff, incl. regions during workshops (June)

#### WOAH Members

- **Inputs:** All Delegates during regional virtual workshops (June/July)

#### Others

- **Inputs:** Specialised Commissions

### Phase 3: Drafting, Reviews, validations

- **Drafts:** WOAHS secretariat

#### WOAH Members

- **Reviews:** Regional Commissions
- **Endorses:** Council
- **Adopts:** All Delegates



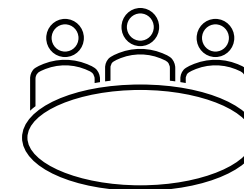
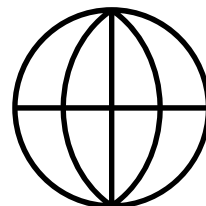
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## WOAH's 8<sup>th</sup> Strategic Plan: Phase 1, a collaborative approach



### Benchmarking with other IO strategies

### Desk review of internal initiatives

- ✓ 7SP evaluation
- ✓ **Survey to ALL stakeholders**  
(Members, partners, data users, internal staff)
- ✓ **DG Vision workshops**
- ✓ **Basic Texts review**
- ✓ **RAD advocacy study**
- ✓ Communications strategy
- ✓ Gender strategy

### Context analysis (including the context of each Region)

### Consultations (Workshops)

#### Internal:

- ✓ Workshops COMEX + CODIR/RR/SRR

#### With Members :

- ✓ **Five virtual half-day workshops with RCG members**





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## Key challenges in your Region

### Regional priorities

- ☐ Control of transboundary diseases
- ☐ Capacity building
- ☐ Implementation of WOAH standards
- ☐ One Health integration
- ☐ Food security & sustainability
- ☐ Communication & engagement
- ☐ Partnerships & governance





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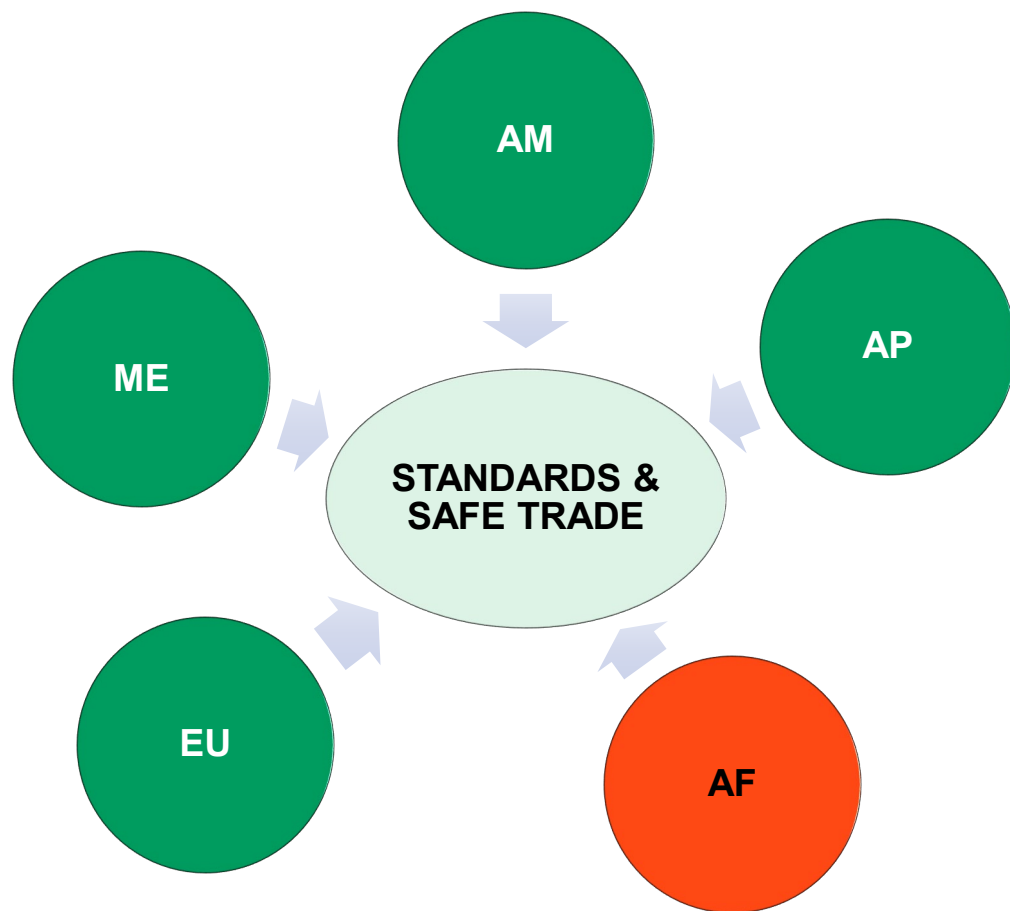
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## Key findings in all Regions

### 1st common strategic topic



**Africa (AF)** : Develop and maintain **sanitary standards** that can be implemented under challenging conditions and in line with regional operational needs.

**Americas (AM)** : Maintain high quality Animal Health and Welfare **standards for trade**.

**Asia-Pacific (AP)** : Maintain trusted and **safe trade and robust standards for disease control**.

**Europe (EU)** : Achieve **robust, science-based and trusted standards**.

**Middle-East (ME)** : Strengthen the impact and relevance of **standards for trade and for Members' regional needs**.



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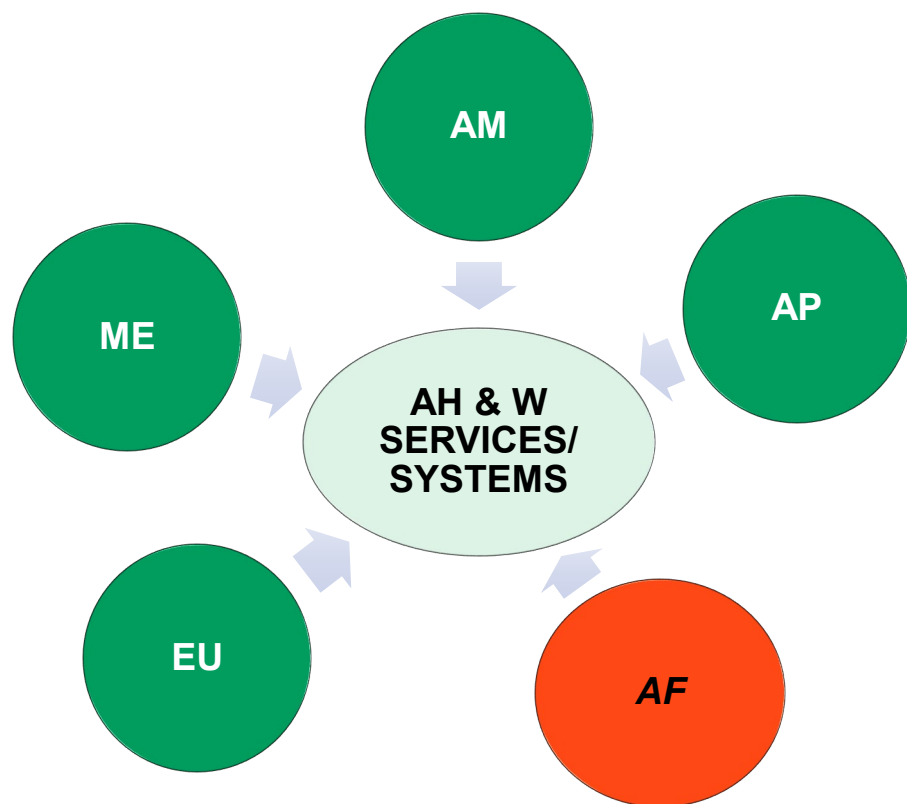
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## Key findings in all Regions

### 2nd common strategic topic



**AF:** Enable a coordinated, harmonised and adapted **approach to managing transboundary animal diseases** at regional level and in line with global strategies.

**AM:** Provide tailored support to **VS** at regional level.

**AP:** Strengthening **Animal Health and Welfare services** through strategic capacity building and preparedness.

**EU:** Advance **animal health and welfare systems** through capacity-building and cooperation.

**ME:** Strengthen the **global animal health system**.



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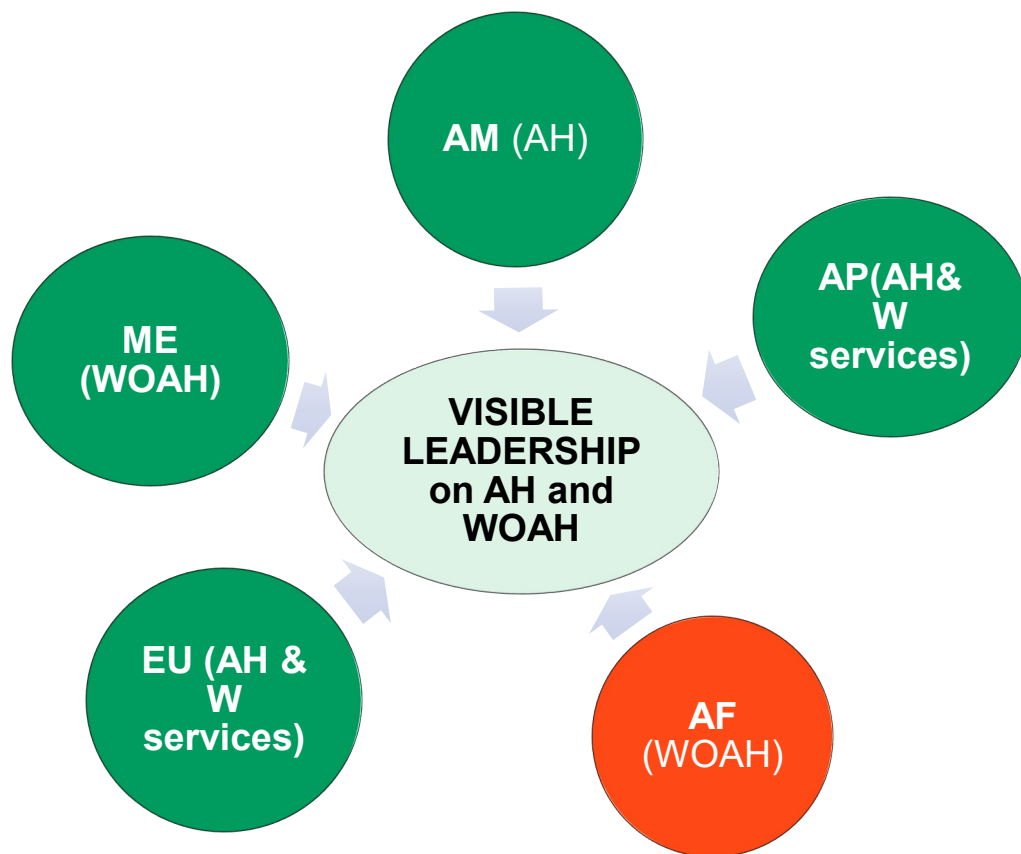
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## Key findings in all Regions

### 3rd common strategic topic



**AF:** Increase the relevance of WOA's disease prevention and control **leadership** role in the current global situation.  
+ *Enabler: **Advocacy** and strategic **communications** between WOA and governments*

**AM :** Increase **visibility** and **importance** of AH to tackle global issues

**AP:** Elevate role and **contribution** of AH services to national security issues and **global challenges**

+ *Enabler: Robust **information** policies, systems and tools for impactful risk communication, **advocacy** and stakeholder engagement*

**EU:** Improve **global visibility** and **recognition** of AH & W services to increase their impact and credibility in times of crisis

**ME:** Advocacy to increase WOA's global relevance, **visibility** and **technical leadership**.





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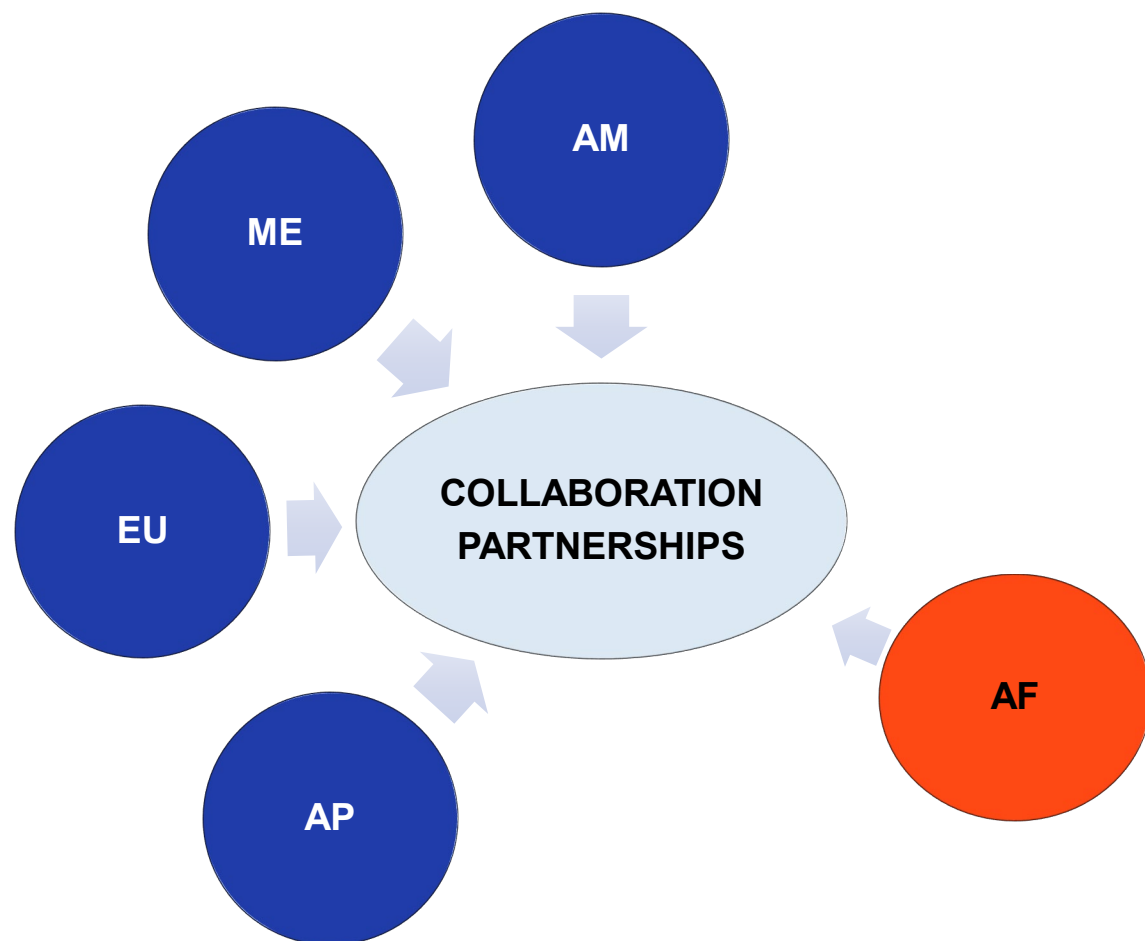
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## Key findings in all Regions

### 1st common enabler



**AM : Collaboration** between partners to facilitate mutual learnings and enable trade.

**AP :** Optimize use of resources through increased **collaboration and partnerships**.

**EU : Partnerships and collaborations** to break siloes.

**ME :** Enhance **collaboration and partnerships** between Members and stakeholders.

*Also implied in:*

**AF : Leverage** systems and opportunities to increase financial resources.



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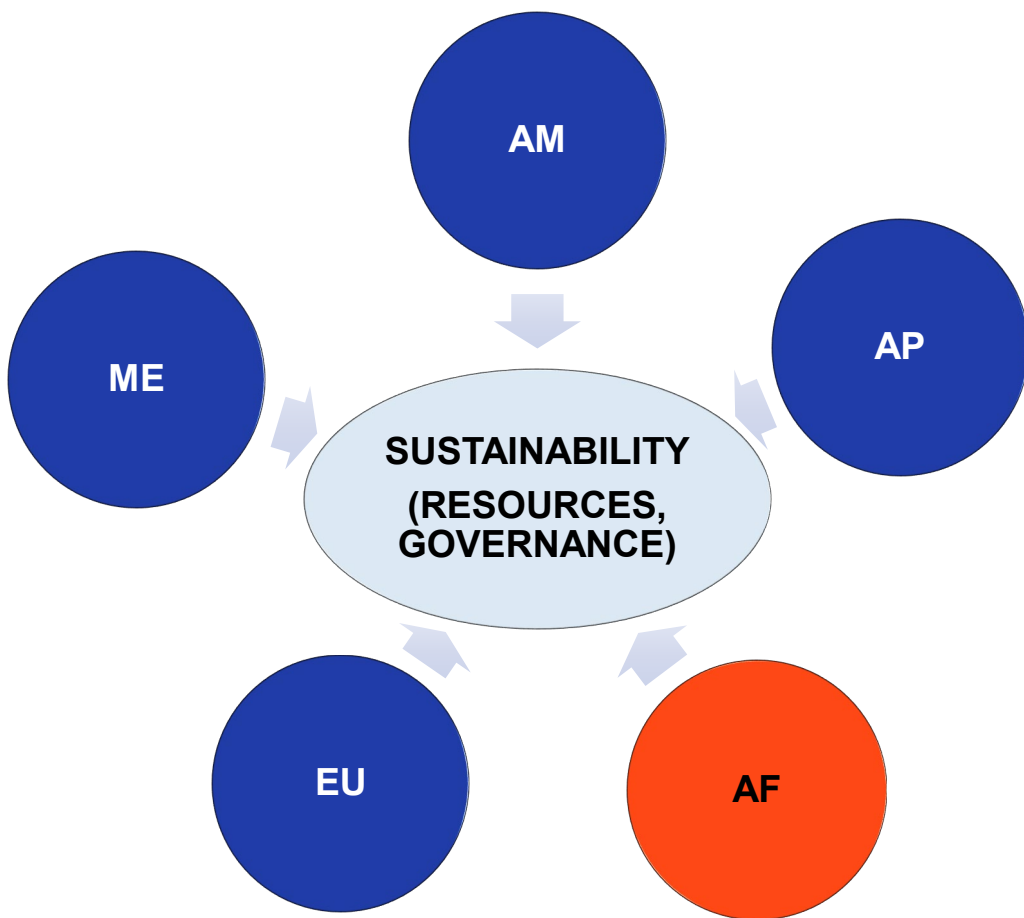
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## Key findings in all Regions

### 2nd common enabler



**AF: Leverage** systems and opportunities to **increase financial resources**.

**AM: Resources mobilisation**, optimisation and sustainability.

**EU: Strengthen WOAHA governance** and its **financial sustainability**.

**ME: Optimise financial and human resource** allocation for a sustainable WOAHA.

**AP:** Modernizing **WOAHA governance** and policies.  
*Also implied in: **Optimize use of resources** through increased collaboration and partnerships.*



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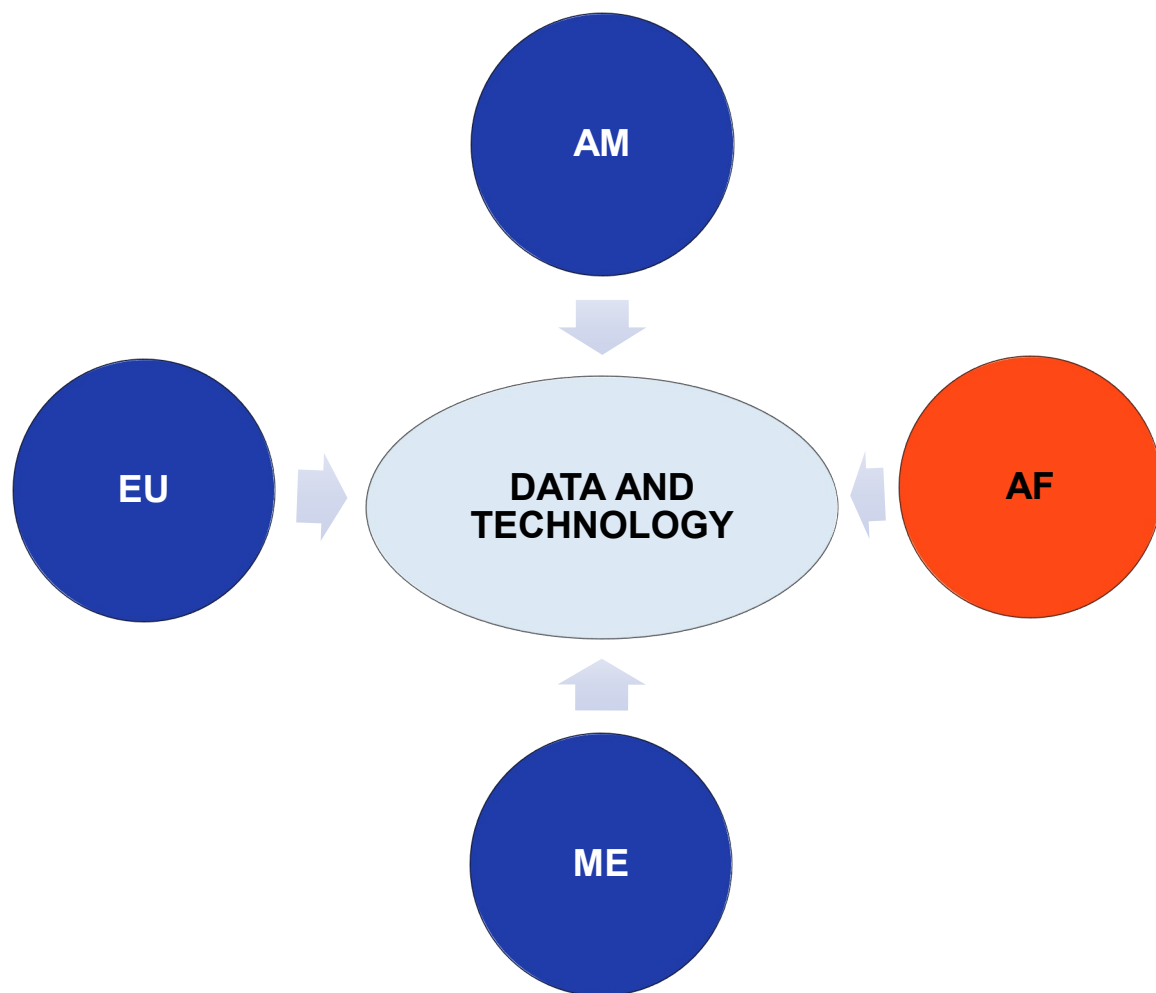
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## Key findings in all Regions

### 3rd common enabler



**AF:** Development and application of **new technologies** [to support WOAHA work]

**AM:** Modernisation of WOAHA processes through **technology**.

**EU:** **Data systems and platforms** to optimise resources and empower decision-makers

**ME:** **Digital transformation** for effective decision-making



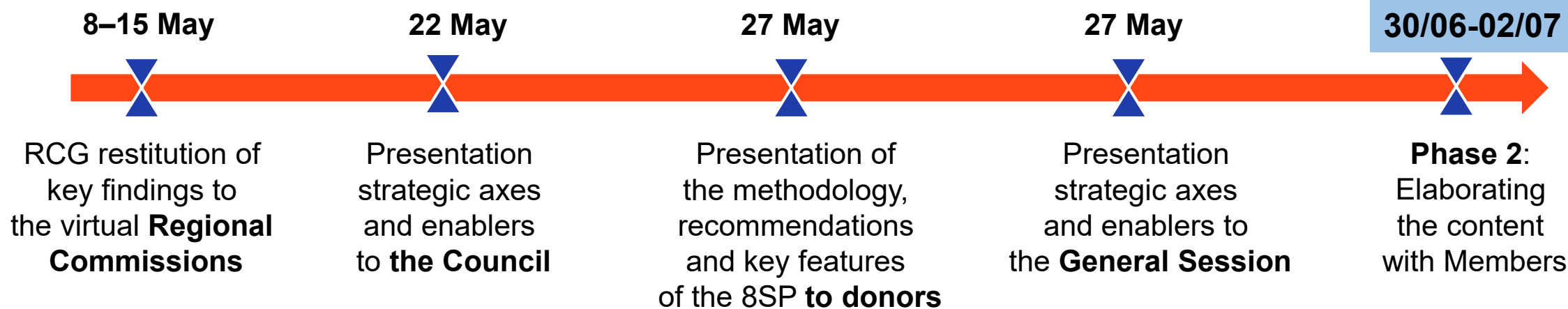
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## Next steps





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# Merci, Thank you, Gracias

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