



World Organisation
for Animal Health

SEACFMD PSCC Meeting

SEACFMD Roadmap 2026 – 2030: Role of Private sectors



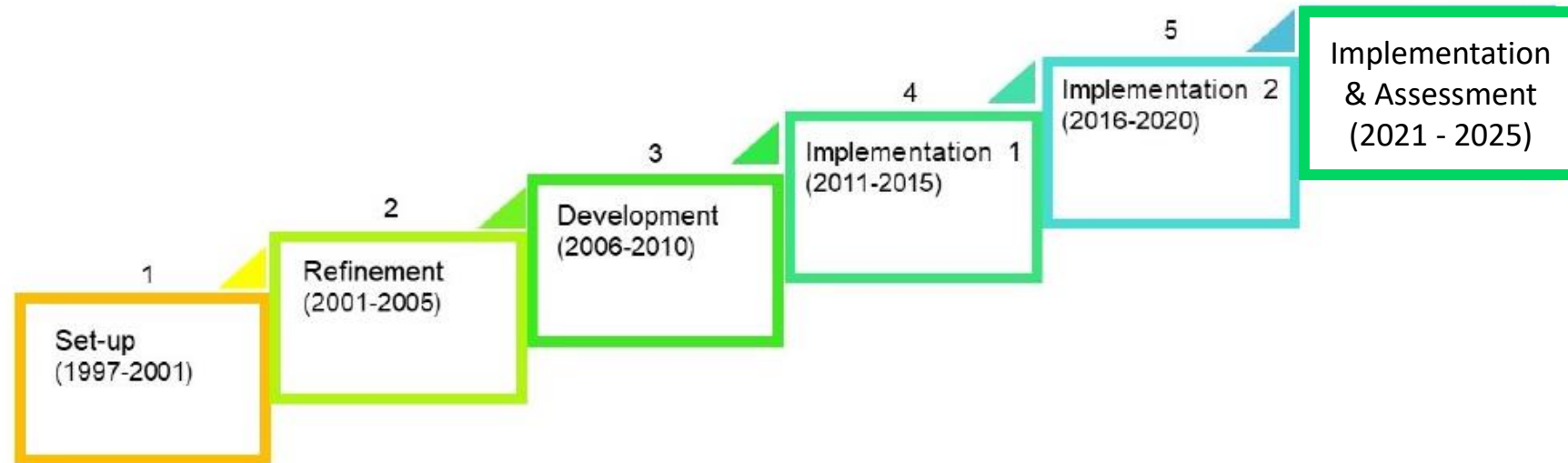
Private Sector Consultative Committee Meeting

18 March 2025 at 2 PM, Bangkok time

Background

Objective of the Campaign

- Increased productivity and economic output in the livestock sector by controlling and eliminating FMD
- Enhanced capacities of veterinary services
- Increasing rural livelihoods from strengthened farm-based economies & safer trading
- Improved transboundary trade of livestock and animal products.⁶



7th Phase (2026 – 2030): Phase 1 of new era of SEACFMD campaign

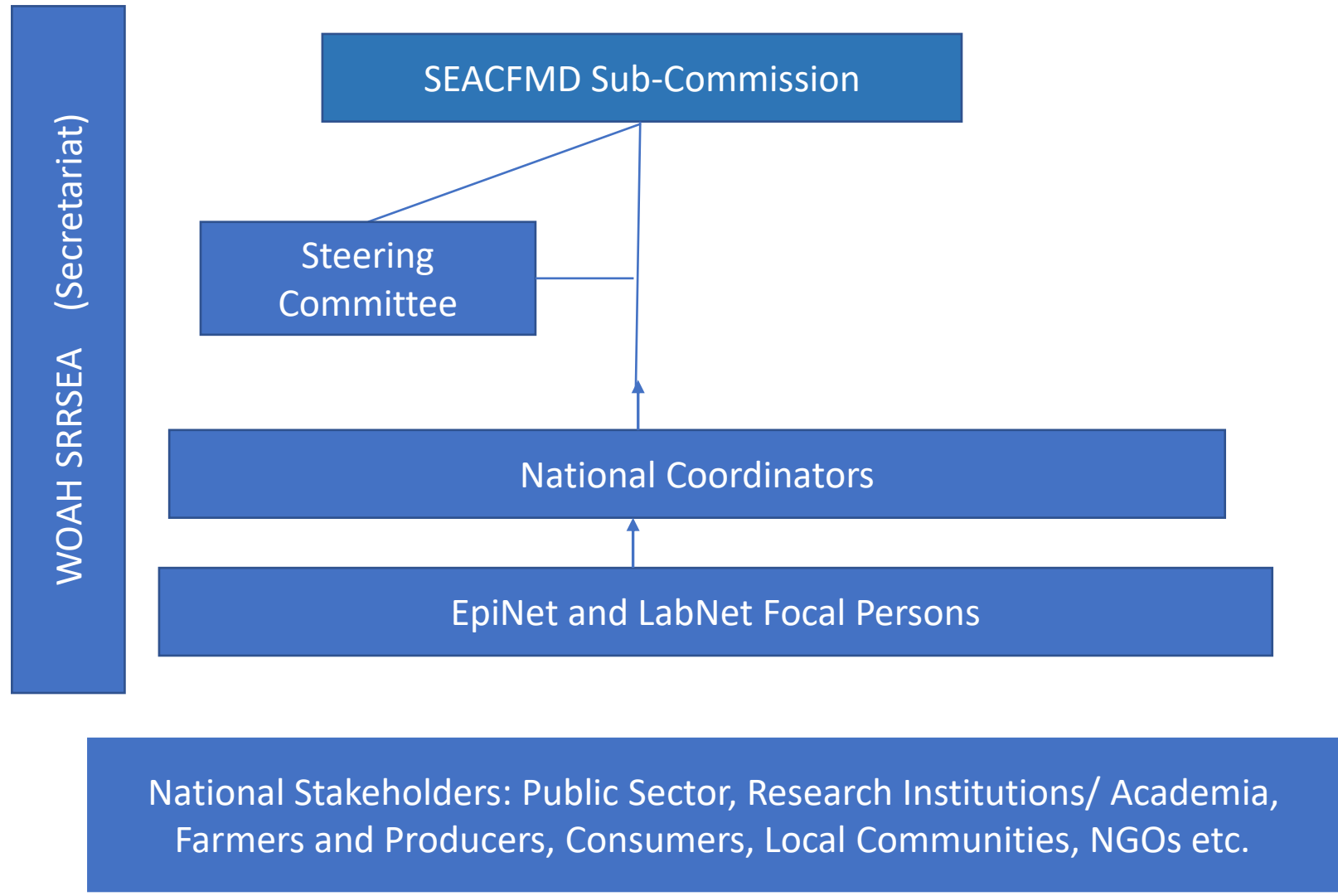
Figure 1. Evolution of the six phases of the OIE SEACFMD Campaign from 1997 to 2025

Involvement of SEACFMD Governance Bodies



Other Groups

- Private Sector Consultative Committee
- Regional FMD Expert Group
- Upper Mekong Working Group
- MTM?
- Partners/ Stakeholders
 - FAO
 - ASEAN
 - Donors



- Brunei Darusallam
- Cambodia
- China
- Indonesia
- Lao PDR
- Malaysia
- Mongolia
- Phillippines
- Singapore
- Thailand
- Vietnam

Evaluation of SEACFMD Campaign from 1997 to 2020

Multi-disciplinary and multi sectorial efforts critical for control of FMD & relevant TADs. Public-Private-Partnerships to build resilience and sustainable control of FMD & other TADs

Sufficient capacity including legislative support, resources and clear incident command system required to respond to health emergencies

Strengthen the regional biosecurity through elimination of informal cross border movement of livestock & products; effective border controls and quarantine facilities.

Insufficient private sector participation and engagement

Inadequate preparedness to respond to FMD incursion and emerging TADs

Inadequate Political Commitment

Critical Gaps

Weak regional biosecurity systems

Advocacy and other interventions to secure policy makers support for successful implementation of SEACFMD campaign.

Lack of surveillance capacity

Enhance capacity to diagnose and detect FMDV including development of lab diagnostic capacity, sampling FMDV Serotyping etc

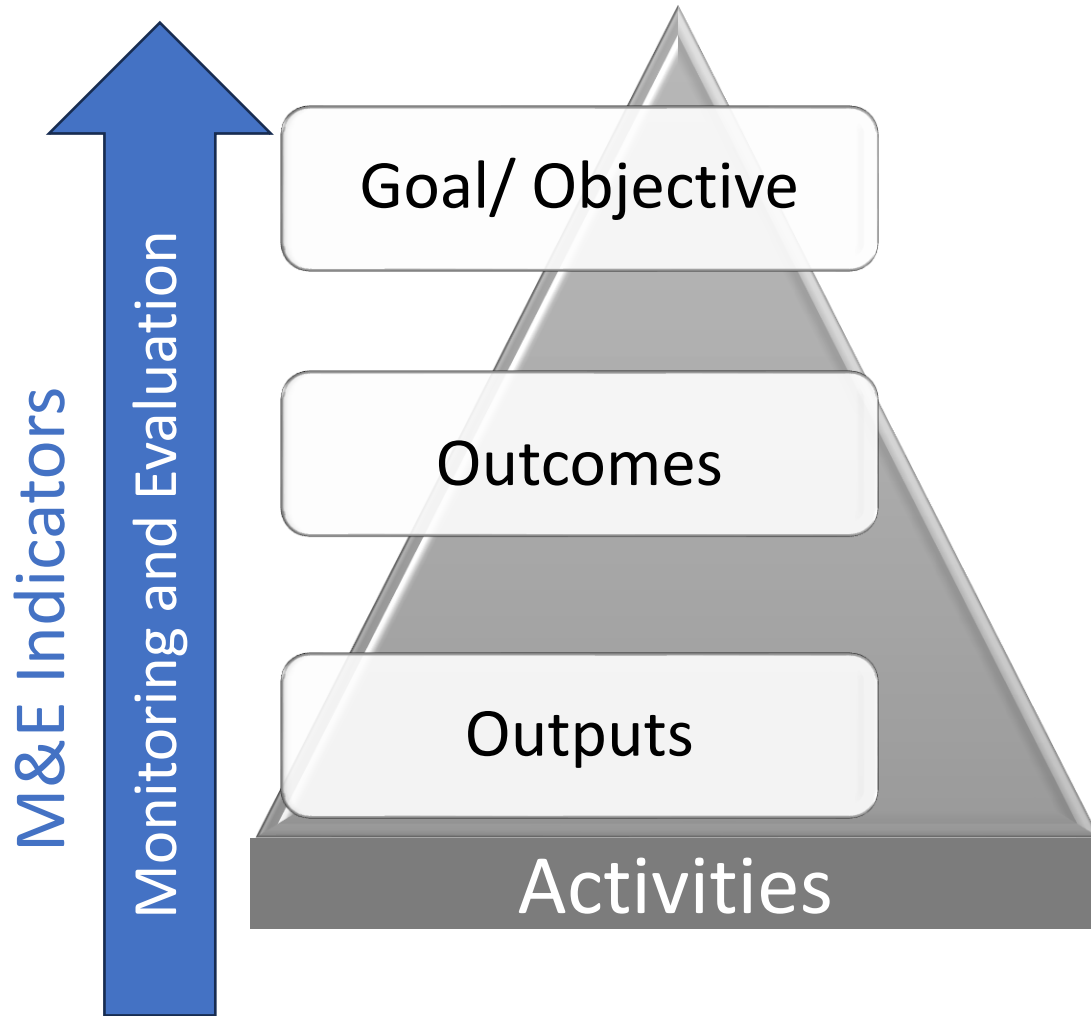
Access to quality vaccines

Ensuring access to quality vaccines and addressing the challenges in implementing effective vaccination strategies

Key challenges to initiate and sustain PPP



Development of SEACFMD Roadmap 2026 – 2030



- Core Group and National Coordinators to lead
 - WOA H SEACFMD Steering Committee Members (5)
 - WOA H SRRSEA (Secretariat)
 - WOA H – RRAP and HQ
 - WOA H FMD Ref Lab & Collaborating Centres
 - ASEAN Lead country for FMD
- Steering Committee Member will be Advisory Group and work as RAG
- Sub-Commission
- Feedback
 - Specialist Commission – SCAD
 - Global FMD Working Group
 - Private Sectors
 - FAO



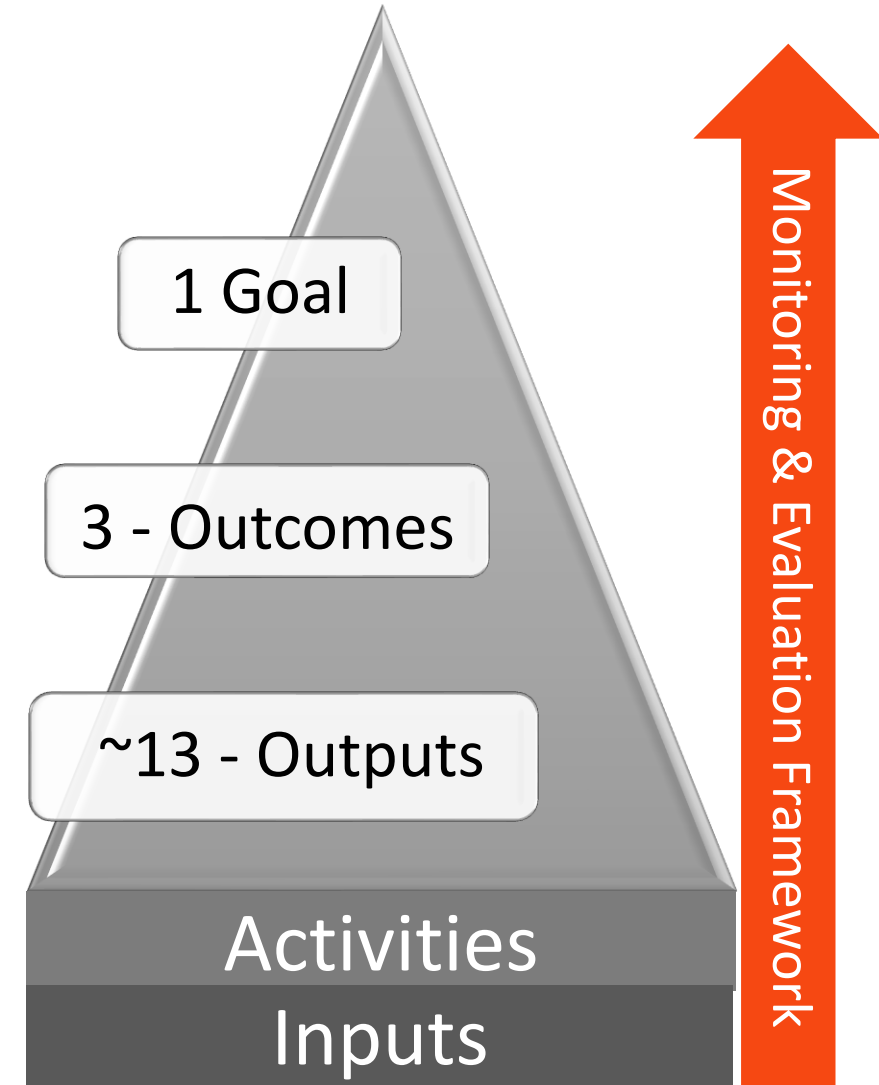
SEACFMD Roadmap 2026 – 2030 (7th Phase – New Era of the SEACFMD Campaign)

Goal:

To achieve regional control of FMD and other TADs, minimizing their impact and enhancing livestock health, trade, and food security in the SEACFMD region

The achievement of the goal will be indicated by:

- For SEACFMD Members with FMD free status – Successful maintenance of their country's and zones' FMD-free status;
- For SEACFMD Members with endemic FMD areas: Demonstrated progress along the FMD Progressive Control Pathway;
- Number of AMS that assessed the burden of FMD through use of a cost-effective tools



SEACFMD Roadmap 2026 – 2030

GOAL

To achieve regional control of FMD and other TADs, minimizing their impact and enhancing livestock health, trade, and food security in the SEACFMD region



OUTCOMES

1. FMD and major TADs control enhanced through risk-based strategies, supporting PCP-FMD progress and maintaining FMD-free zones

2. Improved ownership and enabling environment (policy, legislation, advocacy, workforce) at national level

3. Enhanced partnerships and regional collaboration for effective FMD and TADs control.



OUTPUTS

1.1. Surveillance
1.2 Laboratory
1.3 Movement control and biosecurity
1.4 FMD vaccination and access to quality vaccines
1.5 Emergency preparedness and contingency planning

2.1. Recommendations of PVS evaluations
2.2 Policies and legislations
2.3 Communication and Advocacy
2.4 Cost efficient synergies

3.1: Efficient and effective SEACFMD coordination platforms
3.2: Sustained collaboration with key partners in the region
3.3: Enhanced engagement and multi-disciplinary partnerships with key stakeholders
3.4: Cross border collaboration and partnerships among key stakeholders

TOR for the SEACFMD Private Sector Consultative Committee

Scope

- An effective FMD control or maintaining freedom from it, requires a good collaboration between the public and private sectors;
- Established in 2007, the Private Sector Consultative Committee (PSCC) serves as a platform for public and private sectors to coordinate and enhance FMD prevention and control.
- PSCC aims to establish sustainable public-private network to enhance coordination, partnerships, resource mobilization, and communication for long-term FMD prevention in SEACFMD region.

Objectives

- Strengthening public and private sector engagement with the focus on prevention and control of FMD and other TADs in the region.
- Sharing and exchanging information on PPP initiatives, success stories and opportunities to enhance FMD and other TADs control.
- Strengthen the regional PPP network in the veterinary domain to support the SEACFMD campaign.

The PSCC will be rejuvenated as a platform/forum to stimulate, support and promote these objectives.

TOR for the SEACFMD Private Sector Consultative Committee

Composition of PSCC Member

- 12 SEACFMD National Coordinators
- Livestock Industry Group (beef, dairy, piggery, livestock breeders' associations)
- Livestock /Veterinary Associations in SEACFMD region
- Livestock traders representatives in SEACFMD region
- Vaccine manufactures, Pharmaceuticals
- Feed Industries
- Ad hoc Members

Roles and Responsibilities

- Strengthen the regional PPP network in the veterinary domain to support the SEACFMD campaign.
- Recommend the WOAHS Sub-Commission to enhance coordination with VS and the private sector for improved FMD and TADs prevention and control.
- Promote coordination and partnerships and identify challenges/opportunities in FMD and TADs control.
- Support the implementation of PPP activities including networking, awareness, and advocacy at the national and regional level.
- Provide a platform for sharing experiences on PPP initiatives, and success stories in SEACFMD region.
- Share knowledge of PPP policies, regulations, standards, and guidelines at national, regional and international levels.



PSCC Terms of Reference

PSCC Virtual Meeting

Present draft TOR

PSCC Members/
National Coordinators

Seek feedback on draft TOR

SEACFMD
Steering Committee

Validation

Sub-Commission

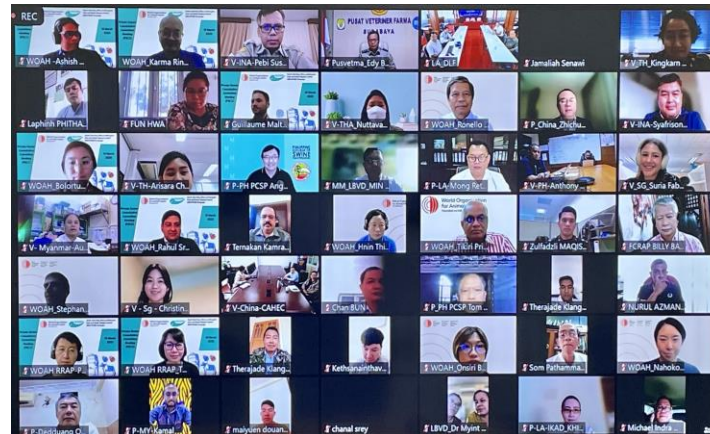
Endorse TOR

18 March 2025

April 2025

June 2025

September 2025



Information, Education and Communication (IEC) Materials

5 Posters

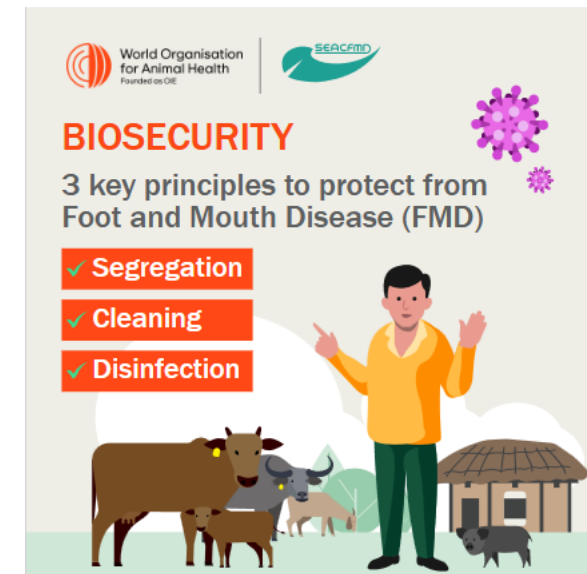
- How to recognise the disease in your cattle or other farm animals
- Action plan to fight against foot and mouth disease outbreaks
- How to avoid buying sick animals
- Biosecurity guidelines for traders
- Sampling for foot and mouth disease diagnosis

2 Videos

- Safer transport to protect animals from FMD
- How to protect your animals from FMD

1 Leaflet

- Biosecurity



IEC materials available in local languages


Every IEC materials can be download (PDF) On WOAHP Asia-Pacific website
<https://rr-asia.woah.org/en/resources/>



Translation available for each SEACFMD Member



Presentations available on WOAHP Asia-Pacific Website


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FOOT AND MOUTH DISEASE

Private Sector Consultative Committee



 MARCH 18, 2025  ONLINE

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<https://rr-asia.woah.org/en/events/private-sector-consultative-committee/>





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Thank you

