



World Organisation
for Animal Health



Private Sector Consultative Committee (PSCC) Recommendation and Progress

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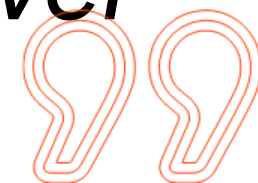
Private Sector Consultative Committee (PSCC) Virtual Meeting ,18 March 2025



Public Private Partnership (PPP)

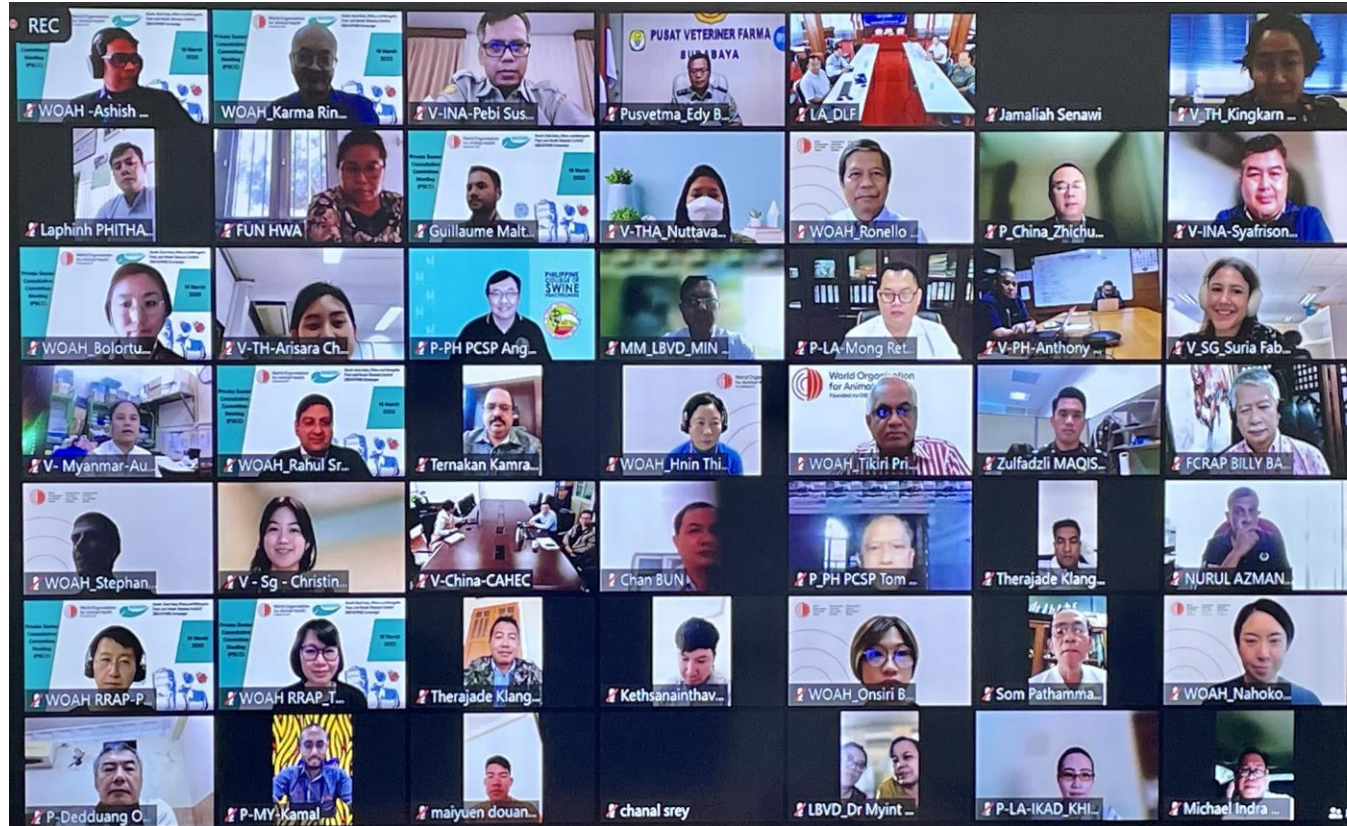


Public-private partnership is a joint approach in which the public and private sectors agree responsibilities and share resources and risks to achieve common objectives that deliver benefits in a sustainable manner.





Virtual PSCC (16 March, 2023)



13 countries

83 Participants



Key challenges to initiate and sustain PPP





PSCC recommendations (2023)

- SEACFMD countries **nominate one representative** each to represent VS and private sector stakeholder to rejuvenate PSCC.
- PSCC meets annually to **strengthen coordination amongst public and private stakeholders**. SEACFMD secretariate to organise these meetings.
- Members, private sector, and partners support establishing **regional network of representative of traders** to effectively engage them in prevention and control of FMD in the region.
- Members and private sector support to conduct **regional mapping of private sector stakeholders** relevant to TADs control including FMD.



PSCC recommendations (2023)

- SEACFMD Members and the private sector support **implementing awareness, advocacy initiatives, surveys, and studies** to **better understand and support role of private sectors in veterinary domain** , **livestock trades in animal movement**, safer trade, TADs prevention and control etc.
- Noted that **Performance Veterinary Services (PVS) PPP targeted support** available for Members.
- **WOAH online PPP database** and **can submit stories to highlight the success and lesson learned.**
- WOA **H PPP through E-learning courses**, and other training programmes to improve awareness and advocacy on PPP.
- **WOAH Guidelines on Public Private Partnership (PPP)** to enhance FMD prevention and control including safer trade and to reduce impact of FMD.



SEACFMD Sub-commission Meeting (2024)

*SEACFMD Sub-commission meeting agreed to **strengthen coordination and partnership with the private sector in the veterinary domain** in line with WOAHA Guidelines on Public-Private Partnership to ensure sustainable FMD and other Transboundary Animal Diseases (TADs) control.*



Objectives : PSCC (2024)

1. **Promote partnerships and strengthen coordination** between Veterinary Services (VS) and Private Sector.
2. Experience sharing of application of **WOAH standards and tools** in practice by Members and Partners, particularly **Zoning for FMD**.
3. Identify **key challenges, priorities** and **recommendations** to enhance the effectiveness of PPPs in FMD control at national and regional levels.
4. Strengthen **regional cooperation and information-sharing** to ensure effective FMD control.



Thank you



Private Sector Consultative Committee (PSCC) Virtual Meeting