



Food and Agriculture
Organization of the
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World Organisation
for Animal Health



Draft ARES Implementation Plan – An overview

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**ASEAN Rabies Meeting: Development of ASEAN Rabies
Elimination Strategy (ARES) Implementation Plan
24-26 February 2025, Thailand**



Revised ARES

GOAL: Zero dog-mediated human rabies deaths in the ASEAN region by 2030

Objectives

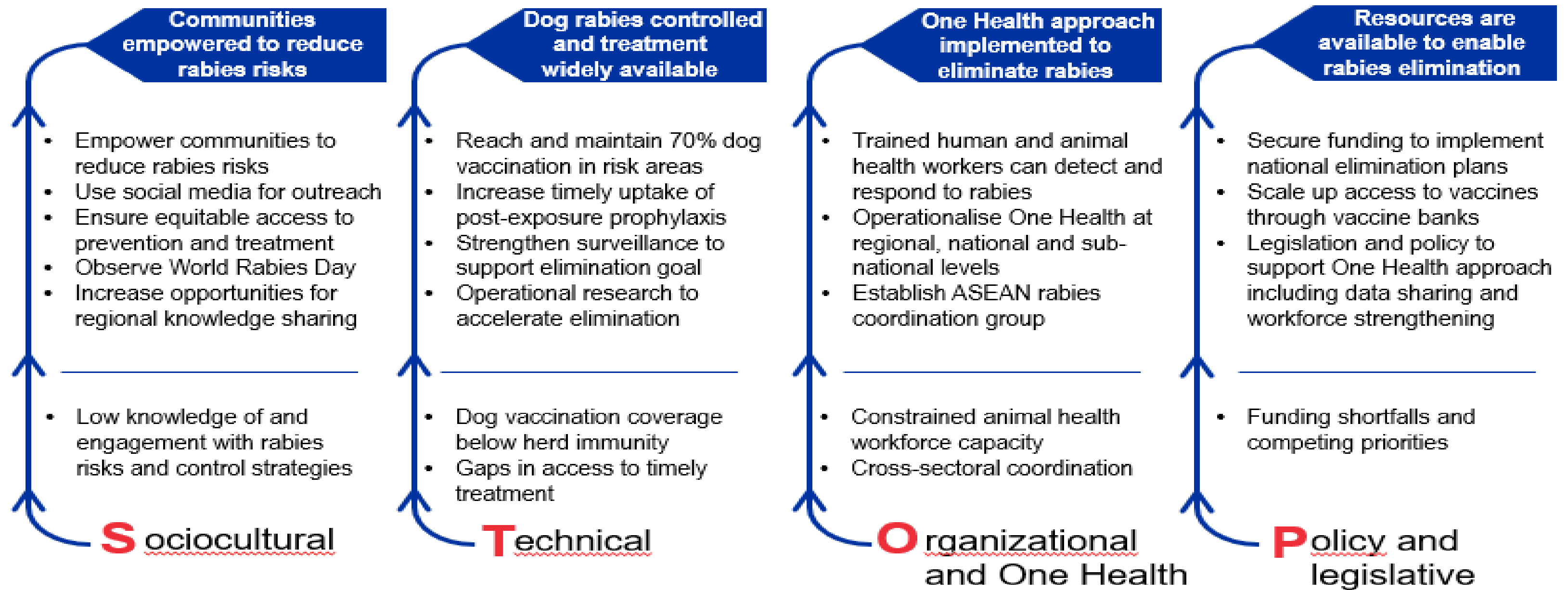
- Reiterate that rabies is a priority zoonotic health threat in AMS
- Increase efforts and resources to eliminate rabies as a public health problem and maintain rabies-free status in rabies-free areas of ASEAN, principally by:
 - Increasing dog vaccination coverage to interrupt rabies transmission and prevent rabies transmission to humans.
 - Ensuring the universal and timely access to and uptake of post-exposure prophylaxis in humans through improved community engagement and increased availability and accessibility of treatment.
- Strengthen the capacities of the veterinary services and human health services to conduct surveillance activities that support rabies prevention, control and elimination.
- Obtain and sustain high-level government engagement at national, provincial/state and local levels, providing an enabling political environment in support of rabies elimination initiatives that involve the community, civil society, government and non-government sectors and international partners.
- Strengthen ASEAN cooperation for rabies elimination through formation of an ASEAN rabies coordination group, with goals including knowledge sharing, data and information sharing and analysis, and advocacy to accelerate progress towards rabies elimination in all AMS.

Theory of change: *bringing it all together*

Phased approach
Goal
Intermediate outcomes
Priority areas and actions
Challenges
Action pillar
Problem statement



Zero dog-mediated human rabies deaths in ASEAN by 2030

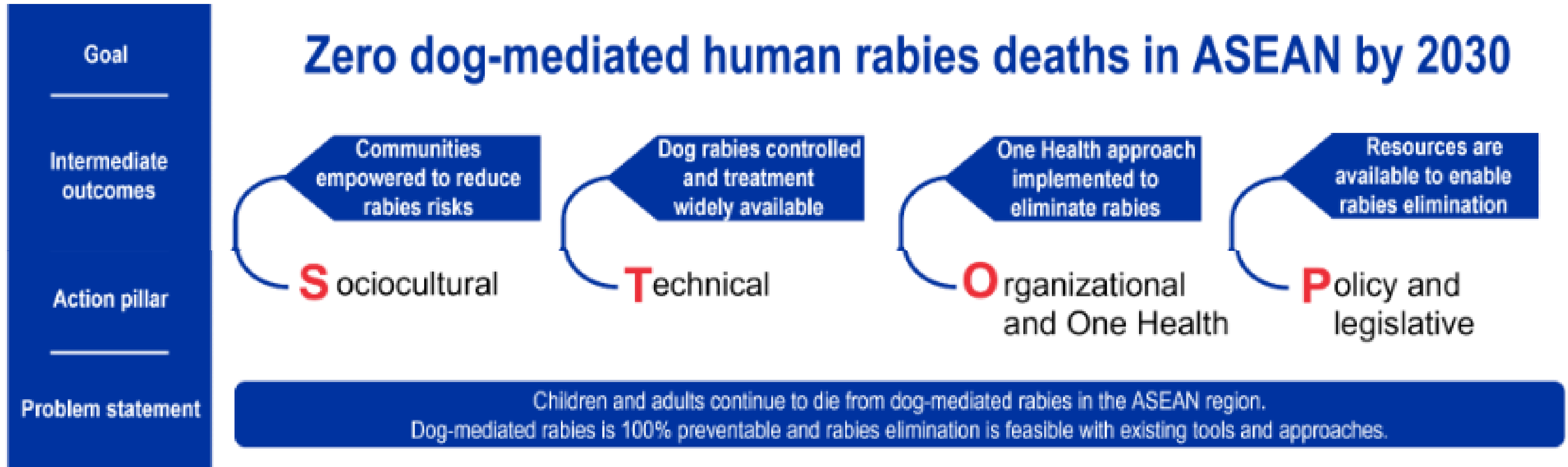


Children and adults continue to die from dog-mediated rabies in the ASEAN region. Dog-mediated rabies is 100% preventable and rabies elimination is feasible with existing tools and approaches.

ARES Implementation Plan

- **AIM and FRAMEWORK**

- Document regional activities to support the ARES implementation both regionally and at the country level; and
- Provide a guide to AMSs to enable implementation of the four pillars of ARES.



ARES Implementation Plan: Timeline



Zero dog-mediated human rabies deaths in ASEAN by 2030

- **Phase 1:** 2025-2026
- **Phase 2:** 2027-2028
- **Phase 3:** 2029-2030
- **2032:** A milestone for AMS to receive recognition from WHO for eliminating rabies as a public health problem.
- **2035:** A proposed target for the official declaration of freedom from canine rabies

ARES Implementation Plan: OUTCOMES and OUTPUTS

PILLAR A: SOCIO-CULTURAL FRAMEWORK FOR RABIES ELIMINATION

<p>Outcome A: Communities empowered to reduce rabies risks</p>	<p>Output 1.1: Community engagement and empowerment for rabies elimination</p>
	<p>Output 1.2: Promote equity and inclusion</p>
	<p>Output 1.3: Support AMS in promoting Responsible pet ownership</p>
	<p>Output 1.4: Support the observation of World Rabies Day and other initiatives</p>

ARES Implementation Plan: OUTCOMES and OUTPUTS

PILLAR B: TECHNICAL FRAMEWORK FOR RABIES ELIMINATION

<p>Outcome B: Dog rabies controlled and treatment of exposed humans widely available</p>	<p>Output 2.1: Dog vaccination promoted as key approach towards sustainable, humane and cost-effective rabies control in ASEAN region</p>
	<p>Output 2.2: AMS have access to post exposure prophylaxis including immunoglobulins</p>
	<p>Output 2.3: National surveillance and reporting systems for human and canine rabies enhanced</p>
	<p>Output 2.4: Laboratory diagnostic capability of AMS enhanced</p>
	<p>Output 2.5: Humane Dog Population Management promoted to aid in rabies control efforts</p>

ARES Implementation Plan: OUTCOMES and OUTPUTS

PILLAR C: ORGANIZATIONAL and ONE HEALTH FRAMEWORK FOR RABIES ELIMINATION

Outcome C: One health approach implemented to eliminate rabies

Output 3.1: Regional coordination including formation of an ASEAN Rabies Coordination Group

Output 3.2: National, and sub-national coordination

Output 3.3: Public-private partnerships

ARES Implementation Plan: OUTCOMES and OUTPUTS

PILLAR D: POLICY AND LEGISLATIVE FRAMEWORK FOR RABIES ELIMINATION

Outcome D: Policy and legislative framework, and resources available for rabies elimination

Output 4.1: High level policy advocacy and dialogue maintained by Partners

Output 4.2: Legislation and policy to support rabies elimination

Output 4.3: Resources mobilised to facilitate rabies elimination

Output 4.4: Increasing access to quality vaccines

Group Work: Pillar deep dive



1 Goal

4 Pillars

4 Outcomes

16 Outputs

Activities

Objective

- to identify key activities, implementors, timeline, and potential barriers for each pillar of the ARES Implementation Plan.

Group Composition – according to Pillars

Group A
Countries: The
Philippines, Cambodia
Facilitators: Kinzang, Fikri

Group B
Countries: Thailand,
Brunei, Myanmar
Facilitators: Katrin, Karma

Group C
Countries: Lao PDR,
Singapore
Facilitators: Kinley, Rachel

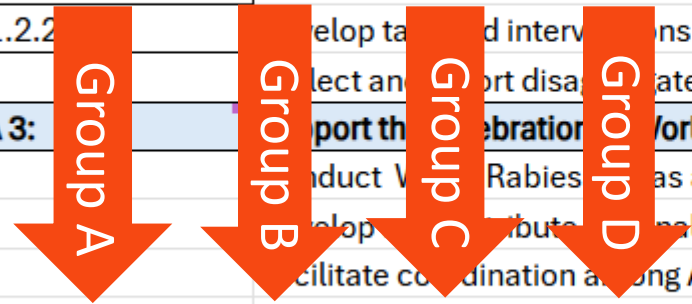
Group D
Countries: Malaysia,
Vietnam, Timor Leste
Facilitators: Ronel, Randy

Group Work – Activity Identification, timeline and resource planning (40 mins)

1. Review the key activities listed for the assigned pillar.
2. Discuss whether these activities are relevant, need modification, or if new ones should be suggested.
3. Identify who will lead each activity (Country, government agency, partner, stakeholder) and list potential collaborators.
4. Assign a realistic timeframe for each activity (Phase 1; Phase 2; Phase 3).
5. Identify the necessary resources under remarks:
 - Financial: Funding sources or budget needs
 - Human: Key personnel or expertise required
 - Technical: Tools, technology, or training needs
6. List agencies or partners that could provide support for these resources

Group Work – Activity Identification and timeline planning (40 mins)

A	B	C	D	E	F	G	H	I	J	K	L	M
Activities number	Activities	Activity type	Implementer lead/ co-lead	Collaborator	Level	Phase 1:	Phase 2	Phase 3	2032	2035	resources	Remarks
Pillar A	SOCIO-CULTURAL FRAMEWORK FOR RABIES ELIMINATION											
Intermediate Outcomes	Communities empowered to reduce rabies risks											
Output A 1	Improved community education, awareness and empowerment											
Activity 1.1	Develop and disseminate culturally appropriate educational materials on rabies prevention.				REGIONAL							
Activity 1.2	Incorporate rabies education into school curriculums.				REGIONAL							
Activity 1.3	Use social media and influencers for awareness campaigns				REGIONAL							
Activity 1.4	Conduct local workshops and training for community leaders				National						WAOH/FAO	
Activity 1.5	Establish community rabies task forces.				National							
Activity 1.6	Support community-based dog vaccination initiatives.				National							
Output A 2:	Equity and Inclusion											
Activity	Conduct needs assessments in vulnerable and marginalized populations.				REGIONAL							
Activity 1.2.2	Develop tailored interventions for underserved communities.				REGIONAL							
	Select and report disaggregated data to identify and address disparities.				REGIONAL							
Output A 3:	Support the celebration of World Rabies Day (WRD)											
	Conduct World Rabies Day as a 'call to action'				National							
	Develop and contribute national campaign materials for World Rabies Day				REGIONAL							
	Facilitate coordination among ASEAN member states to ensure unified messaging.				REGIONAL							



> ≡ **Pillar A** Pillar B Pillar C Pillar D +

Group Work – Activity Identification and timeline planning (40 mins)

A	B	C	D	E	F	G	H	I	J	K	L	M
Activities number	Activities	Activity type	Implementer lead/ co-lead	Collaborator	Level	Phase 1:	Phase 2	Phase 3	2032	2035	resources	Remarks
Pillar A	SOCIO-CULTURAL FRAMEWORK FOR RABIES ELIMINATION											
Intermediate Outcomes	Communities empowered to reduce rabies risks											
Output A 1	Improved community education, awareness and empowerment											
Activity 1.1	Develop and disseminate culturally appropriate educational materials on rabies prevention.				REGIONAL							
Activity 1.2	Incorporate rabies education into school curriculums.				REGIONAL							
Activity 1.3	Use social media campaigns				REGIONAL							
Activity 1.4	Conduct local workshops and training for community leaders				National						WOAH/FAO	
Activity 1.5	Establish community rabies task forces.				National							
Activity 1.6	Support community-based dog vaccination initiatives.				National							
Output A 2:	Equity and Inclusion											
Activity	Conduct needs assessments in vulnerable and marginalized populations.				REGIONAL							
Activity 1.2.2	Develop targeted interventions for underserved communities.				REGIONAL							
	Collect and report disaggregated data to identify and address disparities.				REGIONAL							
Output A 3:	Support the celebration of World Rabies Day (WRD)											
	Conduct World Rabies Day as a 'call to action'	Advocacy and promotional materials developed for			National							
	Develop and distribute regional campaign materials for World Rabies Day				REGIONAL							
	Facilitate coordination among ASEAN member states to ensure unified messaging.				REGIONAL							

Add new activities

Group Work – Challenges & Solutions (10 min)

- 1. Discuss potential challenges or barriers for implementing the activities.**
- 2. Brainstorm possible solutions or strategies to overcome these challenges.**

Group Work – Report Back (35 min)

- 1. Each group will present their findings in 7 minutes.**
- 2. Focus on key activities, responsible implementors, timeline, resource needs, and solutions to challenges.**
- 3. Be concise and clear while presenting.**



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Thank You!

