

# Country sharing by Singapore: NParks' digital communication efforts for animal health and biosurveillance

**WOAH Regional Workshop for Focal Points of Communication in Asia and the Pacific  
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# Structured Program for Risk Communication and Engagement

In Singapore, the Animal & Veterinary Service cluster under the National Parks Board (NParks) has a structured program for communication and engagement for animal health and biosurveillance stakeholders.

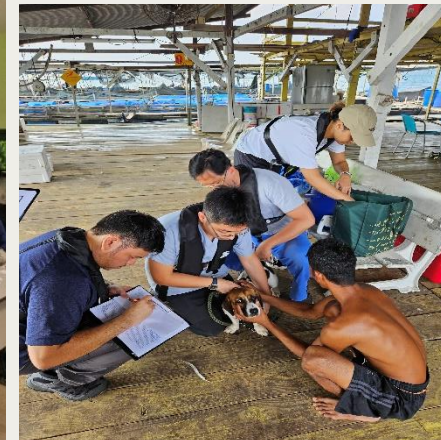
S/N	Platform
1	One Health network
2	NParks' led volunteer programmes <ul style="list-style-type: none"> <li>Youth Steward Nature Network (YSN)</li> <li>Nature Kakis</li> <li>Citizen Science (Heron Watch, Garden Bird Watch etc)</li> <li>Ops Vax Lyssa (annual rabies* vaccination exercise for dogs at coastal fish farms and Pulau Ubin)</li> </ul> <p><small>*Singapore is free of rabies since 1953</small></p>
3	Educational talks, technical conferences and training courses <ul style="list-style-type: none"> <li>School assembly talks, conference talks</li> <li>School exhibitions</li> <li>Field Epidemiology Training Courses</li> <li>Project Meeting with contractors</li> <li>Animal Health Professional Certification Programme by CUGE</li> </ul>



Volunteer led programmes i.e. YSN



Field Epidemiology Training



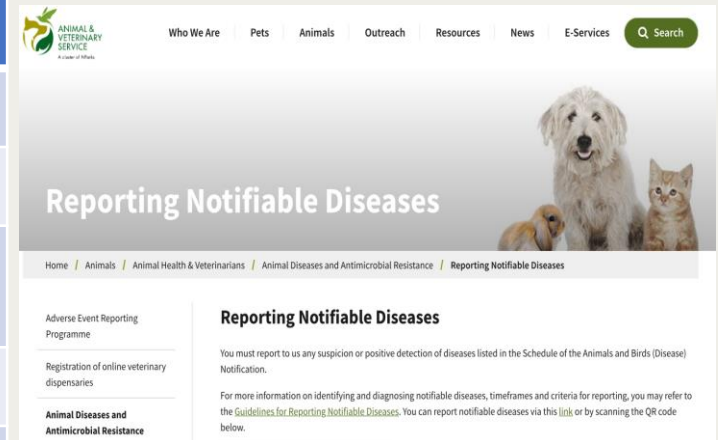
Ops Vax Lyssa



Outreach to schools

# Structured Program for Risk Communication and Engagement

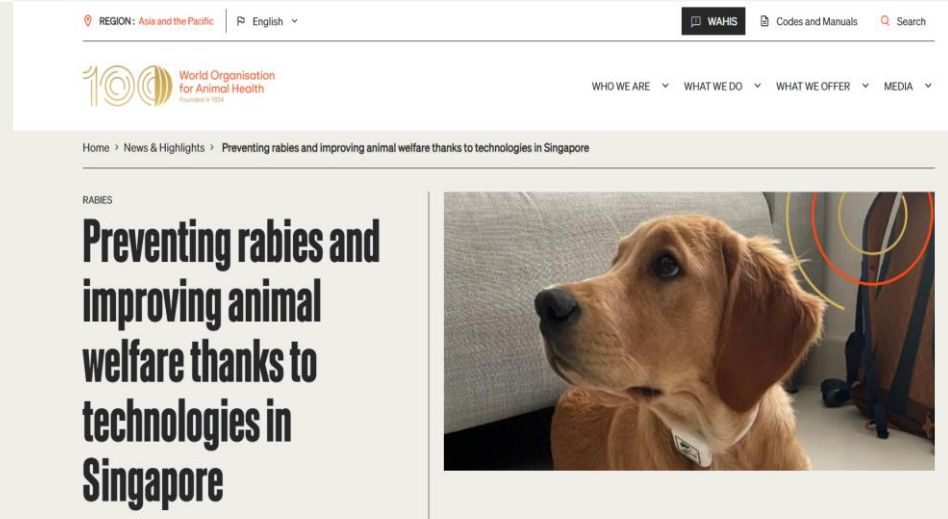
S/N	Platform
4	NParks community events (Pets Day Out, free cat microchipping, etc)
5	Learning Journey (Animal Quarantine Centre (AQC))
6	Circulars and briefings AVS stakeholders (vet licence refresher briefings, HPAI circulars)
7	Documentaries, interviews, feature articles, media releases
8	Social media
9	WOAH (featuring Singapore's efforts as a rabies free country)



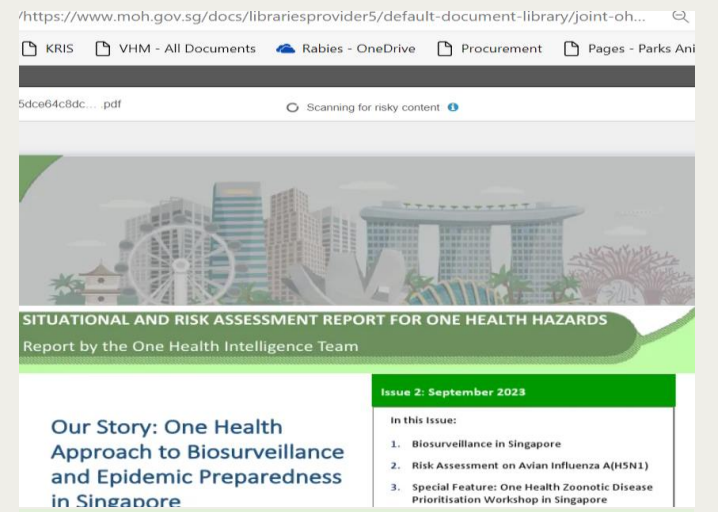
**NParks AVS website**



**Pets' Day Out**



**WOAH website featuring Singapore's rabies prevention efforts**



**Joint One Health situational assessment on MOH website**

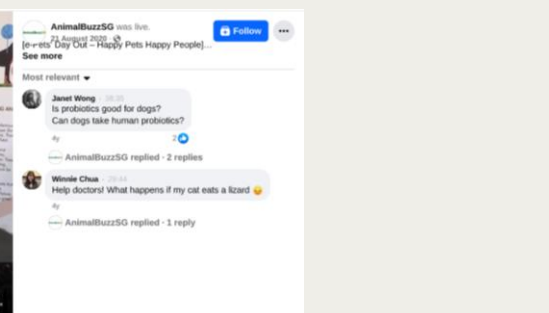
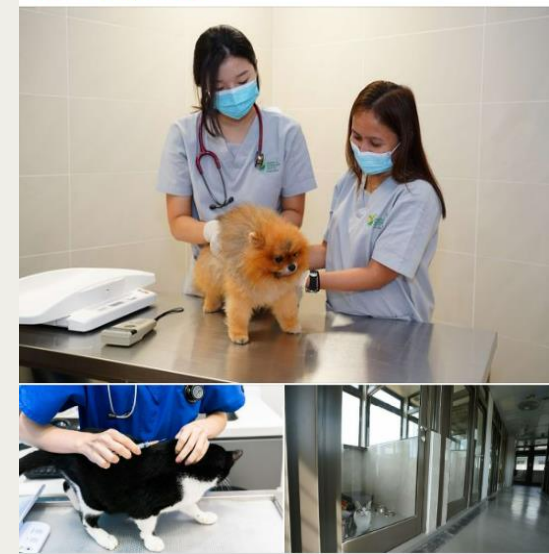
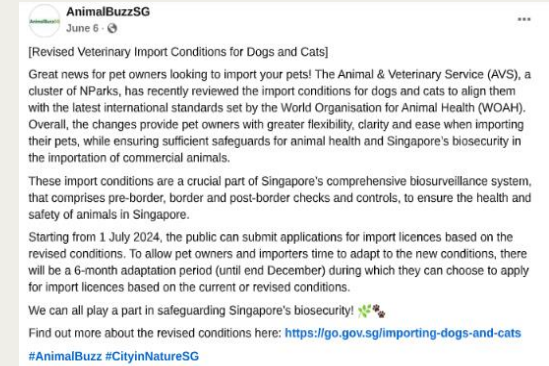
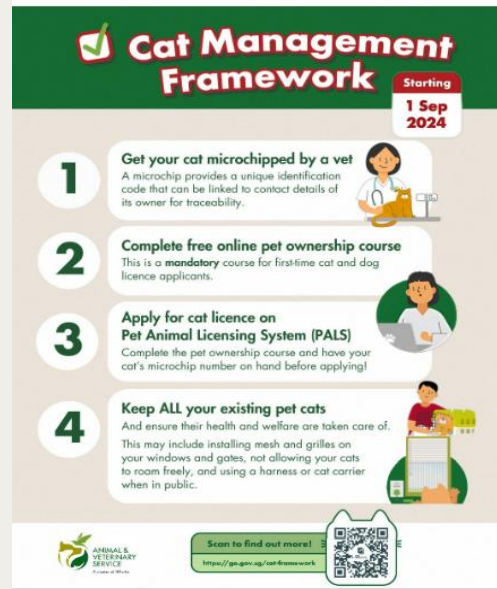
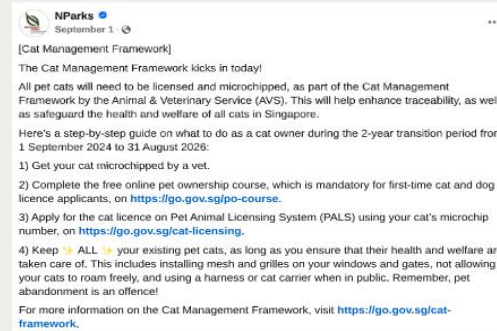
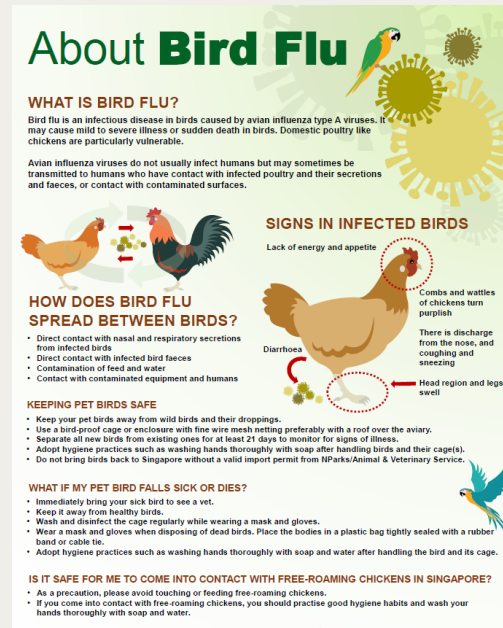


# NParks/AVS Digital Communication Efforts

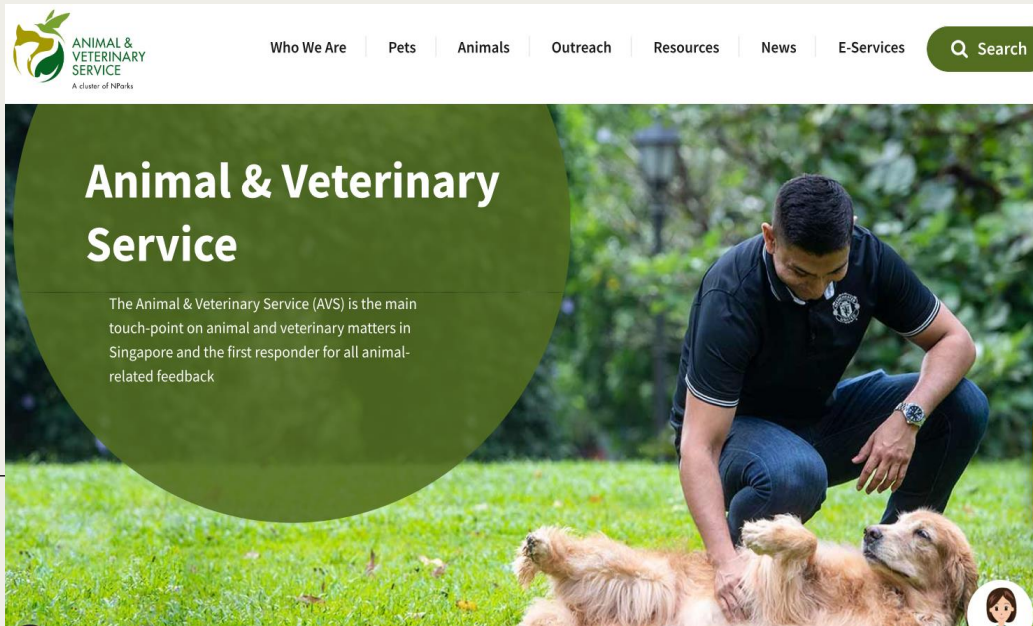
Communication efforts through use of social media i.e. NParks /AVS website, Facebook, Instagram, LinkedIn, Telegram, Tiktok

Examples:

- Disease awareness for HPAI and rabies
- Revised veterinary import conditions dogs and cats
- Cat management framework
- e-Pet's Day Out



# Thank you



Do check out our NParks/AVS digital content below:

1. NParks/AVS website <https://www.nparks.gov.sg/avs>
2. Singapore, A City in Nature <https://youtu.be/uta4HenSRzQ>
3. Behind the scenes- Ops Vax Lyssa  
[https://www.youtube.com/watch?v=qXwkp7K\\_2is](https://www.youtube.com/watch?v=qXwkp7K_2is)
4. Celebrating 5 years of Trap-Neuter-Rehome/Release-Manage (TNRM) Programme  
<https://youtu.be/xWcbNvyqi64?feature=shared>
5. AVS Free Webinar Series  
[https://youtube.com/playlist?list=PL1\\_Eb2Fa0jUeBmkCQ3WGJ8-YpaHjxilkj&feature=shared](https://youtube.com/playlist?list=PL1_Eb2Fa0jUeBmkCQ3WGJ8-YpaHjxilkj&feature=shared)
6. Facebook/Instagram- Follow “Nparksbuzz” and “AnimalBuzz”
7. NParks Tiktok – follow nparkssg

