



World Organisation
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Progress update on Public Private Partnerships (PPP)

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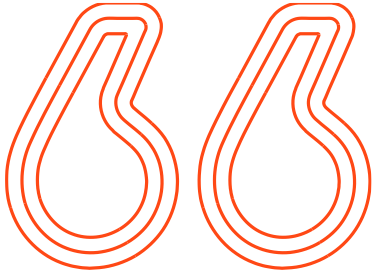
27th Meeting of WOAHS Sub-Commission for Foot and mouth disease in South-East Asia, China and Mongolia
Bangkok, Thailand (3 – 6 September 2024)

Outline

- Private Sector Consultative Committee (PSCC) Meeting update
- Case studies of PPP in Veterinary domain
- WOHAT PPP tools
- Discussion

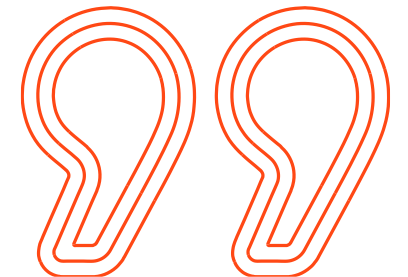


Public Private Partnership (PPP)



*Public-private partnership is a **joint** approach in which the public and private sectors agree **responsibilities** and share **resources** and **risks** to achieve common **objectives** that deliver **benefits** in a **sustainable** manner.*

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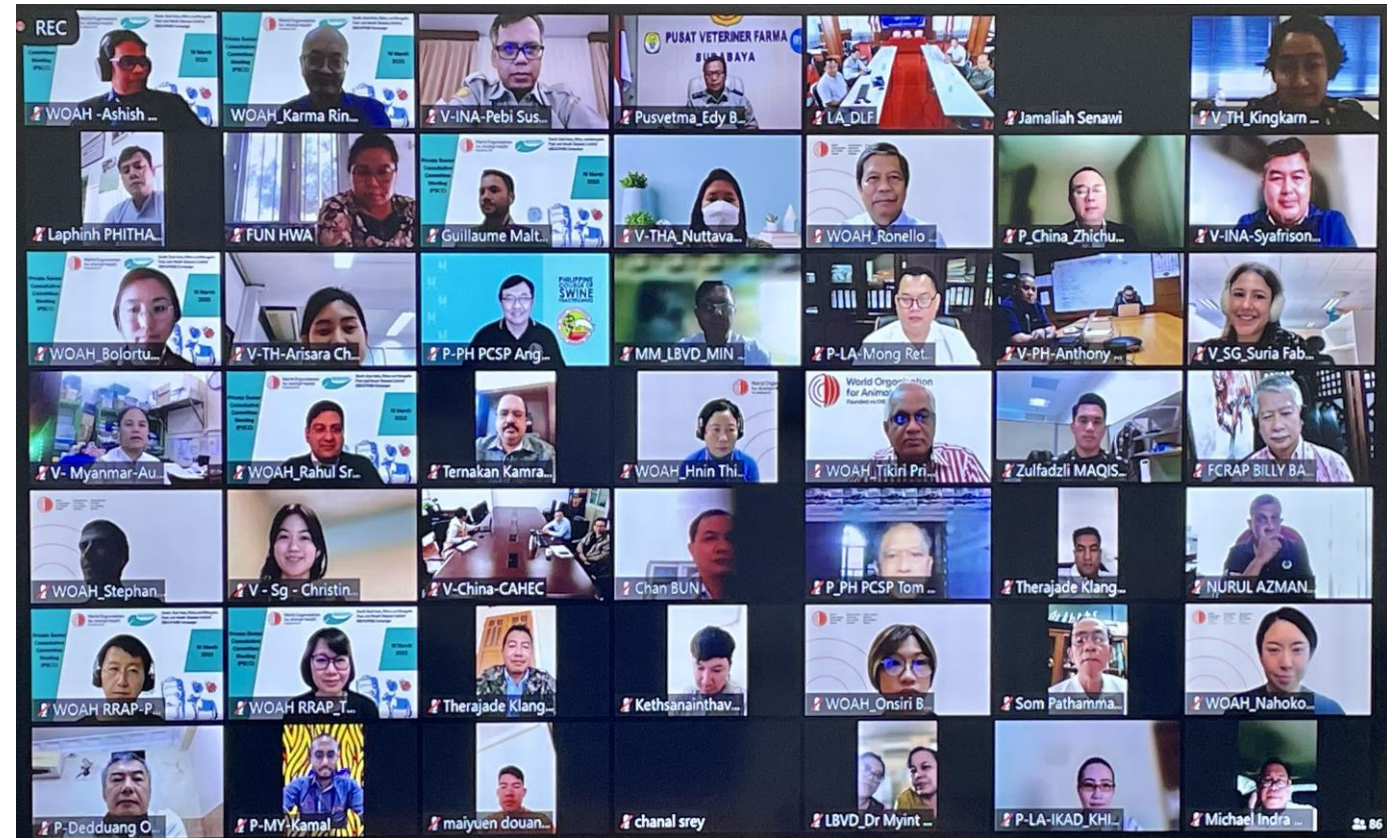


Private Sector Consultative Committee (PSCC) – Mar 2023

**13
Members**



**83 Total
Participants**



41 Participants from the Private Sector

PSCC (Mar 2023) participants

**Representatives of
the Public sector**



13 Members

representing

Veterinary Services

Cambodia, China, Indonesia,
Laos, Malaysia, Myanmar, Thailand,
Mongolia, Singapore,
Philippines, PNG, Timor Leste, Thailand

Partners

LVRI, Pak-Chong FMD Laboratory

**41 Participants
from the Private
Sector**







Livestock trading companies, Traders,
Animal Feed Industries, Livestock
Breeding, Pharmaceuticals,
Swine Raiser Association, Thailand,
Thai Ruminant Veterinary Association,
Mongolian Veterinary
Cooperative

Highlights of the key discussion to enhance partnership by the Public sector

SN	Section	Public sector
1	Assess market demand 	Understanding the real demand for animals and animal products in the region and establishing a link between trade and the market demand
2	Agreements, regulation and its enforcements 	Setting up agreements between governments, advocacy to policy makers to align directives, enforcement of laws and update regulations to facilitate incentives safer cross border trade.
3	Coordination platform 	Establish platforms to facilitate more frequent communications among countries to continue animal health information and disease status sharing and promote transparency

Highlights of the key discussion to enhance partnership by the Private sector

SN	Section	Private sector
1	Access and affordability of vaccines 	Provisions of access to government vaccines and subsidies vaccine and vaccination
2	Tax incentives 	Developing more solid strategies in taxation to alleviate informal/illegal trade.
3	Certification 	Smooth certification process to promote trade
4	Investment 	More investments in livestock market facilities, attention to laboratory accreditation

Recommendations of PSCC (Mar 2023)

- SEACFMD countries **nominate one representative each to represent VS and private sector stakeholder to rejuvenate PSCC.**
- PSCC meets annually to **strengthen coordination** amongst public and private stakeholders. SEACFMD secretariate to organise these meetings.
- Members, private sector, and partners support establishing **regional network** of representative of traders to effectively engage them in prevention and control of FMD in the region.
- Members and private sector support to conduct **regional mapping of private sector stakeholders** relevant to TADs control including FMD.
- Members and the **private sector support implementing awareness, advocacy initiatives, surveys, and studies** to better understand and support role of private sectors in veterinary domain , livestock trades in animal movement, safer trade, TADs prevention and control etc.
- Noted that **Performance Veterinary Services (PVS) PPP targeted support available** for Members.
- Members can access the **WOAH online PPP database** and can submit stories to highlight the success and lesson learned.
- WOAHA continues to **support capacity building in PPP** through E-learning courses, and other training programmes to improve awareness and advocacy on PPP.
- Strengthen partnerships between the veterinary services and private sectors in line with WOAHA Guidelines on [Public Private Partnership \(PPP\)](#) to enhance FMD prevention and control including safer trade and to reduce impact of FMD.

PPP in Veterinary domain (Americas)

Argentina

- Since 1989, a national programme for FMD : **massive and systematic vaccination of cattle**
- Regulated by SENASA (Official Veterinary Service), which defines the policies and strategies
- Implementation of **vaccination campaigns** is carried out by **300 local NGOs (called Entes Sanitarios)** composed of representatives of **producers, private veterinarians and other actors** of the local productive environment

Paraguay

Eradication and control of FMD and brucellosis in cattle

The collaboration between the Veterinary Services of Paraguay (SENACSA) and cattle producers through the Foundation of Animal Health Services (FUNDASSA) since 2003

To strengthen **vaccination, certification and registration** within the national program for eradication of FMD and control, prevention and eradication of brucellosis.

This PPP has allowed Paraguay to **reach FMD-free status with vaccination** and opened export markets. Today, livestock contributes 12% GDP and employs 17% of the active population. The **export of meat**, offal and meat by-products has earned over **\$1.2 billion**.

Brazil

National plan for the eradication of FMD, adopted the system of creating foot-and-mouth disease eradication funds in each of the federation units (states).

These are **private entities**, supported by resources from **voluntary contributions from rural producers and agro-industries, and composed of representatives of rural producers, the frigorific industry (bovine and swine), the milk industry and the veterinary input industry.**

Actively raising awareness, discussing the norms to be applied, researching the sector's interests, promoting events related to the sector and immunization campaigns

Today, these entities are active and active in 23 units of the federation.

Australia



Animal Health Australia (AHA) is the trusted and independent national animal health body in Australia, bringing together government and industry to deliver animal health and biosecurity.

Source: WOH PPP Database and <https://animalhealthaustralia.com.au/fmd-ready-project/>

Acknowledgement R.Srivastva, WOH HQ

ABOUT OUR WORK EMERGENCY RESPONSE ARRANGEMENTS NEWS EVENTS RESOURCES SHOP CONTACT

The Foot-and-Mouth Disease (FMD) Ready Project aims to strengthen preparedness for an emergency animal disease outbreak and facilitate an earlier return to trade for Australia following control of such a disease, using FMD as a model.

Most of the FMD Ready Project's research is now in the publication phase; however, some parts of the project were impacted by the COVID-19 pandemic and will continue when overseas travel is possible.

This Project is supported by Meat & Livestock Australia (MLA), through funding from the Australian Government Department of Agriculture, Water and the Environment as part of its Rural Research & Development for Profit programme, and by producer levies from Australian FMD-susceptible livestock (cattle, sheep, goats and pigs) industries and Charles Sturt University (CSU), leveraging significant in-kind support from the research partners.

The research partners for this project are the Commonwealth Science and Industrial Research Organisation (CSIRO), CSU through the Graham Centre for Agricultural Innovation, the Bureau of Meteorology (BOM) and the Australian Department of Agriculture, Water and the Environment, supported by Animal Health Australia (AHA).

This Project combines the expertise of research partners from several disciplines, working closely with livestock industries and jurisdictions to deliver approaches that will enhance emergency animal disease surveillance, preparedness and response in Australia.

Case studies: SEACFMD Members

- Public Private Partnership (PPP) on **FMD vaccination in Thailand** presented by Thai Holstein Friesian Association. '**KHOK KHO Model**' partnership with **Milk Collecting Centres (MCC)**, and **Department of Livestock Development (DLD)**.
- **Vietnam** highlighted the **investment in private companies** like Dairy Food Joint Stock Company, a dairy farm that fully covers **FMD vaccination for its operation** and provides training for private veterinarians to support vaccination campaign.
- Partnership of General Authority for Veterinary Services (GAVS) with the **Private Veterinary Units (PVUs)** to implement **FMD vaccination, and its reporting in Mongolia**.

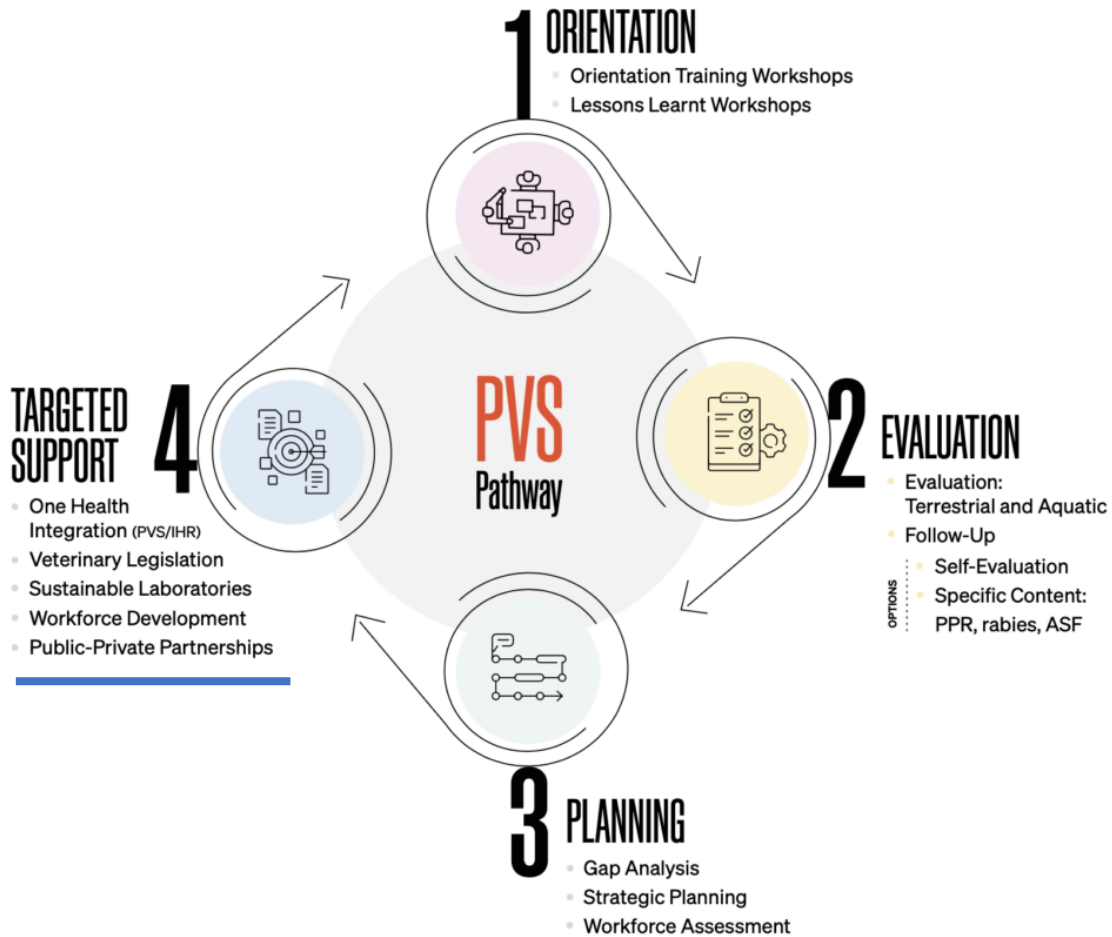


Source: [24th SEACFMD National Coordinators Meeting](#)

WOAH PPP Tools

Performance of Veterinary Services Pathway

PVS targeted support



WOAH PPP Handbook



https://www.woah.org/fileadmin/Home/eng/Media_Center/docs/pdf/PPP/oie_ppp_handbook-20190419_ENint_BD.pdf

E-Learning courses



<https://training.woah.org/course/index.php>

Public-Private Partnership Database

The World Organisation for Animal Health launches a database on public-private partnerships in the veterinary domain



<https://www.oie-ppp-database.com/>

Discussion

- Implementation of recommendation of PSCC (2023) and organise next PSCC.
- **Performance Veterinary Services (PVS) PPP targeted support available** for Members.
- Strengthen partnerships between the veterinary services and private sectors- issues/opportunities for PPP in Veterinary domain ??



Thank You