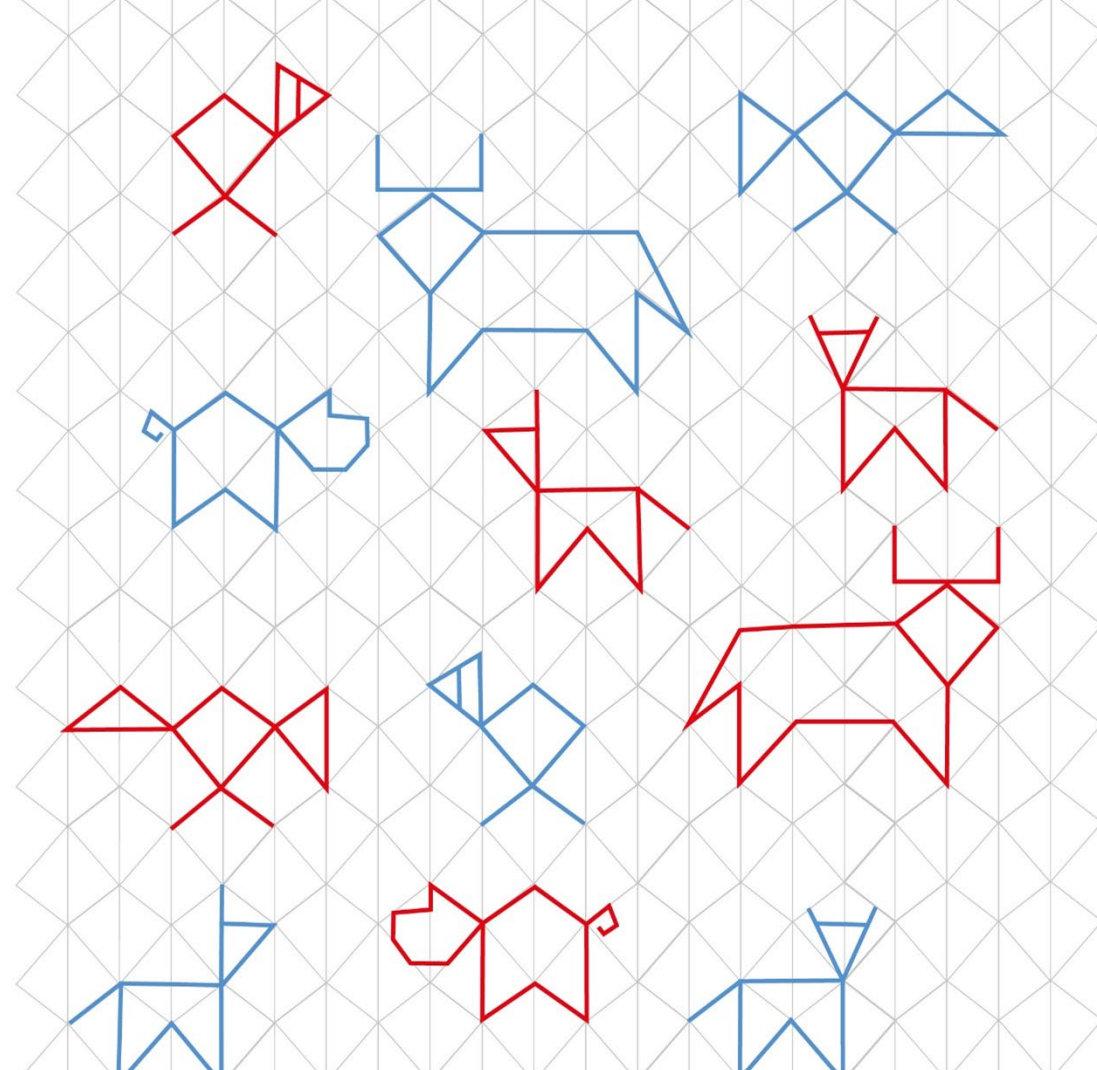




# Ninth Meeting of the Standing Group of Experts on African Swine Fever for Asia and the Pacific



With support from:

**中华人民共和国农业农村部**

Ministry of Agriculture and Rural Affairs of the People's Republic of China



Ministry of Agriculture, Food and Rural Affairs  
Republic of Korea



Republic of the Philippines  
Department of Agriculture  
BUREAU OF ANIMAL INDUSTRY



**GF-TADs**  
GLOBAL FRAMEWORK FOR THE  
PROGRESSIVE CONTROL OF  
TRANSBOUNDARY ANIMAL DISEASES



Food and Agriculture  
Organization of the  
United Nations



World Organisation  
for Animal Health  
Founded as OIE

# National ASF Prevention and Control Program (NASFPCP)

Dr. Janice Garcia, NASFPCP Operations Unit

Philippines



**GF-TADs**

GLOBAL FRAMEWORK FOR THE  
PROGRESSIVE CONTROL OF  
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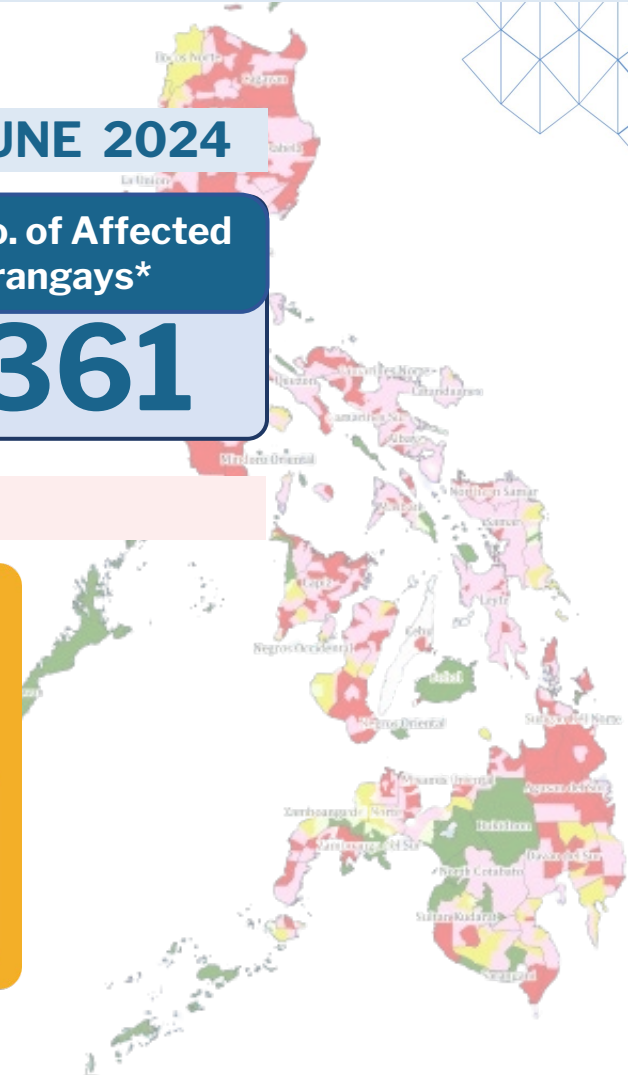
World Organisation  
for Animal Health  
12, rue de la Suisse  
1120, Geneva, Switzerland

# ASF Disease Situation Summary

## CUMMULATIVE NUMBER OF ASF AFFECTED AREAS AS OF 21 JUNE 2024



## NUMBER OF UPGRADED AREAS AS OF 14 JUNE 2024



# Identified ASF Risk for Spread

## **Epidemiological Analysis of ASF in the Philippines, August 2019 - June 2023**

*(Gundran R., NASFPCP, 2023)*

- Backyard farms
- Marketing of pigs through Middlemen/Traders
- Swill Feeding
- Movement (Vehicle, Human, Animal Products)
- Introduction of new animals
- Contact with Infected Animals
- Presence of Fomites and Vectors

## **A Retrospective Study on the Philippines The Epidemiology Of African Swine Fever Outbreaks in the Philippines**

*(Parayao R., Marasigan A., Tanael E., 2023)*

- Backyard farming
- Allows customer inside
- Natural Mating
- Slaughter and Sell
- Entry of Pigs sales agent
- Water sourced from well or pump
- Allows technician inside farm

# ASF Risk Communication and Community Engagement

## Community-based Approach on ASF Prevention and Control



### LGU ENGAGEMENT

Local government involvement ensures coordinated ASF response.

### SURVEILLANCE

Monitoring for ASF outbreaks to contain and prevent spread.

### BIOSECURITY

Implementing strict measures to prevent ASF transmissions.

### CAPABILITY & AWARENESS

Enhancing skills and knowledge for effective ASF management.

### REPOPULATION

Rebuilding swine industry on post ASF outbreak, ensuring food security.

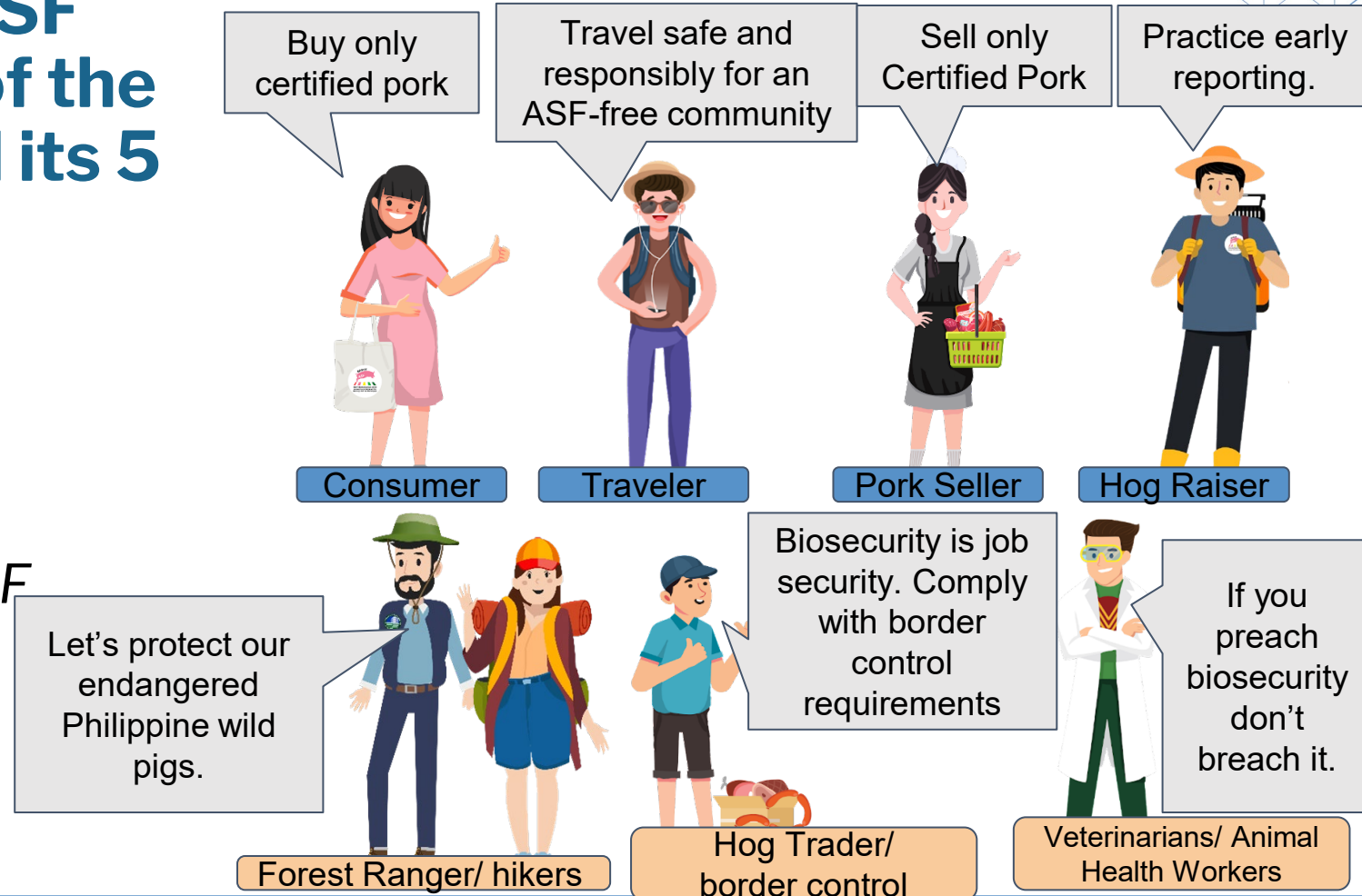


# ASF Risk Communication and Community Engagement

## Implementation of the ASF Communication Strategy of the Philippines 2021-2022 and its 5 components

- **T**echnical understanding of ASF
- **R**isk and Crisis Communication
- **A**wareness and Advocacy
- **C**reating Network of Regional ASF Communications
- **E**ngagement of Partners

## Stakeholders & Key Messages



# ASF Risk Communication and Community Engagement

## Super Pig Campaign

- Super Pig Tours at LGUs and Transport Terminals (Caloocan, Pateros, PITX, Ilocos Motorcade)
- Super Pig Comics, jingle and lyrics video
- Super Pig Promotional Items



# ASF Risk Communication and Community Engagement

## Awareness and Capability

- Information caravans for domestic and wild pigs
- Applied Veterinary Epidemiology Training (AVET)
- African Swine Fever Preparedness and Tabletop Exercises (APPTX)
- African Swine Fever Threat to Domestic and Wild Pigs Campaign (Workshop)
- Community ASF Biosecurity Intervention (CABI)





# ASF Risk Communication and Community Engagement

## Promotional Items/ IEC Printed/ Social Media/ Advertisement Campaigns

- Social Media Cards: #FORDAFACTSLANG Online Series, Seasonal Social Media Cards
- Outdoor Advertisements: Waiting sheds, Billboards, LED Billboards
- ASF TV and Radio Advertisements
- Fake vs Facts, FAQs on ASF
- Kapihan Sessions with ASF (Youtube series)



NASFPCP FB Page:

@nasfpcp

Ninth SGE ASF Meeting




ASF Media Toolkit New  
(Dropbox)

<https://tinyurl.com/ASFKIT>


#FordaFACTSLangTayo

**SENYALES / SINTOMAS**  
ng **African Swine Fever (ASF)**


- Mabagal kumain
- Hindi gaanong dumudumi
- Namamayat




- Interasado sa pagkain pero hindi kumakain
- Hirap huminga
- Ubo at sipon
- Pagdurugo ng ilong



- Hindi kumakain at hindi interesado sa pagkain
- Patuloy na pagpayat at pagbawas ng timbang
- Nakikita na ang mga buto (ribs, backbone)
- Ayaw maglakad
- May dugo sa dumi



- Mataas ng lagnat
- Pamumula o pagkukulay ube ng balat, tenga, paa at buntot
- Pagdunung mula sa iba't ibang bahagi ng katawan
- Pagsusuka
- Nagsisilikkain ang mga baboy (huddling)
- Ayaw maglakad o nakahiga na lamang
- Aborsyon sa mga inahin



[f](#) [@BAbayASF](#) [@asf@bali.gov.ph](#) [www.bali.gov.ph](#)

**FACT VS FAKE**

Mga dapat malaman tungkol sa African Swine Fever



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25 to 27 June 2024; Makati, Metro Manila, Philippines

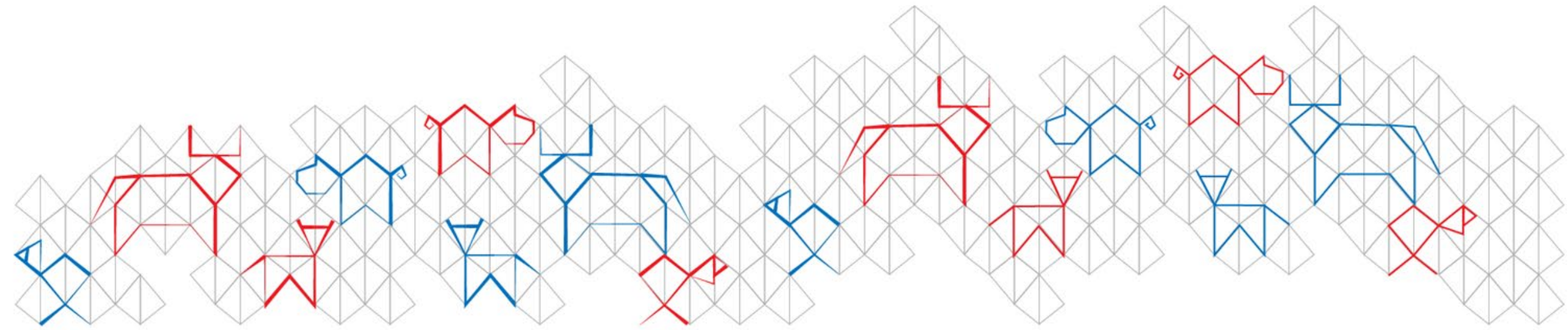
# Summary/Lessons learned/Recommendations

## Lessons Learned:

- The collaboration with Local Government Units (LGU) is important to the successful implementation of the program
- Distribution and implementation of the communication plan should include the Provincial, City and Municipal government
- Addressing the existing misinformation to encourage participation in surveillance and testing protocols
- High interest of farmers in biosecurity especially at the community level

## Recommendations:

- Continuously engage LGU in various activities such as public consultation and capacity building
- Implement a Communication plan up to the grassroots level
- Combat misinformation through IEC activities
- Involve farms in biosecurity seminars and programs such as the Community ASF Biosecurity Intervention



**Thank You**  
**Maraming Salamat**