





Provisional agenda

The Ninth Meeting of the Standing Group of Experts on African Swine Fever for Asia and the Pacific

Risk Communication and Community Engagement

25-27 June 2024 | Makati, Philippines

AGENDA

Time	Details	Resource person/Notes		
Day 1 25 June 2024, Tuesday Moderator: Joy Lagayan & Domingo Caro III				
8:30-9:00	Registration			
Opening				
9:00-9:05	Welcome and House Rules for Meeting	After opening remarks		
9:05-9:30	Opening Remarks			
	Host Country	Constante Palabrica Chief Veterinary Officer, Philippines Asst. Secretary for Swine and Poultry, DA		
	• FAO	Lionel Dabbadie FAO Representative in the Philippines		
	• WOAH	Gregorio Torres Head, Science Department, WOAH		
Session 1: Overview				
9:30-10:00	Scene setting – ASF update from Asia and the	Yooni Oh, FAO		
	Pacific	Karma Rinzin, WOAH		
10:00-10:15	Recommendations, work plan and updates from the Eighth (8th) SGE-ASF Meeting in Qingdao	Joy Lagayan, WOAH		
10:15-10:45	Group photo and coffee break			
10:45-11:15	Brief on the outcome/outputs of the regional technical consultation meeting	Yooni Oh, FAO		
11:15-11:45	Brief on the outcome/outputs of the Global Coordination Committee on ASF meeting	Gregorio Torres, FAO		
11:45-13:00	Lunch			
13:00-13:30	Regional trends on risk factors for the spread of ASF in Asia	Dirk Pfeiffer City University of Hongkong		
13:30-14:15	Recognizing the role of communication in the risk management framework	Wenyajing Zhang WHO Regional Office for the Western Pacific		

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14:15-14:45	Review of the process of identifying risk factors, key stakeholders, desired outcomes, messaging, and dissemination channels for communicating risks of African swine fever	Basilio Valdehuesa, WOAH Domingo Caro III, FAO
14:45-15:10	Coffee break	
15:10-15:45	Mini exhibition of communication materials used in each country – flash talk and walk sharing regarding sharing of ASF spread risk analysis and steps on how they communicated to the public/target stakeholders	Domingo Caro III, FAO/ Participants
15:45-16:30	Panel discussion/ Open Forum	
16:30-17:00	Day's wrap-up	
18:30 onwards	Official dinner	

Day 2 | 26 June 2024, Wednesday Moderator: Guillaume Maltaverne & Sarah Jayme

Session 2: Risk communication, Community Engagement (RCCE) and updates on ASF (Updates on ASF RCCE experiences and latest updates on ASF outbreak situation)

9:00-9:10	Day 1 Review.	Facilitator (FAO/WOAH)
9:10-10:00	Engaging with Communities	Nancy Wong WHO Regional Office for the Western Pacific
10:00-10:20	 Current state of regional RCCE on ASF FAO's RCCE activities/campaigns on ASF WOAH's RCCE activities/campaigns on ASF 	Sarah Jayme, FAO Basilio Valdehuesa, WOAH
10:20-10:35	Coffee break	
10:35-10:50	ASF Situation, Risk Communication and Community Engagement: The European Experience	Bernard Van Goethem, EC/ Budimir Plavsic, WOAH
10:50-12:00	Country situation updates with focus on ASF risk communication and community engagement (RCCE) to target identified risk factors for ASF spread (including specific case studies, epi studies, value chain analyses or risk analyses) • Philippines • Cambodia • Indonesia	

Time	Details	Resource person/Notes		
	ThailandViet Nam			
	Viet Nam Japan			
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12:00-13:00	Lunch			
13:00-15:00	Brainstorming on best practices/lessons learned and how to overcome challenges in RCCE			
15:00-15:30	Coffee break			
Session 3: FAO and WOAH Briefing: Approaches to communicating the risks of ASF and promoting good practices				
15:30-16:00	Panel discussion including Q&A	FAO and WOAH Facilitator		
16:00-17:00	 Workshop on recommendations on how to better coordinate and exchange information on RCCE Day's wrap-up 	Participants		
Day 3 27 June 202	24, Thursday <i>Moderator: B</i>	asilio Valdehuesa & Yooni Oh		
9:00-9:10	Day 2 highlights			
	ur change communication: Most effective tool and a ne in African swine fever management	greatest challenge: Importance		
9:10-9:50	Importance of behaviour change communication			
	in ASF management	Domingo Caro III FAO		
9:50-10:30	in ASF management Strategies for effective behaviour change communication campaign • Q&A/Discussions	_		
9:50-10:30 10:30-11:00	Strategies for effective behaviour change communication campaign	Nancy Wong WHO Regional Office for the Western		
10:30-11:00	Strategies for effective behaviour change communication campaign • Q&A/Discussions	Nancy Wong WHO Regional Office for the Western		
10:30-11:00	Strategies for effective behaviour change communication campaign • Q&A/Discussions Coffee break	Nancy Wong WHO Regional Office for the Western		
10:30-11:00 Session Group dis	Strategies for effective behaviour change communication campaign • Q&A/Discussions Coffee break cussions and recommendations • Discussion and agreement on technical recommendations to be included in report (plenary reporting of findings) • AOB • Meeting wrap-up	Nancy Wong WHO Regional Office for the Western Pacific FAO/WOAH		
10:30-11:00 Session Group dis	Strategies for effective behaviour change communication campaign • Q&A/Discussions Coffee break cussions and recommendations • Discussion and agreement on technical recommendations to be included in report (plenary reporting of findings) • AOB	Nancy Wong WHO Regional Office for the Western Pacific		