

Webinar:

Public-Private Partnerships (PPP) in the Veterinary Domain

Insights from Global Experiences and Opportunities in Sri Lanka

20 October 2023



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Organisation
for Animal
Health

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GATES foundation

Implementation

Partner



LABORATOIRE D'AGRICULTURE
ET DE DÉVELOPPEMENT



Welcome



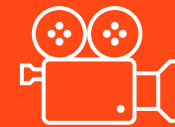
Please keep your microphone on mute unless the moderator/facilitator requests your input.

Type comments and questions into “Chat” for chairperson and presenter to review.

Speakers: respect time!



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This workshop will be recorded. By attending this workshop, you agree to its video recording by WOAAH for the purpose of reporting the event. The data shall be kept internally for no longer than what is necessary. If you do not consent to the terms of this video recording, you may switch off your webcam/microphone.



Objectives

1. To enhance comprehension about WOA's endeavours in strengthening partnership capabilities through PVS- PPP Targeted Support.
2. To raise awareness about the PPP opportunities in the veterinary domain by sharing PPP cases from various countries
3. To clarify the phases and steps of the PPP Targeted Support for efficient implementation.



World Organisation
for Animal Health
Founded as OIE



PVS Pathway

Webinar:

**Public-Private Partnerships (PPP) in the Veterinary Domain
Insights from Global Experiences and Opportunities in Sri Lanka
20 October, 2023**

Zoom Meeting link: <https://oie.zoom.us/j/96139452297>

1. Opening and General Introduction		Chair- Barbara Alessandrini
11:00 – 11:15	Opening session <ul style="list-style-type: none"> • Welcoming remarks by Dr J P Dop, Deputy Director General, WOA, Paris • Address by Dr. (Mrs.) K. A. C. H. A. Kothalawala, Director General, Dept. of Animal Production & Health, Sri Lanka • Address on WOA Capacity-building initiatives by Barbara Alessandrini, Head CBD, WOA, Paris • Introducing PPP Targeted Support in Sri Lanka, by David Sherman, Senior Program Coordinator, CBD, WOA, Paris 	
2. Global Experiences: Public-Private Partnerships in the veterinary domain		
11:15- 11:35	PPP in the veterinary domain: Cases from WOA PPP Database (Veterinary workforce development, Research and development, Improving Veterinary services, capacity building, infrastructure development and many more)	R. Srivastava
11:35- 11:50	PPP in the veterinary domain: Case from Estonia How Estonian VS developed extensive cooperation with our Hunters Association for African Swine Fever management in wild boar population	A. Pärtel
11:50- 12:05	What elements of the context influenced the emergence and implementation of the PPP in Paraguay contributing in FMD eradication	M. Poupaud and M. Peyre
12:05-12:20	Question and Answer	All
3. Public-Private Partnerships Targeted Support in Sri Lanka		
12:20-12:30	Action plan: PPP Targeted Support in Sri Lanka	R. Srivastava
12:30- 12:40	Action plan: Questionnaire and consultations during preparation phase	D. Vink
12:40-12:50	Introducing E-learning courses and launch for participants	H. Abdelsattar
12:50- 13:00	Question and Answer	All
13:00	Closure and sharing questionnaire	

PPP Targeted Support

David Sherman

Senior Program Coordinator
Capacity Building Department



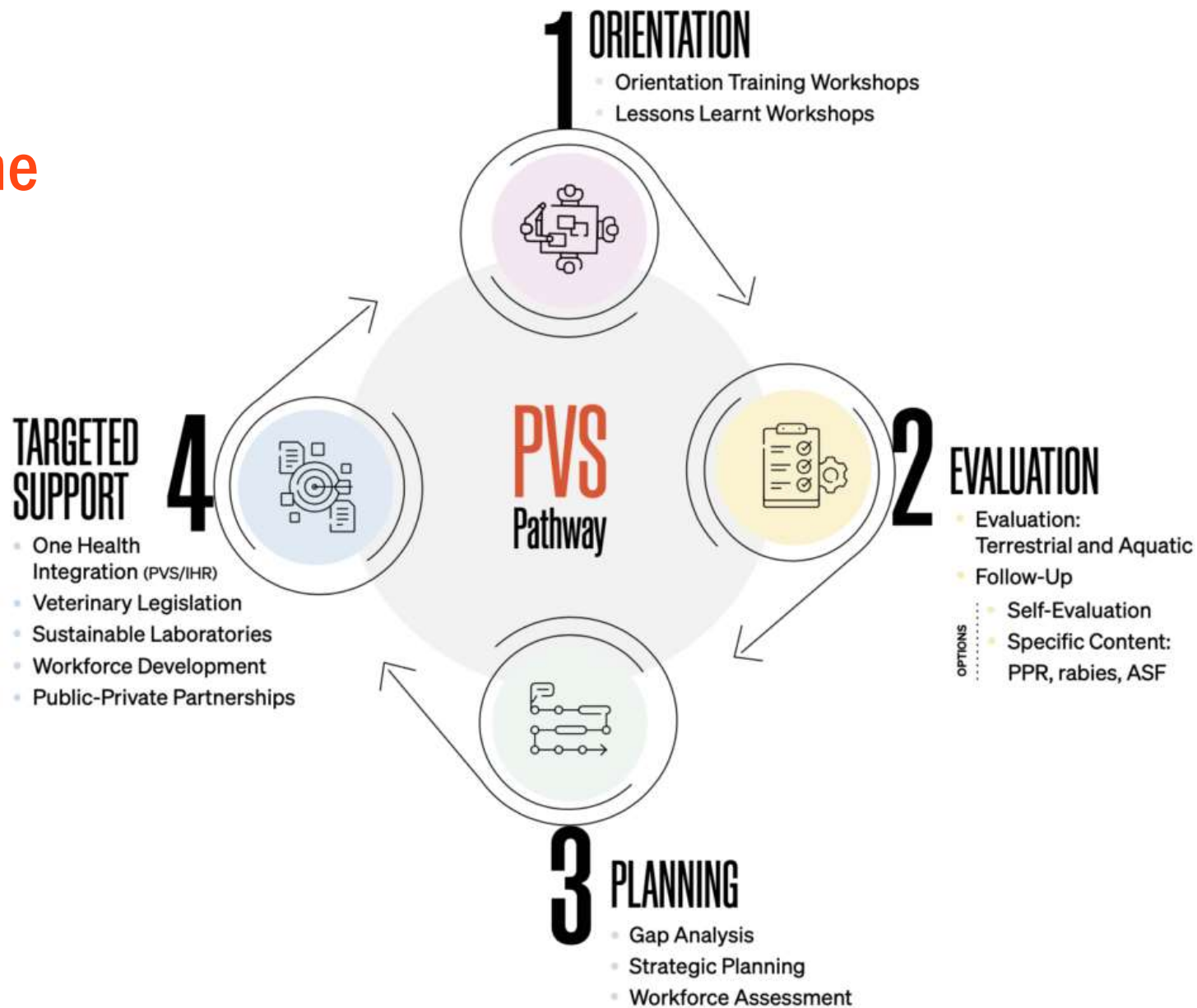
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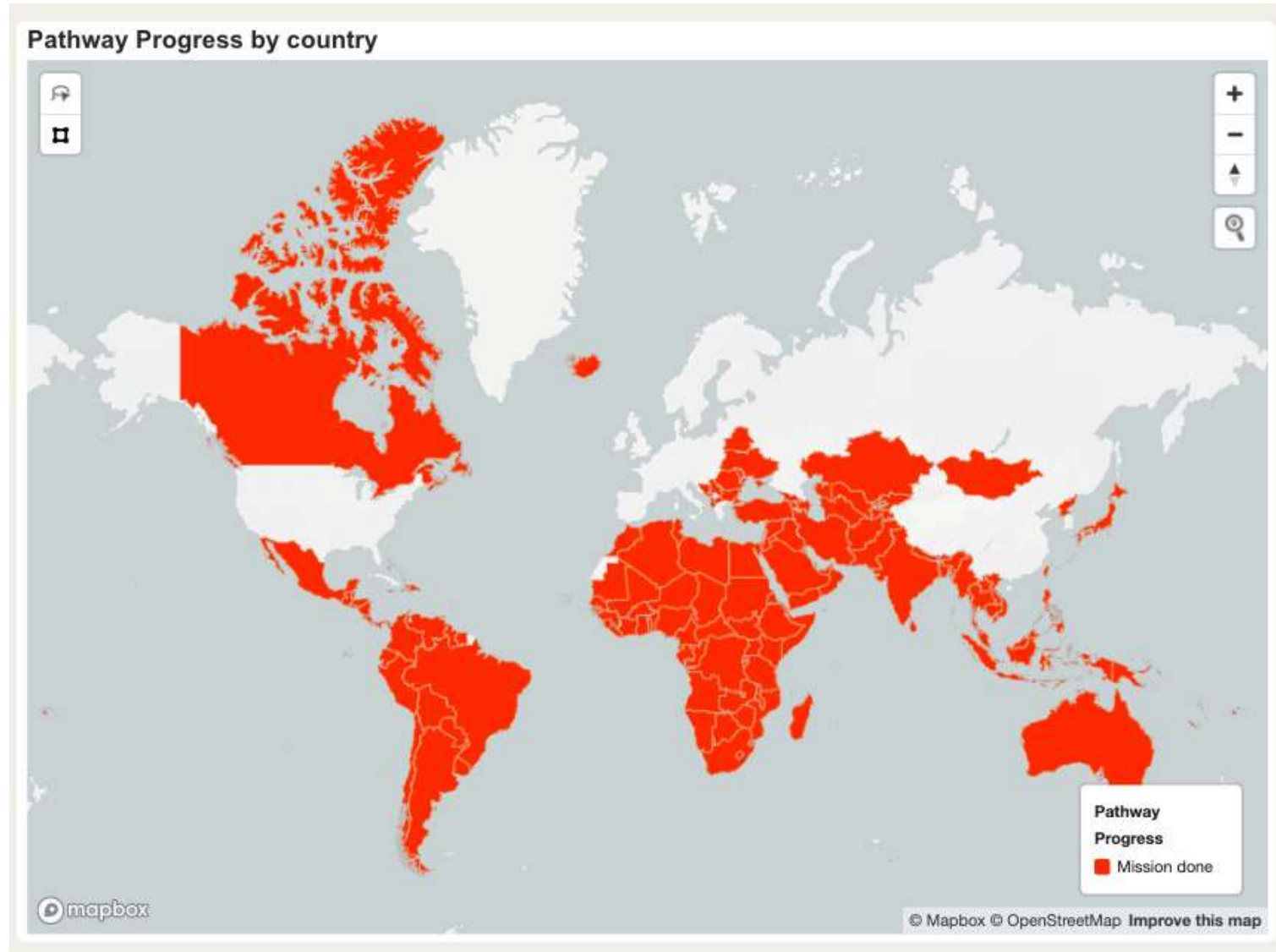


PVS Pathway Capacity-Building Programme





- Strong uptake
- 140+ countries
- More than 450 PVS Reports
- ~220 Evaluation-type Reports



Engagement phase, Type

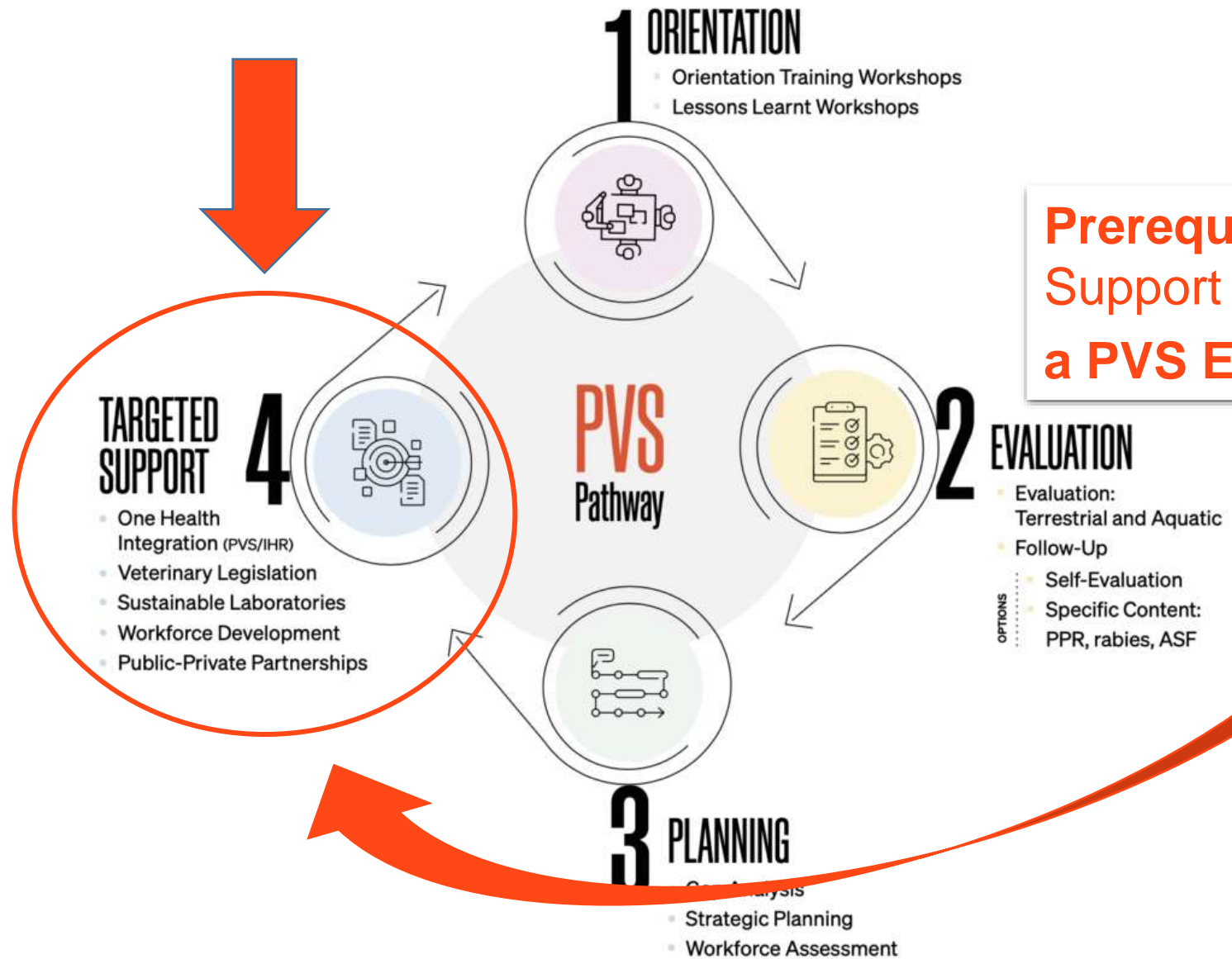
- Evaluation
 - PVS Aquatic
 - PVS Aquatic Follow Up
 - PVS Evaluation
 - PVS Follow Up
- Planning
 - PVS Aquatic Gap Analysis
 - PVS Gap Analysis
 - PVS Gap Analysis Update
 - Strategic Plan
- Targeted Support
 - National Bridging Workshop
 - Sustainable Laboratories
 - VLSP Identification Mission

WOAH PVS mission summary

Region	Mission request	Mission done
Africa	54	52
Americas	27	26
Asia Pacific	27	27
Europe	21	20
Middle East	12	11
All region	141	136

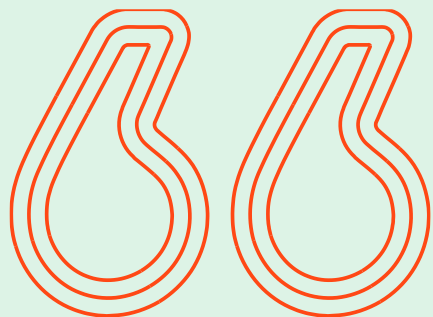
Period Filter





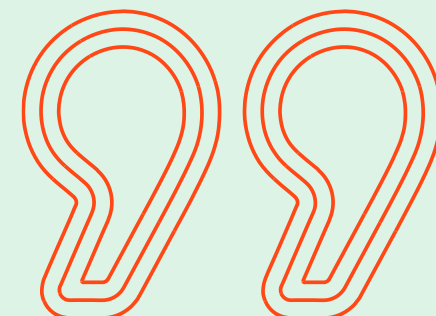
**Prerequisite to all Targeted Support Activities:
a PVS Evaluation**

1. **PVS Vet Legislation Support Programme**: to provide countries with the opportunity to have their legislation in the veterinary domain systematically reviewed. Identification & Agreement stages.
2. **Workforce Development**: to identify human resource needs in terms of the competencies, number and distribution of personnel needed. Includes reviewing the enabling environment: legislation, regulation and education. Workforce assessment tool, VPP Curriculum Support, VSB Support.
3. **PVS Sustainable Laboratories Mission**: identify the resources required for a sustainable, efficient and viable national veterinary laboratory network.
4. **One Health Integration (PVS/IHR)**: to analyse and improve collaboration between public health and animal health sectors in the animal-human interface.
5. **Private-Public Partnerships (PPP)**: to support Members to develop, if and when relevant, sustainable Public-Private Partnerships (PPPs) to strengthen Veterinary Services.



*Public-private partnership is a **joint** approach in which the public and private sectors agree **responsibilities** and share **resources** and **risks** to achieve common **objectives** that deliver **benefits** in a **sustainable** manner.*

World Organization for Animal Health





PPP Targeted Support

PPP Targeted Support is developed as a National Workshop. PVS Experts, along with Capacity Building Department, will convene the workshop.

PPP Targeted Support will build capacities on:



Understanding the enabling factors for successful PPP and Exploring the need for PPP, benefits, and positive impacts to be achieved



Facilitation to determine the type of PPP, governance and Stakeholder engagement



Identifying resources to plan and run PPP and developing a PPP business case



Monitoring and Evaluation of PPP projects



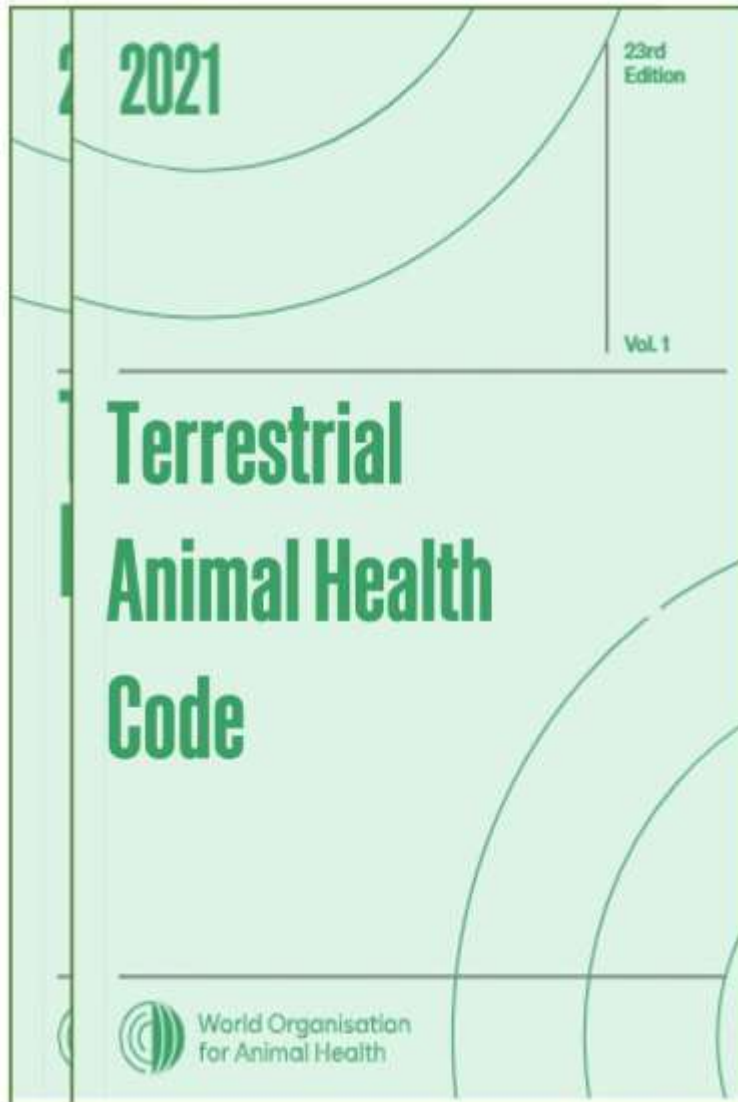
Private veterinary practitioners, veterinary paraprofessionals or community animal health workers



Producers and/or producer associations, livestock production industries



National or international companies with an interest in the veterinary domain



Article 3.2.6.

Competent Authorities should, where applicable, have the authority and capability to develop or engage in **public private partnerships** to deliver animal health, animal welfare or veterinary public health outcomes.

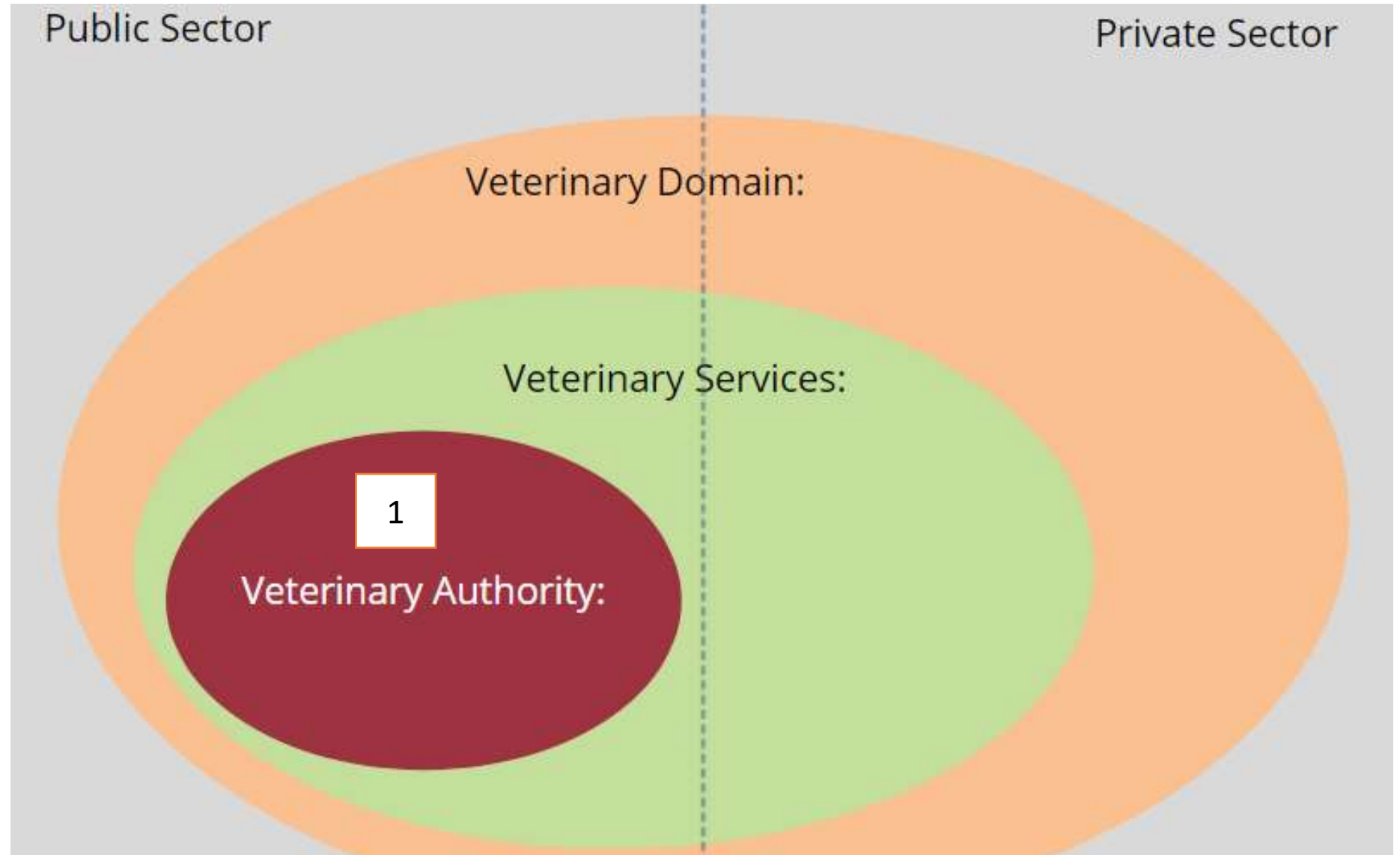
That is:

- to accredit, authorise or delegate to the private sector;
- to develop or participate in collaborative joint programmes with producers or other stakeholders.

WOAH has produced guidelines for both public and private sectors to help advocate for, develop and implement public private partnerships in the veterinary domain.

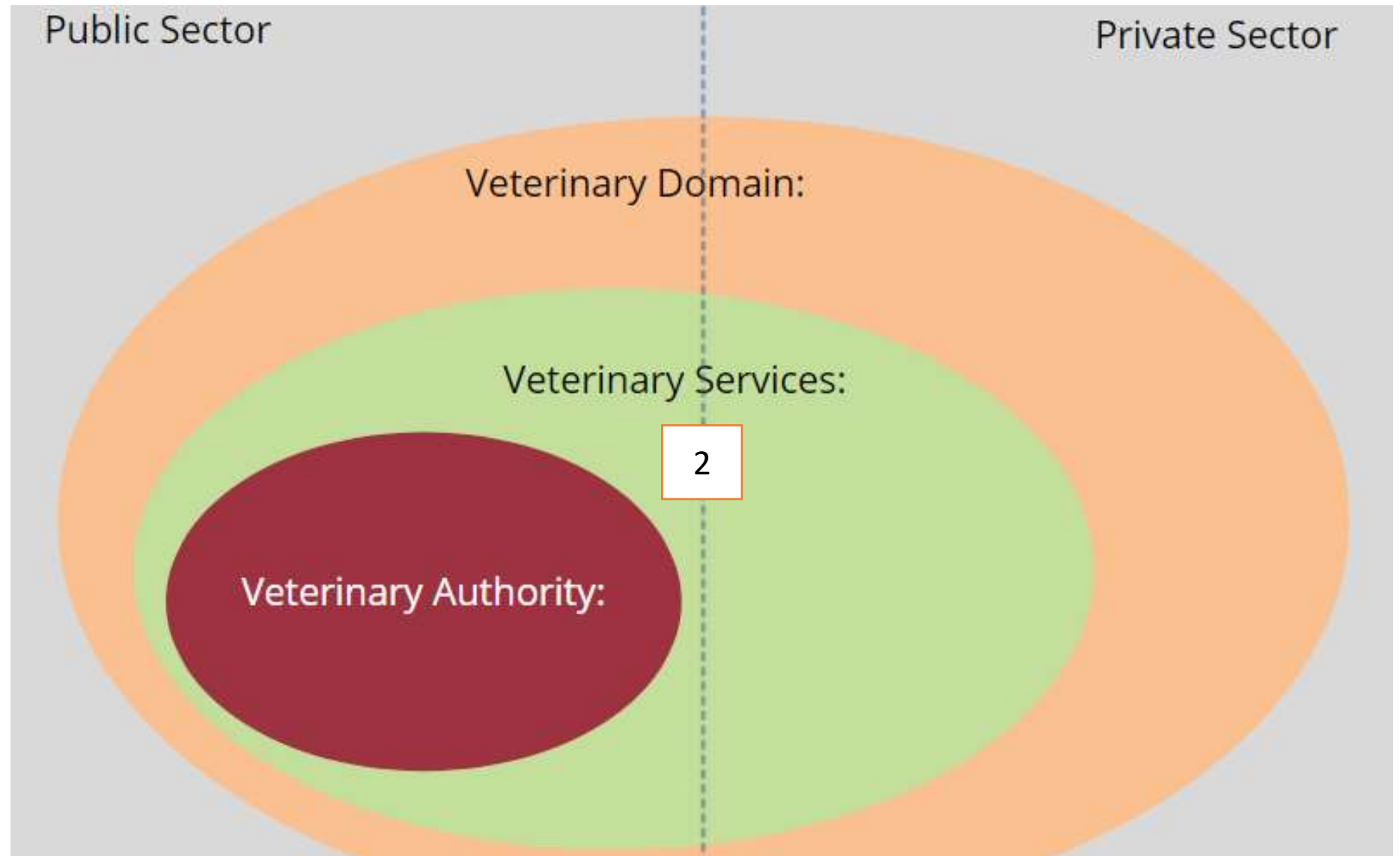
VETERINARY AUTHORITY

The **Governmental Authority** of a Member Country, comprising veterinarians, other professionals and paraprofessionals, having the responsibility and competence for ensuring or supervising the *implementation of animal health and welfare measures, international veterinary certification and other standards and recommendations in the Terrestrial Code in the whole territory*



VETERINARY SERVICES

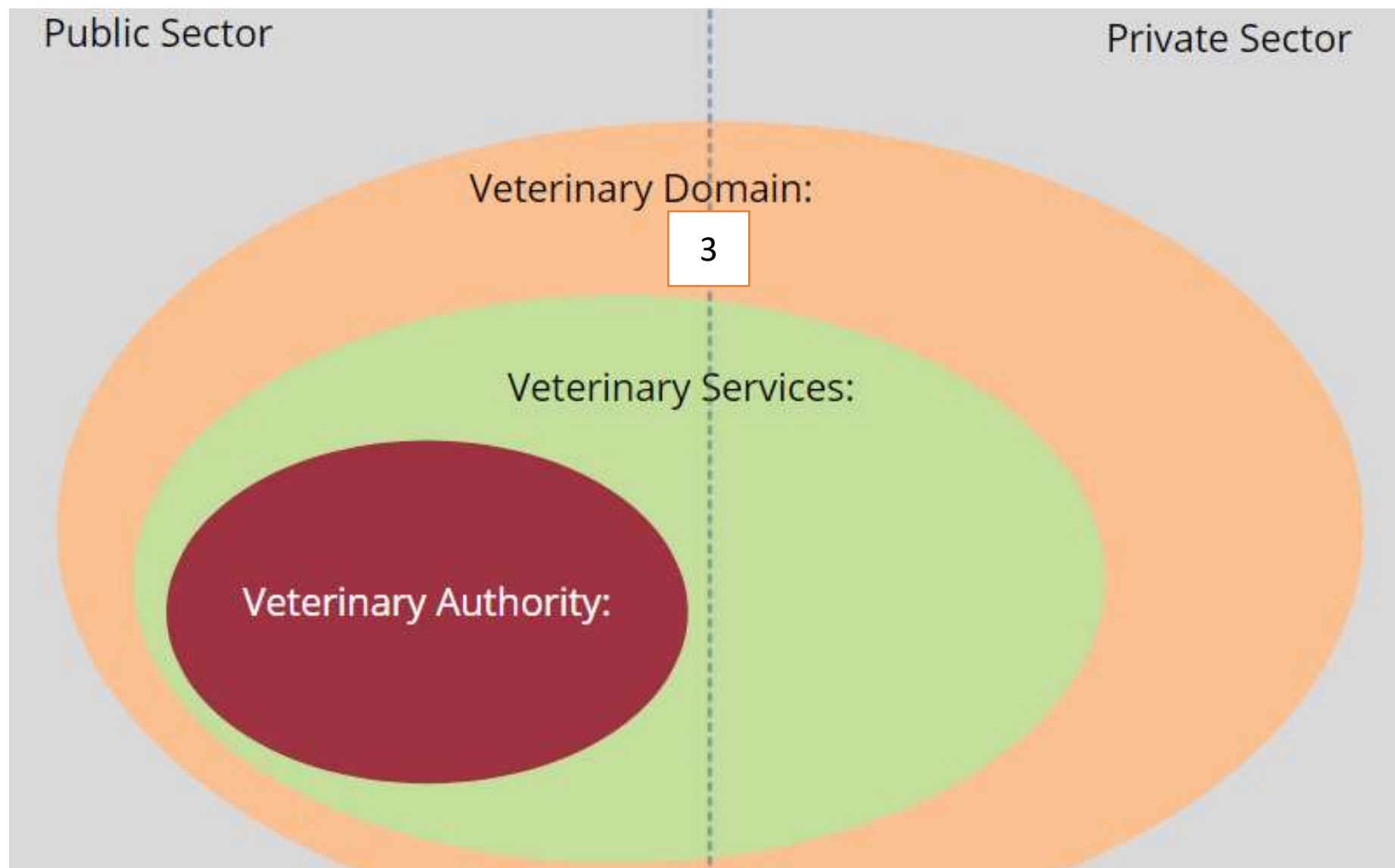
The **governmental and non-governmental organisations** that implement **animal health and welfare measures** and other standards and recommendations in the WOAH Terrestrial Animal Health Code and the WOAH Aquatic Animal Health Code in the territory





VETERINARY DOMAIN

All activities that are *directly* or *indirectly* related to terrestrial and aquatic animals, *their products and by-products*, which help to protect, maintain and improve the health and wellbeing of *people*, including by means of the protection of *animal health and animal welfare, and food safety*



Source: Article 3.4.2 of the WOAH Terrestrial Animal Health Code on veterinary legislation

POSSIBLE CONTINUUM OF PUBLIC AND PRIVATE SECTOR ROLES IN VETERINARY SERVICES



PRIVATE SECTOR ROLE

(generally private sector benefit, financing and delivery)

PUBLIC-PRIVATE PARTNERSHIP POTENTIAL

(strongest where there are mixed interest + benefits)

PUBLIC SECTOR ROLE

(generally public sector interest, financing and delivery)



Public-Private Partnership



Privatisation

Ownership and Control	The public sector retains ownership while private entities are contracted to manage and deliver the services	Completely transferred to private entities.
Longevity	Long-term collaborations with shared responsibilities	A one-time transfer of ownership and control.
Risk Allocation	Share risks between the public and private sectors	Transfers risks entirely to the private sector.
Objectives	Focus on leveraging private sector expertise, innovation, and financing while retaining public sector accountability and control.	Privatization aims to introduce market competition and improve efficiency by transferring assets to profit-driven private entities.



Guidelines for Public-Private Partnerships in the Veterinary Domain

WOAH PPP Handbook:
Guidelines for Public-Private Partnerships in the veterinary domain

.1 Policy / Strategic leaders

.2 Executive Leaders

.3 Implementation Leaders

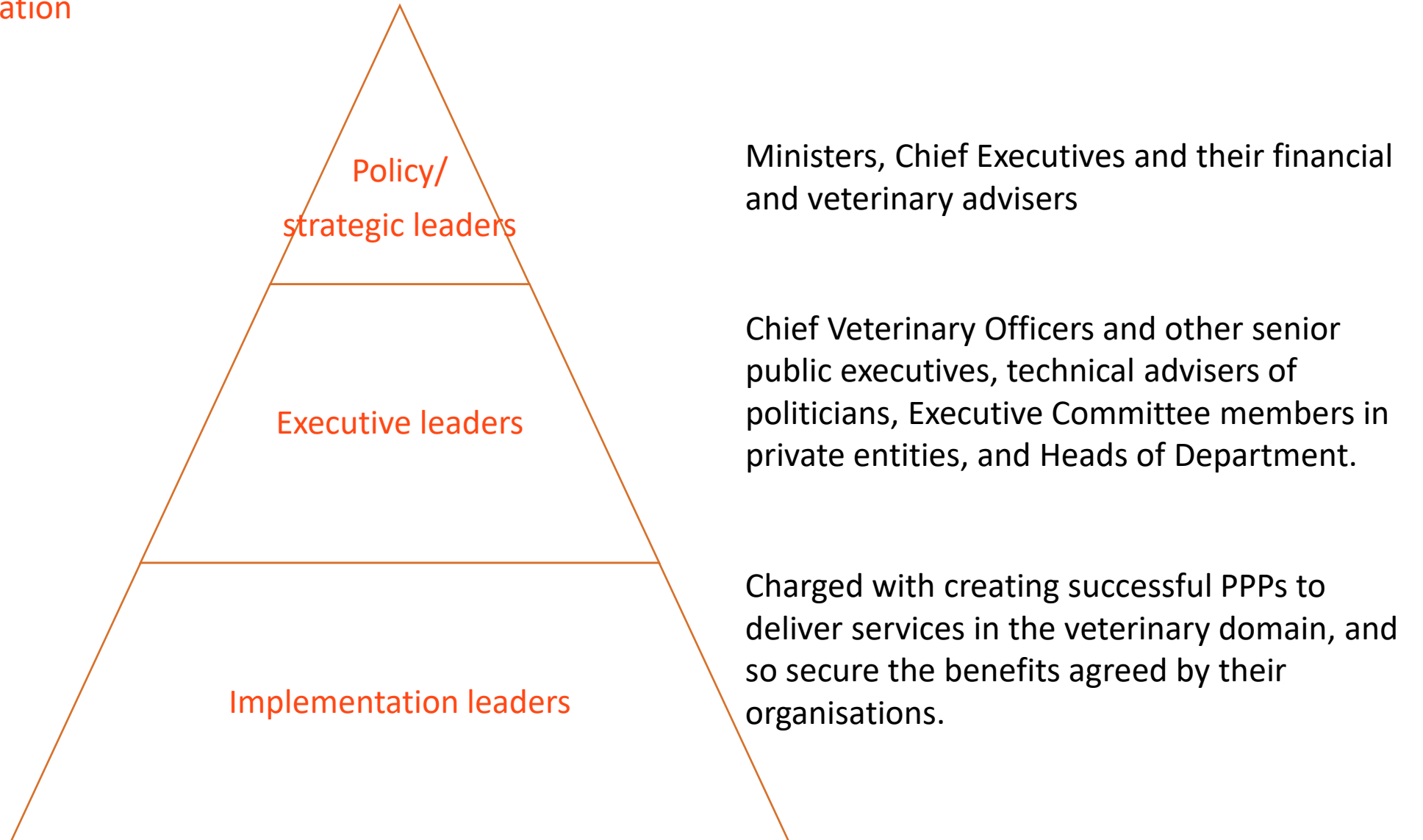
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E-Learning Courses

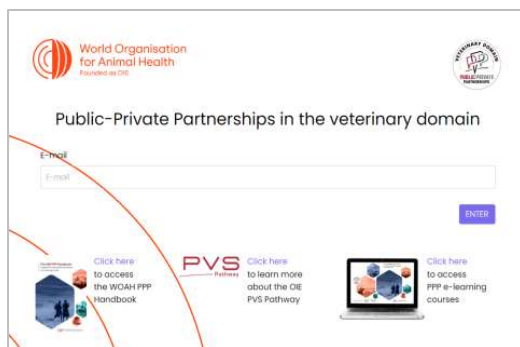
Enrollments till date
 PPP Introductory course: 2,860
 PPP and PC-TAD: 1,334

<https://elearning-ppp.oie.int>

Decision and implementation



WOAH PPP Database



Animal Disease control and eradication
31 countries



Livestock productivity
27 countries



Improve competencies of veterinary professionals and paraprofessionals
21 countries



Improved livelihood and employment
51 countries

Open-access Collaborative



Improve the quality of veterinary services
42 countries



Improve food safety and security
17 countries



AMR Control
10 countries



Improve Market Access
10 countries



Animal Health

Sanitary mandate

Animal Diseases control and eradication (PPR control and eradication, FMD control, ASF control)

Research and development for new product development and Manufacturing of veterinary inputs

Frontline services for surveillance/diagnostics/treatments

Farmer education/ awareness, sensitization and mobilization

Capacity development

Veterinary services training programme (cover both general veterinary and para-professional undergraduate education and continuing education in specific areas).

Community animal health workers

Trade

Trade certification

Compartmentalization

Coordinated border management

Assurance system to support trade (include. status)

Trade Policy development
Quarantine

Trade promotion facilitation

One Health

Zoonosis preparedness, surveillance and response (include emerging infectious diseases)

Zoonosis risk assessment
Rabies control

AMR control plan

Aquatic / water management (eco health and climate change)

Wildlife health / biodiversity conservation



Animal welfare

Animal welfare during transport

Animal welfare at the time of killing

Stray dog population management

Improving animal welfare in production systems and practices

Emergency preparedness and response management

Contingency planning for priority diseases (ASF, HPAI, rabies, FMD, PPR)

Horizon scanning for emerging disease risks

Initiation of incursion response activities
Implementing responses using incident management systems

Food safety

Services at slaughterhouses (operations and inspection)

Joint inspection of food premises

PPPs in the veterinary domain : Insights from Global Experiences

Rahul Srivastava

PPP Project Manager

Capacity Building Department



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A screenshot of the WOAH website's PPP section. At the top left is the WOAH logo with the text "World Organisation for Animal Health" and "Founded as OIE". At the top right is a circular logo for "VETERINARY DOMAIN PUBLIC-PRIVATE PARTNERSHIPS". The main heading is "Public-Private Partnerships in the veterinary domain". Below this is an "E-mail" input field with a placeholder "E-mail" and an "ENTER" button. At the bottom, there are three call-to-action buttons: "Click here to access the WOAH PPP Handbook" (with a book icon), "Click here to learn more about the OIE PVS Pathway" (with the "PVS Pathway" logo), and "Click here to access PPP e-learning courses" (with a laptop icon).





How are PPPs strengthening national veterinary services?

What are the benefits and impacts?

How can PPP help in my work/business in Sri Lanka?

And many more....



Capacity-building

Improved delivery of initial and continuing education for relevant stakeholders



Veterinary Workforce

Sufficient and efficient Animal Health services providers: Veterinarians, VPP, CAHW



Research and development

of area-specific veterinary inputs development and manufacturing



Reliable Supply chain:

Manufacturers, Importers and Distributors of veterinary inputs (vaccine, medicines, feed), livestock and livestock products, exporter of value-added livestock products



Communication

Awareness creation among Farmers, producer association, livestock entrepreneurs and industries



Robust infrastructure:

Traders, Processors for Value added livestock products



1. Can PPP help in the Research and development of poultry vaccines?



Influenza Virus Monitoring in Animal (IVM) Network is a network of laboratory-based Avian Influenza surveillance utilising <https://ivmonline.org/>, a **web-based digital platform (IVM Online)** that collects and manages isolates, antigenic and genetic data of the circulating Avian Influenza viruses (AIV) in **Indonesia**.

IVM Network comprised

1. Veterinary **Laboratory** Network under the Directorate General of Livestock and Animal Health Services, Ministry of Agriculture (DGLAHS-MoA),
2. Veterinary **Education** Establishment-based Veterinary Laboratories
3. Private Veterinary Vaccine **Manufacture** Company Laboratories.

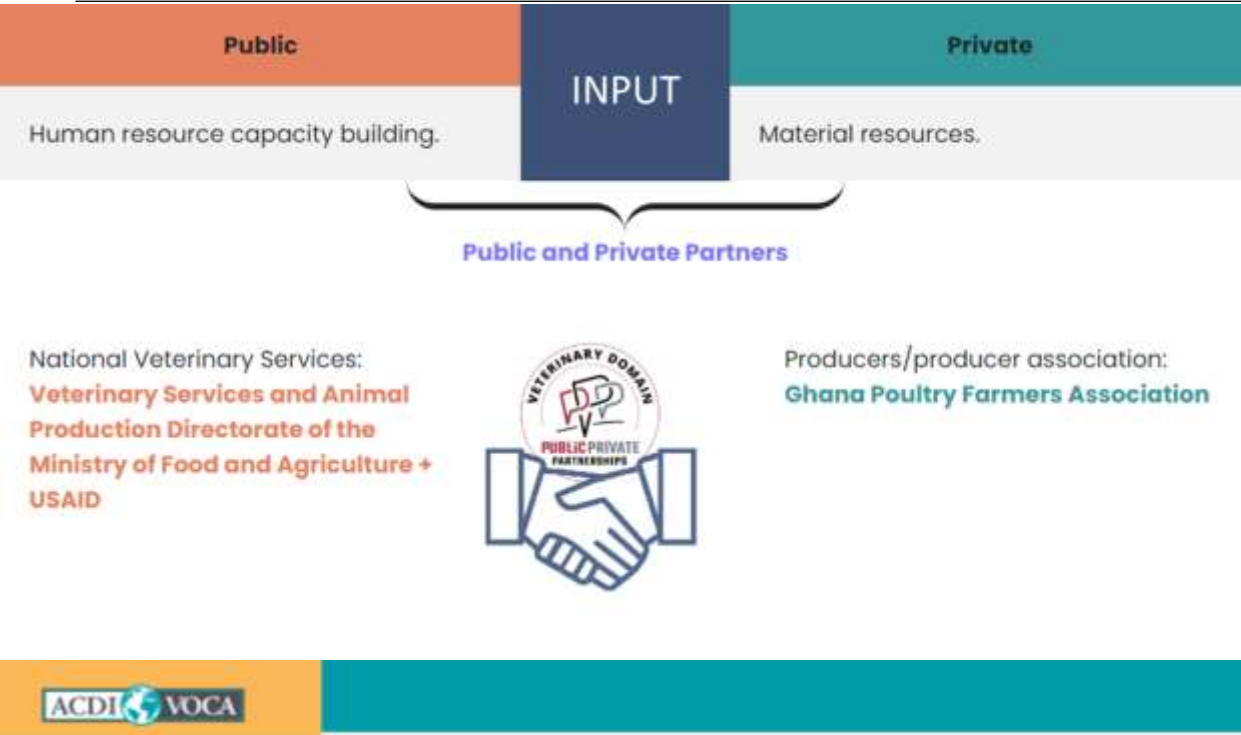


Registered members of the IVM Network, including **three major private veterinary vaccine manufacturing companies**, are responsible for uploading data (isolates, antigenic and genetic characters of AIV) into IVM Online.

IVM also recommends private vaccine manufacturers on the most updated and **appropriate vaccine master seeds**.



2. Can PPP improve the education and training of farmers and service providers?



Achieved Project Results

- Provided capacity building trainings to promote adoption of good poultry husbandry practices. Trained 17,721 beneficiaries (37% Females) in productivity practices, with 10,656 Individuals applying improved or new technology.
- Trained and worked with 45 financial institutions and 62 Business Service Advisors through Poultry Financing and Poultry Sector Risk Assessment programs, resulting in innovative financing and 3,318 loans worth USD15.3M to 16,836 beneficiaries.
- Partnered with the Veterinary Services Directorate (VSD) to establish the Community Animal Health Worker (CAHW) program for poultry which trained 501 local agents to provide extension services (husbandry education, vaccinations, input supplies, etc.) to 10,139 Poultry Households in 389 Communities.
- Conducted 74 Poultry Production Demonstrations in partnership with tertiary institutions and outgrower businesses to promote efficient production techniques among farmers. Broiler production period reduced from an average of 10 weeks to 6 weeks which reduces costs and increases year income.

USDA Ghana Poultry Project (GPP)



3. Can PPP improve veterinary services by an efficient veterinary workforce?



Uganda, Kenya and Nigeria

Private companies supporting Diagnostics, vaccination and awareness creation

Namibia

Emergency Animal Health Fund Meat Board of Namibia and DVS

India

A sustainable supply chain of appropriate and affordable veterinary vaccines and medicines for veterinary workforce

Australia

Emergency Preparedness; strengthen on-farm and supply chain biosecurity practices

Tunisia

Sanitary mandate: Vaccination against notifiable diseases

Afghanistan

A robust veterinary workforce for efficient disease prevention and Control



Engaging Veterinary Paraprofessionals for the National control of animal diseases in Afghanistan



Brief description

A Sanitary Mandate contract scheme with private Veterinary Field Units (VFUs) has been established in Afghanistan for disease reporting, sample collection and transportation to veterinary laboratories for diagnosis, vaccination of animals for OIE notifiable diseases and implementation of passive and active surveillances for these notifiable diseases. The Sanitary Mandate contract scheme has been the platform for a partnership to bring the country into stage 2 of the progressive control pathway for PPR control and eradication, as outlined in the FAO and OIE Global Strategy, and with nomadic pastoralists being identified as the primary target group following a risk assessment approach. Under this part of the Sanitary Mandate contract, the public sector was in partnership with paravets to conduct vaccination campaigns with an agreed payment for the services performed, based upon specific deliverables.

Timeline

Start year: 2010 - End year: Ongoing



Public and Private Partners

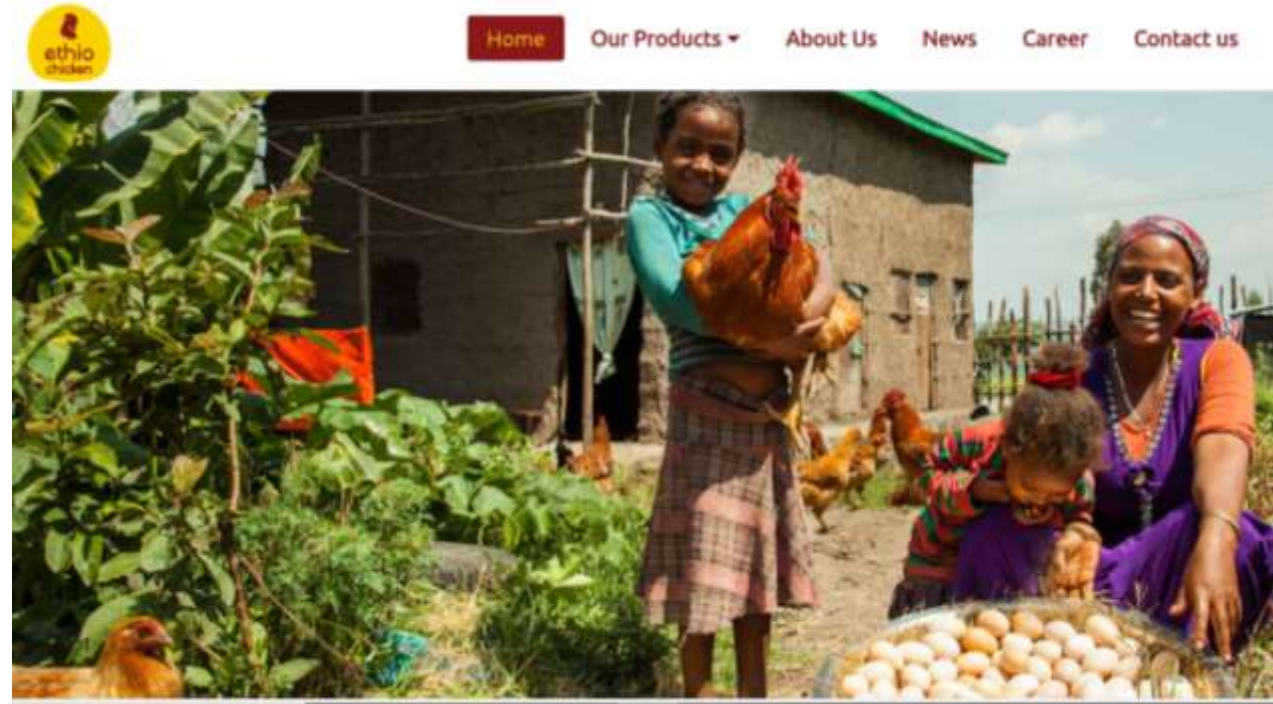
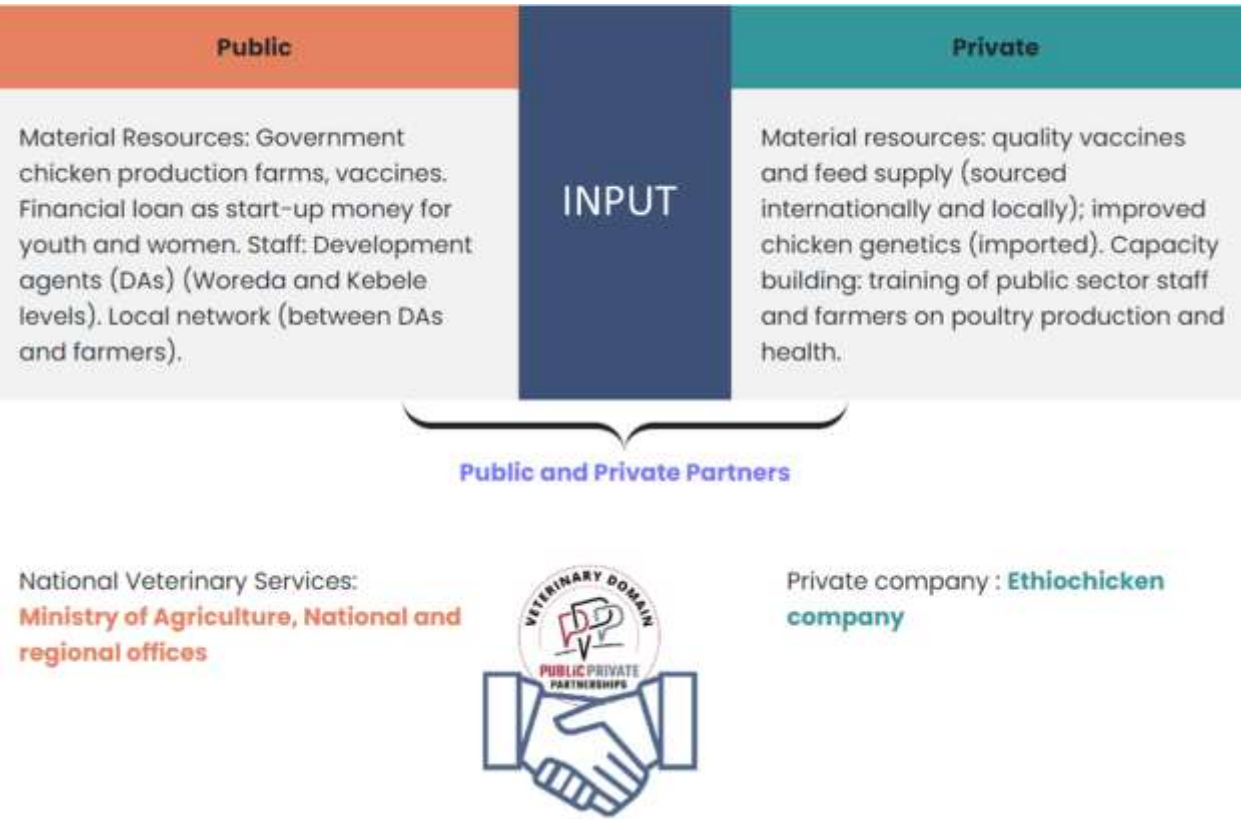
National Veterinary Services: **Ministry of Agriculture, Irrigation and Livestock**



Private veterinarians/veterinary association/VSB: **Dutch Committee for Afghanistan (DCA), Relief International, Agha Khan Foundation, Madera (Mission d'Aide au Développement des Economies Rurales en Afghanistan)**



4. Can PPP assist in the development of a reliable Supply chain of veterinary inputs?



Day Old Chicks

Feed

ABOUT US

EthioChicken stands as one of the leading poultry companies in East Africa. The company specializes in producing and delivering improved breeds of day-old chickens(DOCs) and blended poultry feed to its customers. This initiative drives increased productivity and contributes to establishing a more reliable and diverse protein supply at the rural household level. EthioChicken distinguishes itself as the sole private company in Ethiopia with an exclusive focus on serving smallholder farmers. It has pioneered an innovative, economically sustainable, and replicable distribution model designed to reach rural households effectively. Through the implementation of this model, EthioChicken has successfully produced millions of day-old chickens and positively impacted countless rural households across Ethiopia.

13 Sites

10K+ Agents

1,500+ Employees

30M+ DOCs Distributed Annually

Application of Compartmentalisation in the United Kingdom

PUBLIC INPUT

- **Technical expertise:** explaining the OIE requirements to the private sector; checking and improving private sector biosecurity protocols to meet the OIE standard.
- **Technical expertise:** Initial approval and regular audit of biosecurity at compartments.
- **Personnel:** promotion and negotiation of bilateral agreements accepting compartmentalisation.
- **Technical expertise:** certification for exports.

PRIVATE INPUT

- **Technical expertise:** developing practical and achievable biosecurity protocols to meet the OIE standard.
- **Financial:** support to UK promotion of the principle of compartmentalisation applied to avian influenza. Maintaining additional biosecurity, surveillance and testing to conform with rules of the scheme.



PUBLIC-PRIVATE PARTNERSHIP
Governance Mechanism: Export certification user group - joint committee to agree priorities and action to support exports

Results for the public sector

Confidence in biosecurity protocols jointly developed with the poultry sector that enable approval of compartments and export certification.

Expertise in application of compartmentalisation.

Exports of high value breeding poultry from approved compartments maintained in the face of AI outbreaks in the UK.

Reduced business and political concern and pressure on Defra/APHA to overturn country-level export bans.

Local **employment** in major poultry breeding farms maintained and more secure.

TRUST: Successful assured compartmentalisation through PPP increases UK reputation on animal health and underpins exports to key markets during times when country disease freedom status is lost. Improved relationship with private poultry sector.

Stronger national ECONOMY: Major international poultry companies choose to remain in the UK, boosting local employment and GDP.

OUTPUT

OUTCOME

IMPACT

Results for the private sector

Improved biosecurity protocols at high level breeding farms.

High value breeding poultry farms approved as compartments in line with Chapter 4.3 of the OIE *Terrestrial Animal Health Code*.

Exports of high value breeding poultry from approved compartments maintained in the face of AI outbreaks in the UK.

Profits maintained/losses avoided. when AI cases occur in UK. Able to fulfil contracts with trading partners and avoid animal welfare implications of not being able to export chicks once they hatched.

Reduced risk that breeding operations have to be moved from the UK.

TRUST: Improved relationship with Defra/APHA, focused on shared technical understanding, addressing problems and with potential to develop.

Reduced BUSINESS risk: Security of investment in high value breeding stock in the UK and ability to give clients confidence in supply.

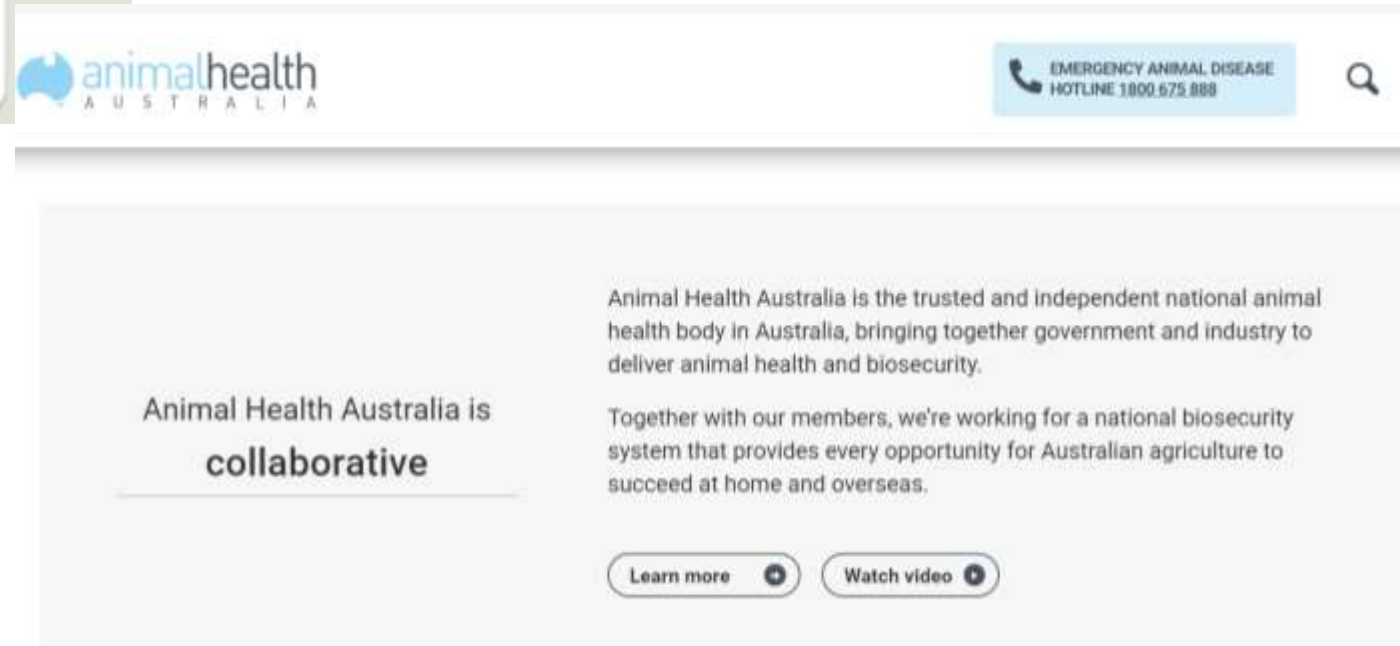


About

Animal Health Ireland provides benefits to livestock producers and processors by providing the knowledge, education and coordination required to establish effective control programmes for non-regulated diseases of livestock.

<https://animalhealthaustralia.com.au/>

<https://animalhealthireland.ie>



Animal Health Australia is collaborative

Animal Health Australia is the trusted and independent national animal health body in Australia, bringing together government and industry to deliver animal health and biosecurity.

Together with our members, we're working for a national biosecurity system that provides every opportunity for Australian agriculture to succeed at home and overseas.

Learn more

Watch video



Definition	Government procurement of specific animal health/ sanitary services from private veterinary service providers		Establishment of sustainable capability to deliver otherwise unattainable major programmes		Joint commitment between the public sector and end-beneficiaries to deliver mutually agreed policies/ outcomes	
Private stakeholders	Private veterinarians, veterinary para-professionals, community-based animal health workers		National/ multinational private sector companies (e.g. pharmaceutical or food industry, etc.)		End-beneficiaries, often producer associations	
Main initiating sector	Public ✓	Private	Public	Private ✓	Public ✓	Private ✓



Public-private partnership



AHI Stakeholders

FARMERS' ORGANISATIONS

- Irish Cattle and Sheep Farmers' Association*
- Irish Co-Operative Organisation Society*
- Irish Creamery Milk Suppliers' Association*
- Irish Farmers' Association*
- Irish Holstein-Friesian Association*
- Milk Quality Ireland
- Macra na Feirme*
- Pedigree Cattle Breeders' Council of Ireland*

DAIRY AND BEEF PROCESSORS

- Arrabawn Co-Operative Society Ltd*
- Aurivo Co-Operative Society Ltd*
- Carbery Group*
- Centenary Thurles Co-Operative Society Ltd*
- Dairygold Co-Operative Society Ltd*
- Glanbia Ireland*
- Kerry Agribusiness*
- Lakeland Dairies*
- Meat Industry Ireland*
- Mullinahone Co-Operative Society Ltd*
- North Cork Co-Operative Society Ltd*
- Strathroy*
- Tipperary Co-Operative Society Ltd*

GOVERNMENT & STATE AGENCIES

- Bord Bia*
- Department of Agriculture, Food and the Marine (DAFM)*
- Irish Livestock Exporters Association
- Teagasc*

AI COMPANIES

- Dovea Genetics*
- Eurogene AI Services*
- Munster Bovine*
- Progressive Genetics*

PROFESSIONAL | ADVISORY | SUPPORT SERVICES

- DAFM-Veterinary Laboratory Services*
- ICBF*
- Ornua
- UCD*
- Veterinary Ireland*



Parasite Control

AnimalHealthIreland.ie




BVD Free

Animal Health Ireland.ie

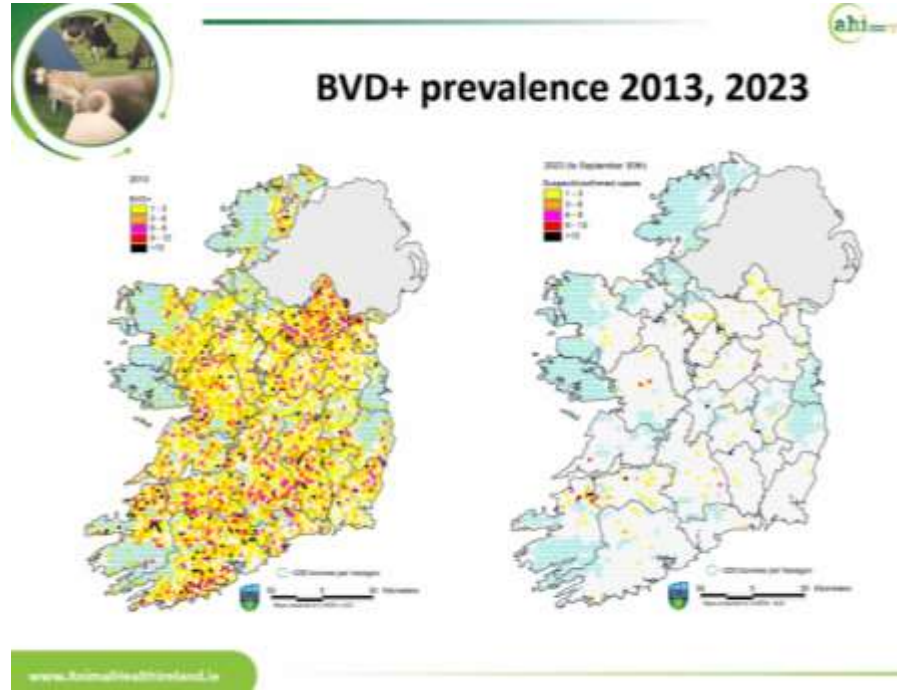



Beef HealthCheck

Animal Health Ireland.ie

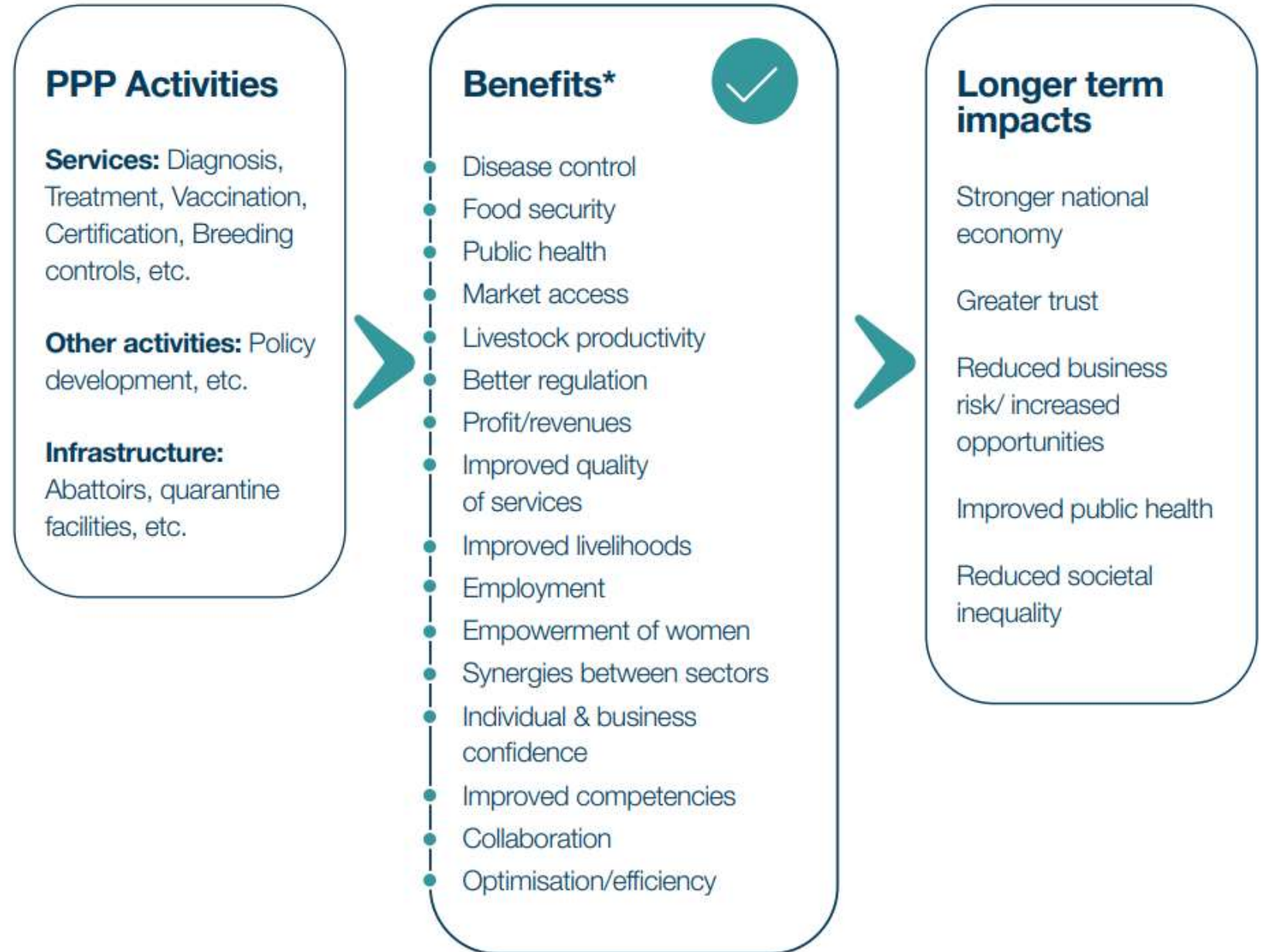


An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine

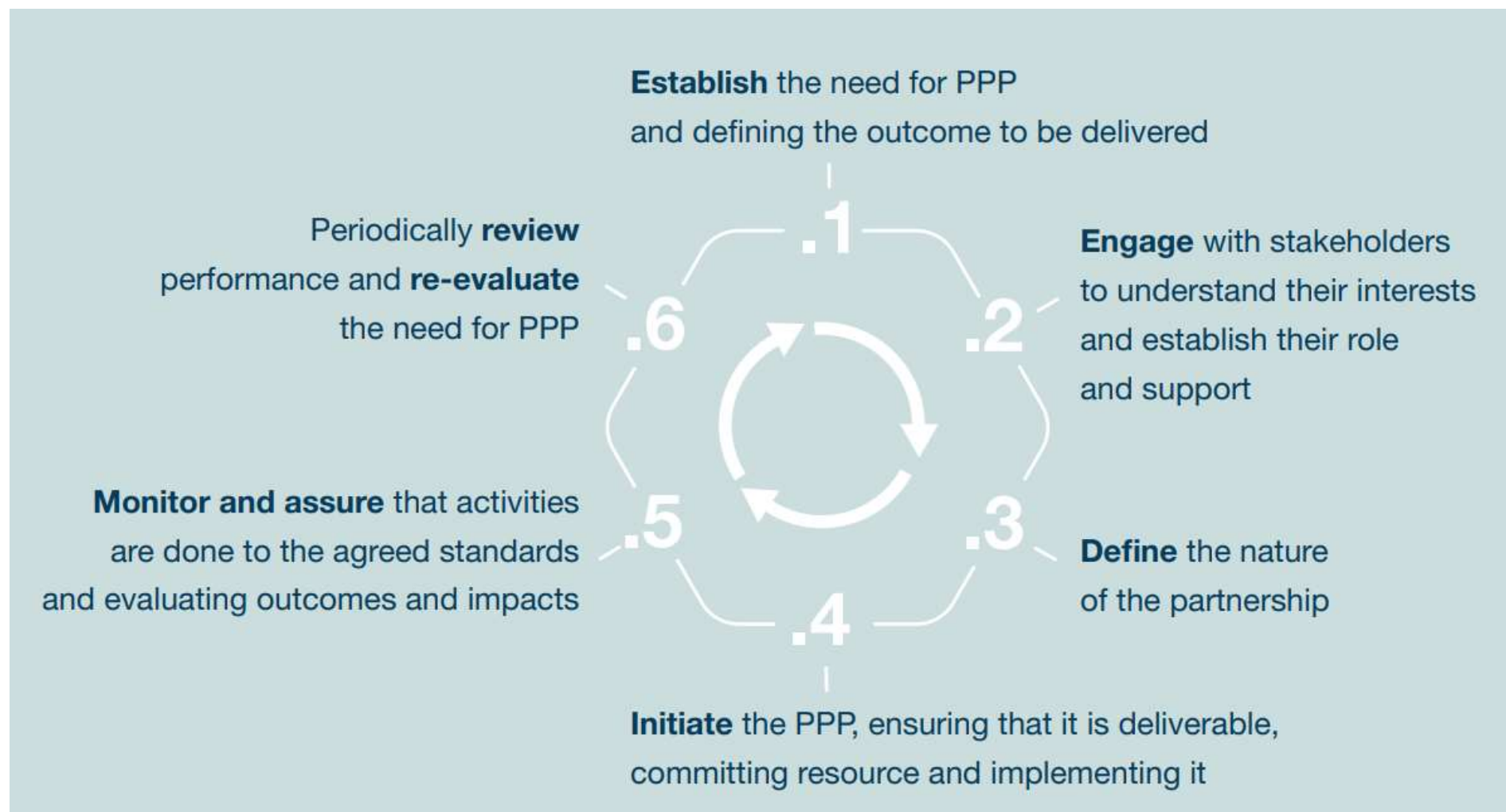


Source: Presentation Dr David Graham, CEO AHI

Activities, benefits and impacts

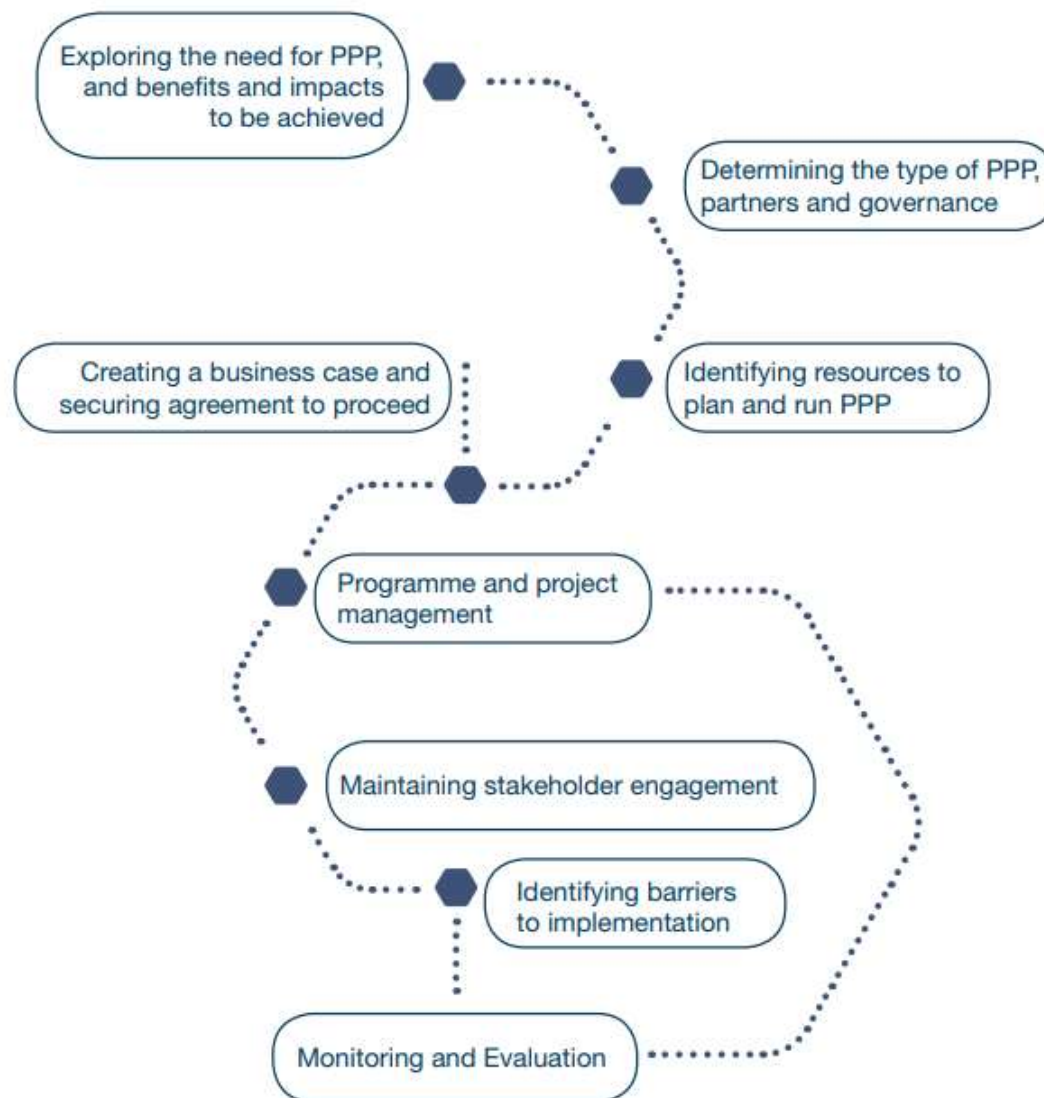


Key steps for successful PPP





Success factors for implementing individual PPPs





Necessary requirements for Successful PPPs

- A. A **mutual appreciation** of respective benefits and goals;
- B. A **common understanding** of the outcome to be delivered by the partnership;
- C. **Respective roles** of the parties defined and understood;
- D. **Committed resource** and capability to apply **good project management practice** with effective coordination, good communication and joint monitoring; and
- E. Strong and lasting **leadership commitment** to making the partnership work and be sustainable.



Increase quality, efficiency and sustainability of veterinary services delivered to end-users, primarily livestock producers



Global and regional
Level

PPP Database



National Level

PVS Pathway

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Public-Private Partnerships in the Veterinary Domain: An Introductory Course (EN)

Enrolling to the course

To enroll in this course, click the "Enrol me" button below.

Please be reminded that by enrolling in this course, you agree that your details, including your email address, can be seen by other participants of the course. OIE may use this information to contact you for future activities regarding PPP in the veterinary domain.

Duration : 1 hour

Enrollment method : self-enrolment

Level : Day 1



Public-Private Partnerships: Opportunities for Progressive Control of Transboundary ...

Duration : 3 hours

Enrollment method : Automatic enrolment from PPP - Introductory Course (English and French)

Level : Advanced

Thank you

Share your PPP experiences in the veterinary domain

Contact us ppp@woah.org

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