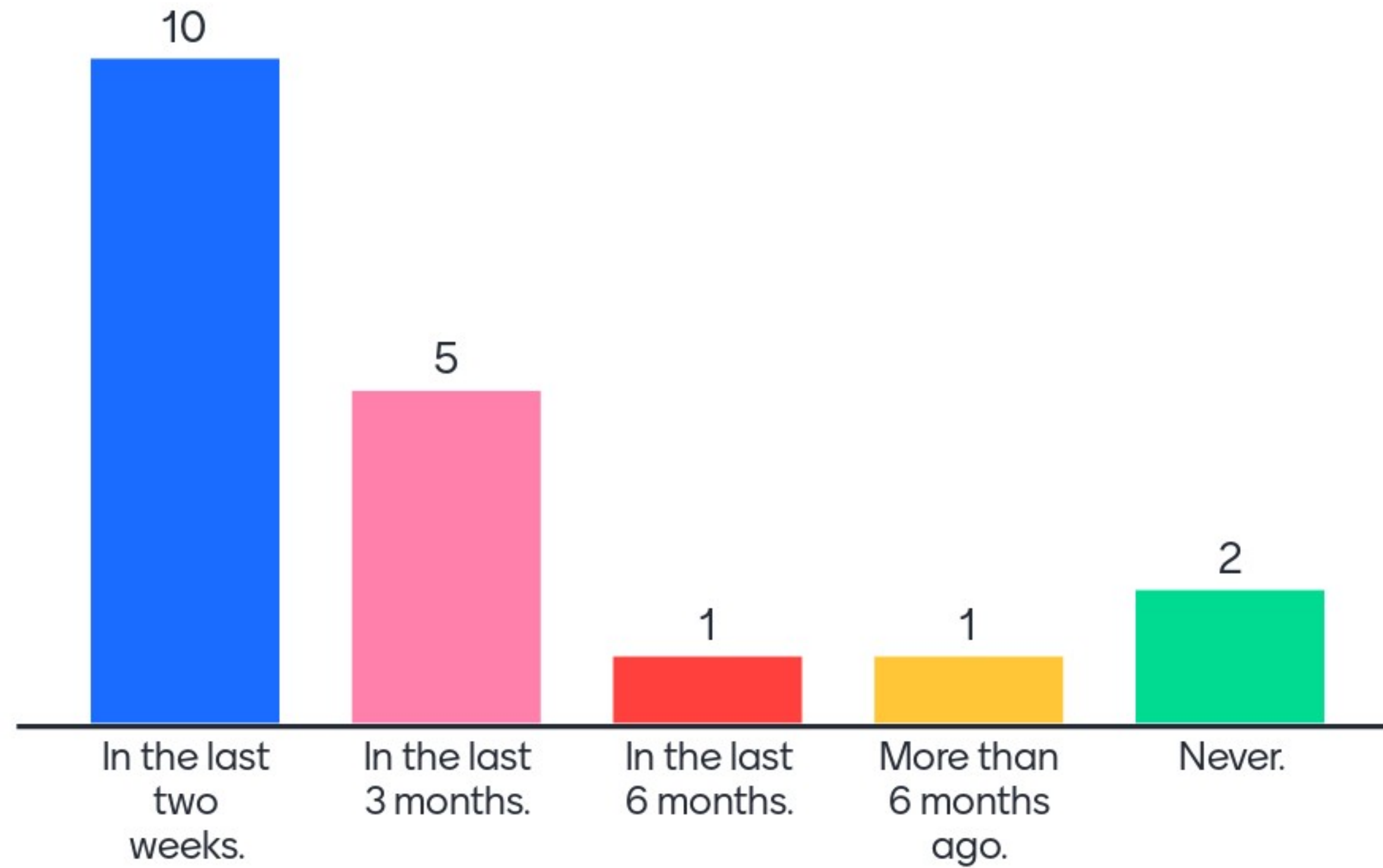
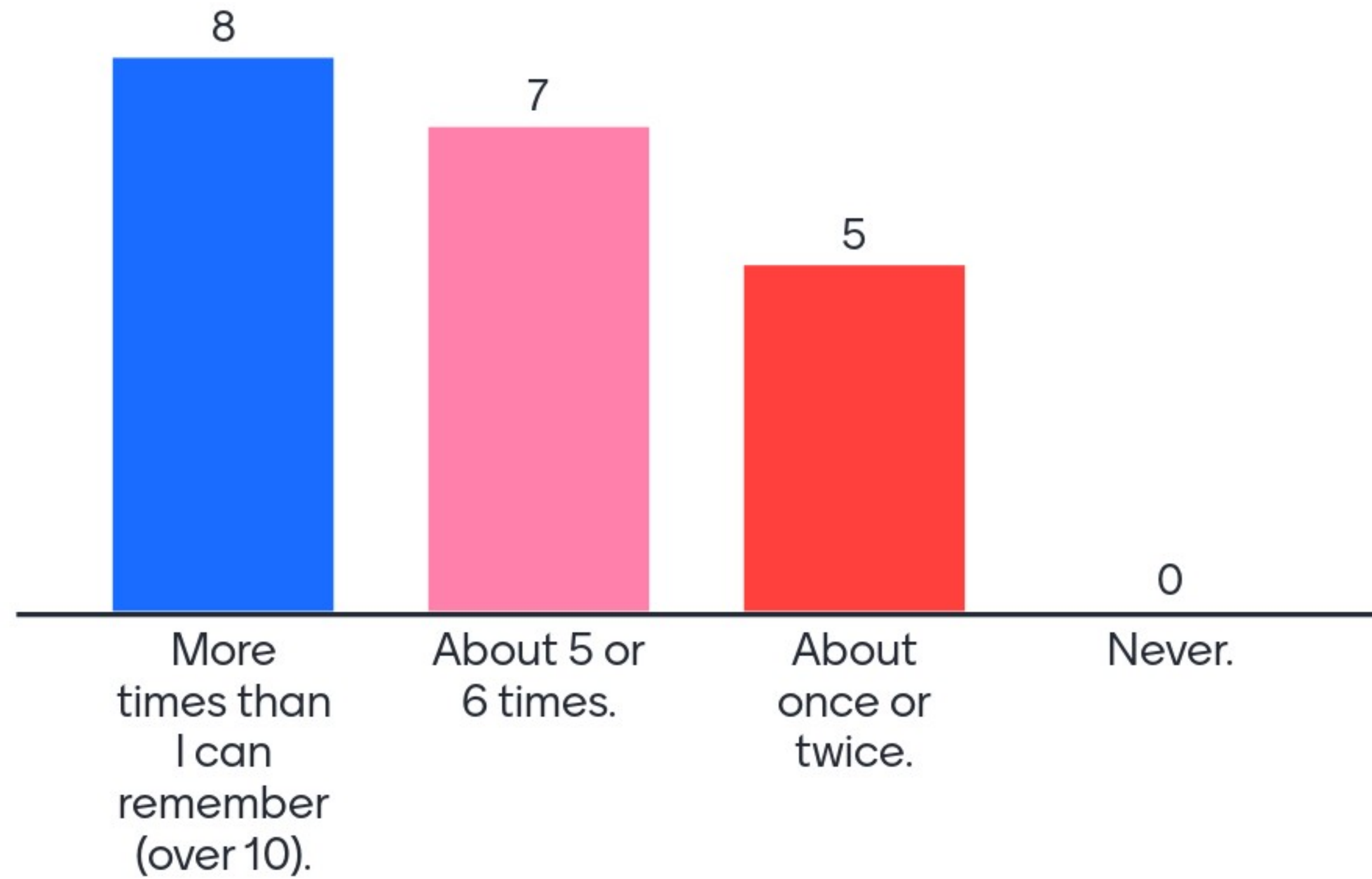


# When was the last time you visited the WOAAH Regional Website (rr-asia.woah.org)?



# Roughly how often would you say you visit the site in 1 year?



# For what reasons do you come to visit the site?

30

Answers

Country animal health status

News and updates

Looking for resources or checking on event dates

Standards

Communication materials

not much aware

Looking for resources or checking on event dates

For reference for our own research, communications or posting

Standards

# For what reasons do you come to visit the site?

30

Answers

To find the information about the diseases situation

To search for individual disease's information

Disease situation

Just to see some updates

To check out the outcomes of all the regional activities

to find the latest update

Latest WOH activities

News and update

Disease outbreak status

## For what reasons do you come to visit the site?

30

Answers

sources of policies implemented for ASF

Workshop outcomes

Resources on diseases and regional activities

To identify technical document and outbreak of infective diseases

standards and animal health news

information on events in the region, on delegates, regional activities...

Technical cards

Country Presentations during activities

Table of contents, an easier way to view the available contents. Though this can be done easily by searching at Google

For what reasons do you come to visit the site?

30 Answers

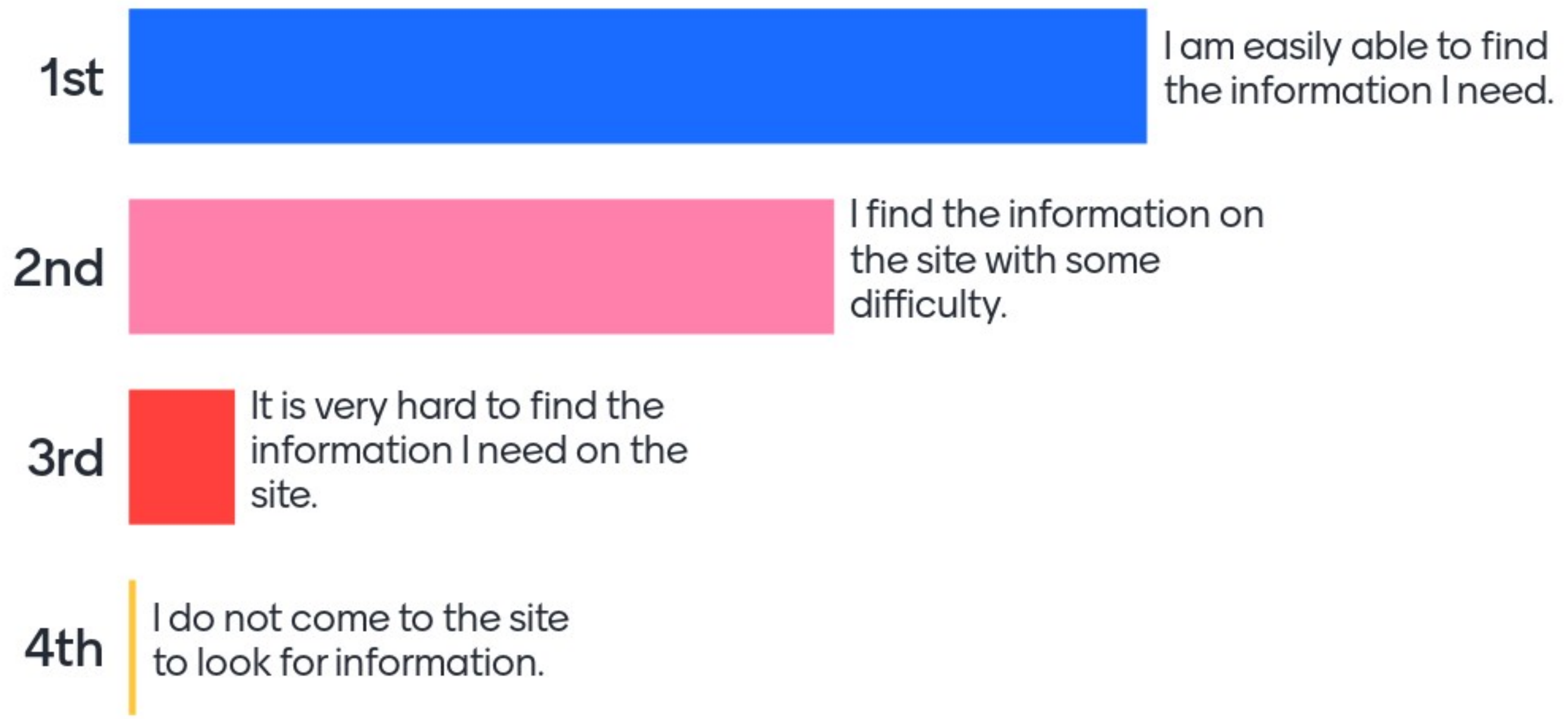


TADs comm materials

information about asf

Learn new infective diseases

# When you visit the site, how easily can you find the information you are looking for?



# What other ways can we improve the site for you? 14 Answers

More accurate search engine

Country activities can also be linked to the website other woah social media accts

No idea

french traduction (one of the 3 official langage of OMSA, and one of the region langages)

Show the history of updates of the website at the top

using tags , directory

include some links when more information include

More structured

Search function with filters and tags



# What other ways can we improve the site for you?

14 Answers

More user friendly

User friendly

Regular update on country sites

mobile friendly

Periodical updates on the progress of relevant activities in writing

# What do you expect from WOAAH, as FPs for Communication?

12 Answers

share the news frequently for disseminate to others

Sharing experience by annual workshop

More interactive meetings

Training on IT

Trainings on Risk Comm

continue to share communication tools (in the 3 official languages), key messages on the specific OMSA themes, communication workshop (physically)...

communications trainings

Training

Share more comm tools

# What do you expect from WOAAH, as FPs for Communication?

12 Answers



Periodical updates of relevant activities in writing

Workshops on more interactive communications strategy

Training for communication in particular to non technical audience

