



World Organisation
for Animal Health
Founded as OIE

Terms of Reference for the WOA National Focal Point for Communication

Details on proposed tasks of the national focal point for communication:

1. under the authority of the WOA Delegate of his/her country function as WOA contact point on communication issues for the Veterinary Services;
2. to facilitate communication on animal health, animal welfare and veterinary public health related issues among relevant stakeholders and communication target audiences in his/her country, including the media;
3. to act as a focal point with the WOA on matters relevant to communication;
4. to receive information on communication activities and copies of relevant documentation from WOA Headquarters and facilitate its dissemination;
5. to prepare comments for the Delegate on each of the relevant documents reflecting the view and position of the individual WOA Member and/or the region, including comments on the proposals for new or revised WOA standards, guidelines or recommendations relating to communication;
6. to establish a network of relevant communication experts within his/her country and, when relevant, within the region or to communicate with already existing networks.