



## Focal Points for Communication Meeting

Thursday 7 April 2022, 15:00 – 16:30		
<i>Zoom Open + Facilitation Remarks (15:00)</i>		
Welcome	Dr Hirofumi Kugita, OIE Regional Representation for Asia and the Pacific, Tokyo	15:05
Introduction		
Communications in the Region and Objectives	Mr Basilio Valdehuesa, OIE Regional Representation for Asia and the Pacific, Tokyo	15:10
Strategies, Successes, and Lessons		
OIE Communication Standards and Campaigns	Dr Lucía Escati, Communications Officer, Communication Department, OIE Headquarters, Paris	15:20
Q & A (Facilitation)	Dr Kinley Choden, Animal Health Officer, OIE Sub-regional Representation for South East Asia, Bangkok	15:28
Successes and Challenges Among Members	<ul style="list-style-type: none"><li>○ Dr Coralie Lussiez, Chief, Biosecurity Division, Veterinary Food and Rural Affairs, New Caledonia</li><li>○ Dr Phil Tucak, Science Communication Manager, Department of Agriculture, Water and the Environment, Australia</li><li>○ Dr Samuel Joseph Castro, National Coordinator, ASF Prevention and Control Program Communications Team, Department of Agriculture, Philippines</li></ul>	15:38
Discussion and Closing		
Way Forward: Keeping Engaged + Group Screenshot	Mr Basilio Valdehuesa, OIE Regional Representation for Asia and the Pacific, Tokyo	16:10
Closing	Dr Ronello Abila, OIE Sub-regional Representation for South East Asia, Bangkok	16:25